## NOTICE OF MEETING Board of Governors Meeting Truman State University April 1, 2023

The Board of Governors for Truman State University will hold a meeting on Saturday, April 1, 2023. The meeting, scheduled for 1:00 p.m., will be held in the Conference Room (3000) of the Student Union Building located on the University campus in Kirksville, Missouri. The public is invited to attend.

The tentative agenda for the meeting is attached to this notice. Items M through O on the attached agenda are eligible for consideration in closed session under the provisions of Section 610.010 through 610.030 of the Revised Statutes of Missouri, commonly known as the Open Meetings Law. During the open session of the meeting, the Board of Governors will select the items of business to be conducted in closed session and will state its reasons for considering such items in closed session.

Persons with disabilities who may need assistance with the meeting should contact the President's Office at Truman State University (200 McClain Hall or by telephone at 660-785-4100).

Dated this 24<sup>th</sup> day of March 2023.

Susan L. Thomas, Ph.D.

President of the University

# TENTATIVE AGENDA Board of Governors Meeting Truman State University April 1, 2023

#### Monday, March 27

- 10:00 a.m. Board of Governors Academic Affairs and Student Services Committee Meeting, President's Office, McClain Hall 200 (Governors Dameron, Miller, and Cozette)
  - 1:00 p.m. Board of Governors Budget and Capital Projects Committee Meeting, President's Office, McClain Hall 200 (Governors Christofferson, Gingrich, McClaskey, and Cozette)

#### Wednesday, March 29

3:00 p.m. Board of Governors Finance and Auditing Committee Meeting, President's Office, McClain Hall 200 (Governors Burkemper, Lovegreen, and Cozette)

#### Friday, March 31

6:00 p.m. Joint Boards Reception, University Residence

#### Saturday, April 1

- 7:45 a.m. Joint Board Breakfast, Hub, Student Union Building
- 8:30 a.m. Foundation Board of Directors Meeting, Conference Room, Student Union Building (Governors Burkemper, Cozette, and Gingrich)
- 12:00 noon Joint Board Luncheon, Activities Room, Student Union Building

# 1:00 p.m.Open Session of Board of Governors Meeting, Conference Room, Student Union Building<br/>ITEM A<br/>ITEM BCall to Order and Chair ReportITEM BMinutes for Open Session of Meetings on February 4 and<br/>February 27, 2023

- ITEM C President's Report
- ITEM D Advancement, Foundation Board, and Alumni Board Report
- ITEM E Faculty Senate Report
- ITEM F Academic Affairs and Student Services Committee Report
- ITEM G Finance and Auditing Committee Report
- ITEM G.1 Financial Report
- ITEM H Budget and Capital Projects Committee Report
- ITEM H.1 Construction Projects Report
- ITEM H.2 Contracts for Construction Projects and Equipment Purchases Report
- ITEM H.3 Enrollment Fees
- ITEM H.4 Faculty Early Retirement Incentive Program 2024
- ITEM I Consent Agenda
- ITEM 1.1 Treasurers for Fiscal Year 2024
- ITEM I.2 Softball Artificial Turf Project
- ITEM 1.3 2023 Masonry and Exterior Repairs Project
- ITEM I.4 Brand and Marketing Management Consultant Contract Extended
- ITEM J Agenda Items for Future Meetings
- ITEM K Dates for Future Meetings
- ITEM L Agenda Items for Closed Session

Board of Governors - April 1, 2023

Closed Session of Board of Governors Meeting, Conference Room, Student Union Building

- ITEM M Minutes for Closed Session of Meeting on February 4, 2023
- ITEM N Personnel Actions Report
- ITEM O General Counsel Report
  - ITEM P Motion to Resume Open Session

Open Session of Board of Governors Meeting, Conference Room, Student Union Building ITEM Q Motion to Adjourn

5:00 p.m. Foundation Celebration, Hub and Georgian Rooms, Student Union Building

# DESCRIPTION AND BACKGROUND

Governor Cheryl J. Cozette, Chair of the Board, will call the meeting to order, recognize any Board members participating by phone or absent, and provide a Chair Report as needed.

## RECOMMENDED ACTION

# ITEM B Minutes for Open Session of Meetings on February 4 and February 27, 2023

## RECOMMENDED ACTION

BE IT RESOLVED that the minutes for the open session of the meetings on February 4 and February 27, 2023, be approved.

Moved by			
Seconded by	L	Луе	Nay
Vote:	Burkemper Christofferson		
	Cozette Dameron		
	Gingrich		
	Lovogreen Miller		

## ATTACHMENTS

Minutes for Open Session of Meeting on February 4, 2023 Minutes for Open Session of Meeting on February 27, 2023

DRAFT MINUTES OF THE BOARD OF GOVERNORS

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OPEN SESSION OF MEETING ON FEBRUARY 4, 2023

The Board of Governors for Truman State University met on Saturday, February 4, 2023, on the University campus in Kirksville, Missouri. The working session was called to order at 8:30 a.m. by the Chair of the Board of Governors, Cheryl J. Cozette, and was held in the Alumni Room of the Student Union Building. The open session of the business meeting was called to order at 1:00 p.m. and was held in the Conference Room (3000) of the Student Union Building.

Participating in the meeting were six of the seven voting members: Sarah Burkemper, Philip J. Christofferson, Cheryl J. Cozette, Jennifer Kopp Dameron, Nancy Gingrich, and Bill Lovegreen. The seventh voting member, K. Brooks Miller, Jr., was unable to participate. Governor Cozette recorded his absence as excused. On January 3, 2023, Missouri Governor Michael L. Parson reappointed Bill Lovegreen as a member of the Truman State University Board of Governors given that his previous appointment expired before the start of the next legislative session. The reappointment of Governor Lovegreen was confirmed by the Missouri Senate on January 12, 2023.

Also participating in the meeting was one of the three non-voting members: Mike McClaskey, an out-of-state member. The second out-of-state member position and the student representative position are vacant.

## Call to Order and Chair Report

Governor Cozette called the meeting to order and welcomed all in attendance. In addition to thanking Governors Christofferson, Gingrich, and Lovegreen for their participation in the 2022 Fall Commencement Ceremony, she extended congratulations to Governor Lovegreen on his receipt of the Silver Beaver Award by the Boy Scouts of America Great Rivers Council.

## Recognition of 2022 Board Chair -- Sarah Burkemper

Governor Cozette presented Governor Burkemper with a framed gavel in recognition of her service as Board Chair for the 2022 Calendar Year.

Minutes for Open Session of Meetings on December 3, 2022, and January 10, 2023 Governor Burkemper moved for the adoption of the following resolution:

BE IT RESOLVED that the minutes for the open session of the meetings on December 3, 2022, and January 10, 2023, be approved.

The motion was seconded by Governor Christofferson and carried by a unanimous vote of 6 to 0. Governor Cozette declared the motion to be duly adopted.

## President's Report

Dr. Susan L. Thomas, University President, provided a report on items of current interest. President Thomas introduced Dr. Eric Freedman, Truman's next Executive Vice President for Academic Affairs and Provost, who joined the Board for their luncheon and was in attendance at the meeting. In addition to sharing her selected engagements report, President Thomas highlighted Governor Parson's FY 2024 budget recommendation to provide a 7% increase to Truman's core appropriation and provide additional capital funding for 50% of Truman's match for the Kirk Student Success and SKILLS Center. She noted that Governor Lovegreen's appointment to the Board was confirmed by the Missouri Senate, and the Office of Boards and Commissions

DRAFT MINUTES OF THE BOARD OF GOVERNORS

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OPEN SESSION OF MEETING ON FEBRUARY 4, 2023

expects to have a student representative named to the Board and confirmed by the Senate by the beginning of April. Finally, Dr. Thomas mentioned the recent passing of former Truman President Russell G. Warren, the upcoming investiture ceremony of Dr. Janet Gooch as Chancellor of the University of Illinois Springfield, and the University's involvement in the upcoming Kirksville Polar Plunge in support of Special Olympics.

#### Legislative Consultant Report

Mike Gibbons, with GibbonsWorkman LLC, provided the firm's annual report on the 2023 Missouri Legislative Session. The firm of GibbonsWorkman serves as Truman's Governmental Relations Service Consultant.

#### Student Government Report

Kennedy Cooper and Esther Fox, President and Vice President of Student Government, provided the annual Student Government Report.

## Academic Affairs and Student Services Committee Report

Governor Dameron, Chair of the Academic Affairs and Student Services Committee, provided a report on the committee meeting held earlier in the day.

#### Finance and Auditing Committee Report

Governor Burkemper, Chair of the Finance and Auditing Committee, provided a report on the committee meeting held earlier in the day.

## Financial Report

Governor Burkemper presented the Financial Report which included a review as of December 31, 2022, of education and general revenues and expenditures and auxiliary system revenues and expenditures, and a review as of December 31, 2022, of the Truman State University Foundation revenues and expenditures.

<u>Review of Conflict of Interest Policy</u> Governor Burkemper conducted the annual review of the Board of Governors' Conflict of Interest Policy.

## Budget and Capital Projects Committee Report

Governor Christofferson, Chair of the Budget and Capital Projects Committee, provided a report on the committee meeting held earlier in the day.

## Construction Projects Report

Governor Christofferson provided an update on construction projects which had been approved by the Board at previous meetings.

## Contracts for Construction Projects and Equipment Purchases

Governor Christofferson noted that no construction projects or equipment purchases totaling \$25,000 to \$100,000 had been approved since the last meeting of the Board.

## Consent Agenda

Governor Christofferson moved for the adoption of the following resolution:

## DRAFT MINUTES OF THE BOARD OF GOVERNORS

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OPEN SESSION OF MEETING ON FEBRUARY 4, 2023

BE IT RESOLVED that the following consent agenda items be approved and attached to the minutes as exhibits:

ITEM J.1	Academic Calendar for August Interim 2024 through
	Summer Session 2026
ITEM J.2	Brand and Marketing Management Consultant
ITEM J.3	2023 Roof Replacement Project
ITEM J 4	Federal Governmental Relations and Policy Services

The motion was seconded by Governor Burkemper and carried by a unanimous vote of 6 to 0. Governor Cozette declared the motion to be duly adopted, and the Secretary designated copies of the items as Exhibits A, B, C, and D.

#### Agenda Items for Future Meetings

Governor Cozette reviewed a list of projected agenda items for the regular meetings during the next year.

Dates for Future Meetings

Governor Gingrich moved for the adoption of the following resolution:

BE IT RESOLVED that the next regular meeting of the Board of Governors be scheduled for Saturday, April 1, 2023, on the University campus in Kirksville, Missouri, beginning at 1:00 p.m., with the understanding that the Chair may alter the starting time and/or place for the meeting by giving due notice of such change; and

BE IT FURTHER RESOLVED that other regular meetings of the Board during the next year be tentatively scheduled for the following dates:

Saturday, June 17, 2023; Saturday, August 5, 2023; Friday, October 20, 2023; Saturday, December 2, 2023; and Saturday, February 3, 2024.

The motion was seconded by Governor Lovegreen and carried by a unanimous vote of 6 to 0. Governor Cozette declared the motion to be duly adopted.

#### Agenda Items for Closed Session

Governor Gingrich moved for the adoption of the following resolution:

BE IT RESOLVED that this meeting be continued in closed session, with closed records and closed votes as permitted by law, for consideration of the following items as authorized by Section 610.021, Revised Statutes of Missouri:

DRAFT MINUTES
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OPEN SESSION OF MEETING ON FEBRUARY 4, 2023

- 1. Approval of minutes for the closed session of the last meeting under Subsection 14 of the statute for "Records which are protected from disclosure by law";
- 2. Individual personnel actions under Subsection 3 of the statute for "Hiring, firing, disciplining or promoting of particular employees by a public governmental body when personal information about the employee is discussed or recorded"; and
- 3. Confidential communications with the General Counsel.

The motion was seconded by Governor Lovegreen and carried by a unanimous vote of 6 to 0, with Governors Burkemper, Christofferson, Cozette, Dameron, Gingrich, and Lovegreen voting Aye. Governor Cozette declared the motion to be duly adopted.

The closed session of the meeting began shortly after 2:00 p.m.

The open session of the meeting resumed shortly after 3:00 p.m.

There being no further business, Governor Burkemper moved that the meeting be adjourned. The motion was seconded by Governor Gingrich and carried by a unanimous vote of 6 to 0. Governor Cozette declared the motion to be duly adopted, and the meeting adjourned shortly after 3:05 p.m.

Philip J. Christofferson Secretary of the Board of Governors

I hereby certify that the foregoing minutes were approved by the Board of Governors on the 1<sup>st</sup> day of April 2023.

Cheryl J. Cozette 2023 Chair of the Board of Governors

DRAFT MINUTES OF THE BOARD OF GOVERNORS

#### Page 1

OPEN SESSION OF MEETING ON FEBRUARY 27, 2023

The Board of Governors for Truman State University met on Monday, February 27, 2023, on the University campus in Kirksville, Missouri. The meeting was held in the President's Office located in McClain Hall 200. The meeting was called to order shortly after 11:30 a.m. by the Chair of the Board of Governors, Cheryl J. Cozette.

Participating in the meeting were five of the seven voting members: Sarah Burkemper, Philip J. Christofferson, Cheryl J. Cozette, Nancy Gingrich, and Bill Lovegreen. The other two voting members, Jennifer Kopp Dameron and K. Brooks Miller, Jr., were unable to participate. Governor Cozette recorded their absence as excused.

Also participating in the meeting was one of the three non-voting members: Mike McClaskey, an out-of-state member. The second out-of-state member position and the student representative position are vacant.

#### Call to Order

Governor Cozette called the meeting to order and welcomed all in attendance.

#### Recreation Center Flooring Project

Governor Gingrich moved for the adoption of the following resolution:

BE IT RESOLVED that the description and budgeted amount for the following renovation project be approved:

Project Name Recreation Center Flooring Project Project Budget \$505.000

BE IT FURTHER RESOLVED that the President of the University, or her designee, be authorized to accept the lowest and best bid for the project; and

BE IT FURTHER RESOLVED that a copy of the description of the project, as reviewed at the meeting, be attached to the minutes as an exhibit.

The motion was seconded by Governor Christofferson and carried by a unanimous vote of 5 to 0. Governor Cozette declared the motion to be duly adopted, and the Secretary designated a copy of the document as Exhibit A.

Purchase of Equipment

Governor Gingrich moved for the adoption of the following resolution:

BE IT RESOLVED that the purchase of the following item of equipment be approved:

Item Network Switch Upgrades Estimated Amount \$180,000

The motion was seconded by Governor Christofferson and carried by a unanimous vote of 5 to 0. Governor Cozette declared the motion to be duly adopted.

DRAFT MINUTES OF THE BOARD OF GOVERNORS

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OPEN SESSION OF MEETING ON FEBRUARY 27, 2023

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There being no further business, Governor Gingrich moved that the meeting be adjourned. The motion was seconded by Governor Burkemper and carried by a unanimous vote of 5 to 0. Governor Cozette declared the motion to be duly adopted, and the meeting adjourned shortly after 11:45 a.m.

Philip J. Christofferson Secretary of the Board of Governors

I hereby certify that the foregoing minutes were approved by the Board of Governors on the 1<sup>st</sup> day of April 2023.

Cheryl J. Cozette Chair of the Board of Governors ITEM C President's Report

# DESCRIPTION AND BACKGROUND

Dr. Susan L. Thomas, University President, will provide a report on items of current interest.

# RECOMMENDED ACTION

# ITEM D Advancement, Foundation Board, and Alumni Board Report

# DESCRIPTION AND BACKGROUND

Dr. Ernie Hughes, Vice President for University Advancement; Calaneet Balas, President of the Foundation Board of Directors; and Jamie Matthews, President of the Alumni Board of Directors, will share updates from Advancement and the respective boards.

## RECOMMENDED ACTION

# DESCRIPTION AND BACKGROUND

Dr. Kathryn Brammall, Faculty Senate President and Professor of History, will provide the annual Faculty Senate Report.

## RECOMMENDED ACTION

# ITEM F Academic Affairs and Student Services Committee Report

## DESCRIPTION AND BACKGROUND

Governor Jennifer Dameron, Chair of the Academic Affairs and Student Services Committee, will provide a report on the committee meeting held on March 27.

## **RECOMMENDED ACTION**

# ITEM G Finance and Auditing Committee Report

# DESCRIPTION AND BACKGROUND

Governor Burkemper, Chair of the Finance and Auditing Committee, will provide a report on the committee meeting held on March 29.

## **RECOMMENDED ACTION**

ITEM G.1 Financial Report

## DESCRIPTION AND BACKGROUND

The Financial Report includes a review as of February 28, 2023, of education and general revenues and expenditures and auxiliary system revenues and expenditures, and a review as of February 28, 2023, of the Truman State University Foundation revenues and expenditures.

## **RECOMMENDED ACTION**

This is a discussion item only.

## ATTACHMENT

Truman State University Financial Report - February 28, 2023, compared to February 28, 2022.

# Truman State University Financial Report February 28, 2023 compared to February 28, 2022

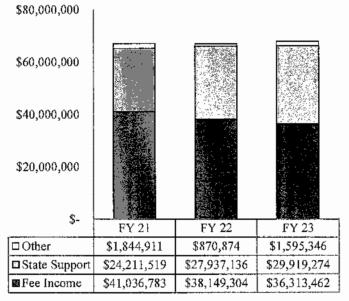
## Education & General (Pages A1-A3)

Revenue increased by \$870,768 (1.3%) to \$67.8M. The distribution by source over the last three fiscal years is outlined in Figure 1. Revenues were 79.1% of the annual budget.

Despite a 3.9% rate increase, tuition revenue decreased by \$1.7M (5%) as a result of 265 and 287 fewer students enrolled for the fall and spring terms, respectively.

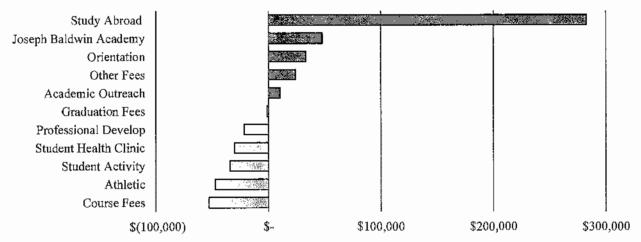
State revenue of \$29.9M was \$2M (7.1%) ahead of prior year. While the normal appropriation increased 5.4%, an additional \$473,530 was provided to offset a 2.8% Missouri State Employees' Retirement System (MOSERS) rate increase.

#### Figure 1: Education & General Revenues



Other revenue grew \$724,472 (83.2%) to \$1.6M due to improved investment performance associated with the University's fixed income portfolio and additional income received from the Truman State University Foundation for the Greenwood Center. Course and other fees decreased by \$117,246 (3.1%) to \$3.7M. Fee variances, other than tuition, are outlined in Figure 2.

## Figure 2: Local Fee Revenue Variances (FY 22 to FY 23)



Education and general expenses grew by \$2.2M (3.9%) to \$59.3M. Expenses were 64.2% of the annual budget. Spending over the last three fiscal years is outlined in Figure 3, and notable variances included:

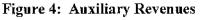
- Other expenses grew \$507,124 (45.8%) due to lower auxiliary reimbursements (\$338,841), higher insurance premiums (\$127,540), and event payments to the auxiliary operation (\$55,963).
- Office contracts increased \$455,201 (36.8%) due to software costs and accounting changes. Certain technology subscriptions, including the University's payment processor and the library reference system, were previously reported as professional services.

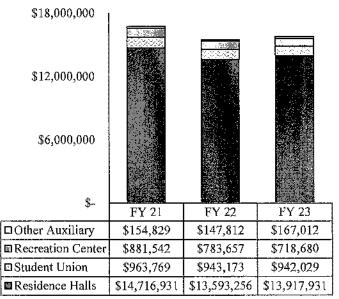
- Travel grew \$440,242 due to, study abroad programs (\$171,759), athletics (\$152,552), conferences (\$36,010), and student recruiting (\$33,510).
- Utilities increased \$346,155 (22.8%) based on corresponding increases in natural gas (\$198,116) and electricity (\$117,204) costs due to higher rates and greater summer usage.
- Institutional aid grew \$335,198 (2.2%) as a result of higher merit awards and the new TruSummer scholarship.
- Equipment and capital expense grew \$104,448 (69.9%) due to technology related purchases including two server upgrades, a replacement security firewall and new scientific imaging equipment.
- Overall compensation fell slightly by \$25,794 (0.1%). Recent salary
- \$25,794 (0.1%). Recent salary increases and the MOSERS pension funding rate increase were mitigated by a smaller faculty and open staff positions.

# Auxiliary Systems (Pages B1-B3)

Revenue increased by \$277,754 (1.8%) to \$15.7M primarily due to a \$324,675 (2.4%) increase in Residence Life income. The favorable variance was caused by several factors including a 5.7% increase in room and board prices, improved fixed income investment returns, a larger Joseph Baldwin Academy, and additional State of Missouri funding to offset the increase in the MOSERS pension rate.

Lower enrollment reduced Recreation Center revenues by \$64,977 (8.3%). Student Union revenue also fell by a lesser amount of \$1,144 (0.1%) due to a 14% increase in the related student fee. Other auxiliary revenues grew by \$19,200 (13%) as a result of increased printing income.

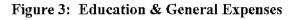


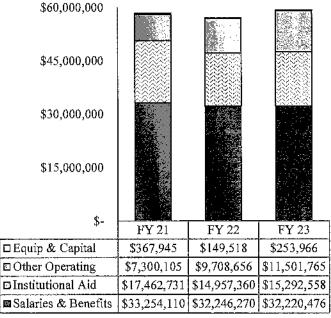


The revenue distribution for the last three fiscal years is outlined in Figure 4, and revenues were 91.7% of the annual budget.

Auxiliary expenses fell by \$358,390 (3.3%) to \$10.4M. Expenses were 57.2% of the annual budget. Expenses are illustrated in Figure 5 and include the following variances:

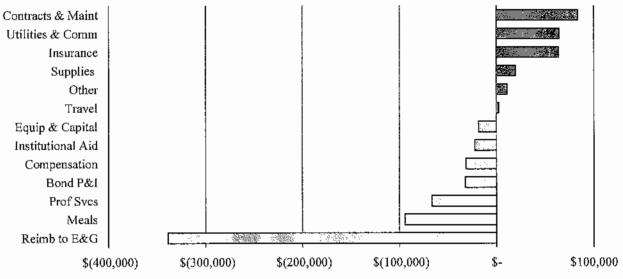
- Reimbursements to the educational and general fund fell by \$338,841 (45.5%) due to reduced educational and general staff support resulting from lower residential occupancy.
- Overall meal costs decreased \$94,605 (2.4%) due to reduced enrollment and a timing difference associated with the number of weekly Sodexo invoices processed year-over-year.





- Other expenses grew \$71,803 (19.2%) based on an increase in property insurance premiums.
- Professional services decreased \$66,967 (64.8%) as the HVAC control contract (\$53,747) was reallocated to maintenance and repair in the current fiscal year.
- Maintenance and repair costs grew \$54,477 (127.9%) due to the aforementioned accounting change.
- Utilities increased \$67,522 (6.2%) due to higher natural gas prices.
- Office contracts grew \$35,207 (26.9%) based on increased software subscription costs.

Figure 5: Auxiliary Expense Variances (FY 22 to FY 23)



Truman State University Foundation (Pages C1-C3)

## Statement of Net Position (Page C-1)

Net position decreased by \$5.5M (7%) to \$68.3M. Current assets grew by \$582,770 due primarily to a corresponding increase in short-term investments. The short-term investment variance was caused by a \$500,000 transfer from the endowment for the Kirk initiative and an \$119,753 increase to the annual restricted fund budget. The current asset variance also reflected a \$47,000 real estate donation scheduled for a short-term sale. Non-current assets fell by \$6M (9%) to \$61.4M as a result of a \$5.9M reduction in investment value. Loans receivable also decreased \$112,154 due to fewer originations. Current liabilities grew by \$47,489 (21%) to \$273,111 based on an increase in deferred income. Deferred income represented a \$34,592 limited partnership receipt that was recorded as a component of investments but not yet collected. Long-term annuities payable decreased by \$24,561 (6%).

#### Statement of Revenues, Expenditures and Changes in Net Position (Page C-2)

Contributions and additions to the permanent endowment increased by \$221,763 (14%) to \$1.8M. Overall investment revenue rose \$4M to \$2.2M as certain closely held funds reported year-over-year improvement on an unrealized basis. When compared to the prior year's significant losses, these funds accounted for the temporary favorable variance. Net expenses and transfers increased \$728,863 (31%) to \$3.1M. Student scholarships (\$171,053); a transfer to the University for the Greenwood Director's compensation (\$164,192); creation of the Pickler Memorial Library Innovation Lab (\$107,703); technology purchases (\$89,697); and publications (\$78,546) accounted for the majority of the variance.

#### Investments Schedule (Page C-3)

Investments (including endowed, short-term, long-term, and annuities) decreased by \$5.2M (7%) to \$68M. Losses were concentrated in the endowed pool across nearly all investment types. The largest year-to-date unrealized losses came from signature NEPC funds invested in global equities (\$774,000 - 12%) and emerging markets (\$1.5M - 22%). The Foundation also holds beneficial interests in three trusts, and their combined value decreased by \$248,529 (6%) to \$3.9M.

#### Truman State University Budget to Actual For the period ending February 28

	FY23	FY23	Percent of Budget	Percent of Budget
Education & General	Budget	To Date	This Year	Last Year
Revenues				
State Sourced Income	\$ 45,534,649	\$ 29,919,274	65.7%	
Local Income	40,196,166	37,908,808	94.3%	
Total Budgeted Revenues	85,730,815	67,828,082	79,1%	77.7%
Rollover from prior year	6,630,994			
Total Resources to Spend	\$ 92,361,809			
Expenses				
Faculty/Staff Salaries	35,015,780	21,865,940	62.4%	
Student Employment	3,586,549	1,682,059	46.9%	
Fringe Benefits	14,914,709	8,672,477	58.1%	
Total Salaries & Fringe Benefits	53,517,038	32,220,476	60.2%	60.2%
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Equipment & Capitalized Expense	1,105,097	253,966	23.0%	11.6%
Operations				
Other Expense	17,539,674	9,639,533	55.0%	
Institutional Aid	17,400,000	15,292,558	87.9%	
Utilities	2,800,000	1,862,232	66.5%	
Total Operations	37,739,674	26,794,323	71.0%	65.1%
Total Education & General Expense	\$ 92,361,809	\$ 59,268,765	64.2%	61.6%

## Truman State University Operating Receipts by Fund For the period ending February 28

Education & General	FY21 Receipts	FY22 Receipts	FY23 Receipts	Change FY22 to FY23	% Change FY22 to FY23
State Appropriation					
State Appropriation	\$ 24,211,519	\$ 27,937,136	\$ 29,445,744	\$ 1,508,608	5.4%
MOSERS Appropriation	-	-	473,530	473,530	100.0%
Total State Sourced Income	24,211,519	27,937,136	29,919,274	1,982,138	7.1%
Enroliment Fees					
Enrollment Fees	37,194,128	34,325,496	32,606,900	(1,718,596)	-5.0%
Course Fees	1,993,475	1,809,043	1,778,952	(30,091)	-1.7%
Other Fees	782,152	1,081,309	1,106,196	24,887	2.3%
Student Activity Fees	327,140	286,169	251,820	(34,349)	-12.0%
Athletic Fees	<b>451</b> ,721	395,186	347,752	(47,434)	-12.0%
Health Clinic Fees	288,167	252,101	221,842	(30,259)	-12.0%
Total Student Fees	41,036,783	38,149,304	36,313,462	(1,835,842)	-4.8%
Other Operating & Non-Operating	<b>1,844,91</b> 1	870,874	1,595,346	724,472	83.2%
Total Education & General	\$ 67,093,213	\$ 66,957,314	\$ 67,828,082	\$ 870,768	1.3%

#### Truman State University Operating Expense by Fund For the period ending February 28

	FY21 Expense	FY22 Expense	FY23 Expense	Change FY22 to FY23	% Change FY22 to FY23
Education & General	Expense			1122 101 120	
Salaries & Fringe Benefits					
Faculty & Staff Salaries	\$ 22,381,688	\$ 21,865,340	\$ 21,865,940	\$ 600	0.00%
Student Employment	1,967,586	1,767,802	1,682,059	(85,743)	-4.85%
Fringe Benefits	8,904,836	8,613,128	8,672,477	59,349	0.69%
Total Salary & Fringe Benefits	33,254,110	32,246,270	32,220,476	(25,794)	-0.08%
Equipment & Capital Expenses	367,945	149,518	253,966	104,448	69.86%
Operations					
Institutional Aid	17,462,731	14,957,360	15,292,558	335,198	2.24%
Travel	156,694	549,292	989,534	440,242	80.15%
Utilities	1,318,278	1,516,077	1,862,232	346,155	22.83%
Professional Services	1,045,280	2,115,499	2,077,148	(38,351)	-1. <b>81%</b>
Supplies	1,074,088	1,057,881	1,030,030	(27,851)	-2.63%
Office Contracts	1,135,088	1,237,422	1,692,623	455,201	36.79%
Library Acquisitions	869,324	881,849	872,950	(8,899)	-1.01%
Communications	516,537	419,865	466,730	46,865	11.16%
Energy Lease Principal & Interest	630,000	630,000	630,000	-	0.00%
Maintenance & Repair	53,446	192,764	265,387	72,623	37.67%
Other Expense	501,370	1,108,007	1,615,131	507,124	45.77%
Total Operations	24,762,836	24,666,016	26,794,323	2,128,307	8.63%
Total Education & General	\$ 58,384,891	\$ 57,061,804	\$ 59,268,765	\$ 2,206,961	3.87%

#### Truman State University Budget to Actual For the period ending February 28

	FY23	FY23	Percent of Budget	Percent of Budget
Auxiliary Systems	Budget	To Date	This Year	Last Year
Revenues				
Residence Halls	\$ 14,505,000	\$ 13,917,931		
Student Union	966,000	942,029		
Recreation Center	721,000	718,680		
Other Auxiliary	200,000	167,012		
Projected Draw on Reserves	786,222	-		
Total Budgeted Revenues	17,178,222	15,745,652	91.7%	85.4%
Rollover from prior year	1,079,532			
Total Resources to Spend	\$ 18,257,754			
-				
Expenses				
Salaries	1,644,931	982,660		
Student Salaries	524,472	450,913		
Fringe Benefits	985,349	1,015,744		
Total Salaries & Fringe Benefits	3,154,752	2,449,317	77.6%	66.0%
Equipment /Capitalized Expense	17,500	53,964	308.4%	58.2%
Operations				
Bond Principal & Interest	3,661,029	520,515	14.2%	
Meals-Contract Food Service	5,490,000	3,597,259	65.5%	
Other Expense	3,155,123	1,664,844	52.8%	
Institutional Aid	920,350	<b>991,96</b> 1	107.8%	
Utilities	1,859,000	1,162,044	62.5%	
Total Operations	15,085,502	7,936,623	52.6%	53.4%
Total Auxiliary Expense	\$ 18,257,754	\$ 10,439,904	57.2%	55.9%
		· · · · · · · · · · · · · · · · · · ·		

# Truman State University Operating Receipts by Fund For the period ending February 28

	FY21 Receipts	FY22 Receipts	FY23 Receipts	Change 2 to FY23	% Change FY22 to FY23
Auxiliary					
Residence Halls	<b>\$</b> 14,716,931	\$ 13,593,256	\$ 13,917,931	\$ 324,675	2.4%
Student Union	963,769	943,173	942,029	(1,144)	-0.1%
<b>Recreation Center</b>	881,542	783,657	718,680	(64,977)	-8,3%
Other Auxiliary	154,829	147,812	167,012	 19,200	13.0%
Total Auxiliary	\$ 16,717,071	\$ 15,467,898	\$ 15,745,652	\$ 277,754	1.8%

#### Truman State University Operating Expense by Fund For the period ending February 28

	FY21 FY22 Expense Expense		FY23 Expense	Change FY22 to FY23	% Change FY22 to FY23
Auxillary					
Salaries & Fringe Benefits					
Administrative & Staff Salaries	\$ 955,161	\$ 995,446	\$ 982,660	\$ (12,786)	-1.3%
Student Wages	394,117	459,392	450,913	(8,479)	-1.8%
Fringe Benefits	1,059,804	1,025,812	1,015,744	(10,068)	-1.0%
Total Salary & Fringe Benefits	2,409,082	2,480,650	2,449,317	(31,333)	-1.3%
Equipment & Capital Expenses	117,539	72,482	53,964	(18,518)	-25.5%
Operations					
Institutional Aid	2,447,486	1,014,422	991,961	(22,461)	-2.2%
Supplies	184,790	190,485	210,505	20,020	10.5%
Office Contracts	139,902	130,995	166,202	35,207	26.9%
Communications	29,282	32,359	29,786	(2,573)	-8.0%
Meals-Contract Food Service	3,687,313	3,755,486	3,597,259	(158,227)	-4.2%
Meals-Other	98,761	209,561	273,183	63,622	30.4%
Utilities	934,233	1,094,522	1,162,044	67,522	6.2%
Professional Services	99,329	103,311	36,344	(66,967)	-64.8%
Reimbursement to E & G	912,000	744,000	405,159	(338,841)	-45.5%
Bond Principal & Interest	598,085	552,636	520,515	(32,121)	-5.8%
Maintenance & Repair	39,723	42,595	97,072	54,477	127.9%
Other Expense	298,827	374,790	446,593	71,803	19.2%
Total Operations	9,469,731	8,245,162	7,936,623	(308,539)	-3.7%
Total Auxiliary	\$ 11,996,352	\$ 10,798,294	\$ 10,439,904	\$ (358,390)	-3.3%

# Truman State University Foundation Statement of Net Position February 28, 2022 Compared to February 28, 2023

	2	28-Feb-22 FY22	2	8-Feb-23 FY23	F١	Change (22 to FY23
Cash	\$	457,039	\$	288,941	\$	(168,098)
Short Term Investments		6,274,363		7,012,344		737,981
Prepaid Expenses		4,804		85		(4,719)
Interest Receivable		69,556		73,104		3,548
Assets Held for Sale		-		47,000		47,000
Loans Receivable, net of allowance		169,375		136,434		(32,941)
Total Current Assets		6,975,138		7,557,908		582,770
Investments		66,945,044	6	1,007,369		(5,937,675)
Loans Receivable, net of allowance		376,996		264,842		(112,154)
Cash Value of Life Insurance		139,098		143,039		3,942
Total Non-Current Assets		67,461,137	6	1,415,251		(6,045,887)
Total Assets	\$	74,436,275	\$ 6	8,973,159	\$	(5,463,117)
Accounts Payable	\$	129,825	\$	142,170	\$	12,345
Deferred Revenue		-		34,592		34,592
Refundable Advance		16,338		16,890		552
Annuities & Trusts Payable		79,459		79,459		-
Total Current Liabilities		225,623		273,111		47,489
Annuities & Trusts Payable		392,170		367,609		(24,561)
Total Non-Current Liabilities		392,170		367,609		(24,561)
Total Liabilities	\$	617,792	\$	640,720	\$	22,928
Net Position	\$	73,818,483	\$ 6	8,332,439	\$	(5,486,044)

## Truman State University Foundation Statement of Revenues, Expenses & Changes in Net Position February 28, 2022 Compared to February 28, 2023

	28-Feb-22 FY22	28-Feb-23 FY23	Change FY22 to FY23	
Operating Revenue				
Interest on Student Loan Receivable	\$ 12,821	\$ 10,521	\$ (2,300)	
Total Operating Revenues	12,821	10,521	(2,300)	
Operating Expenses				
Scholarships	1,139,031	1,310,084	171,053	
Supplies & Other Services	392,413	699,604	307,191	
Travel Expense	39,528	128,190	88,662	
Other Expense	135,620	123,589	(12,031)	
Total Operating Expenses	1,706,591	2,261,467	554,876	
Operating Gain (Loss)	1,693,770	2,250,946	(557,176)	
Non-Operating Revenues (Expenses)				
Contributions	926,947	1,023,240	96,293	
Interest & Other Distributions	376,274	481,880	105,606	
Realized Gain (Loss)	6,861,859	(1,529,962)	(8,391,822)	
Unrealized Gain (Loss)	(8,971,562)	3,282,429	12,253,991	
Other Non-Operating Income	47,180	46,629	(552)	
Other Non-Operating Expense	(230,944)	(196,821)	34,123	
Net Non-Operating Revenues (Expenses)	(990,245)	3,107,394	4,097,640	
Income Before Other Revenues, Expenses &				
Transfers	(2,684,016)	856,448	3,5 <b>4</b> 0,464	
Additions to Permanent Endowments	661,463	786,933	125,470	
Transfers to Education & General for Administration	(79,533)	(79,333)	200	
Transfers to Education & General	(264,020)	(482,149)	(218,129)	
Transfer to Auxiliary - Other	(26,159)	(17,898)	8,261	
Transfer to Auxiliary - Rec Center	(36)	-	36	
Transfer to Capital Fund - Plant	(58,461)	(56,939)	1,522	
Increase (Decrease) in Net Assets	(2,450,761)	1,007,062	3,457,824	
Net Position, Beginning of Year	76,269,244	67,325,376	(8,943,868)	
Net Position Ending Balance	\$ 73,818,483	\$ 68,332,439	\$ (5,486,044)	

## Truman State University Foundation Investments Schedule February 28, 2022 Compared to February 28, 2023

	28-Feb-22 FY22	28-Feb-23 FY23	Change
Invested with Outside Manager			
Endowment Pool	\$ 64,782,011	\$ 59,132,264	\$ (5,649,748)
Short-Term Pool	6,274,363	7,012,344	737,981
Student Investment Fund	167,941	164,217	(3,725)
Long Trust	834,131	712,262	(121,869)
Annuities Payable - CGA	1,058,961	909,287	(149,674)
Fitzpatrick - CA CGA	70,783	61,934	(8,849)
Annuities Payable - FL CGA	31,217	27,405	(3,811)
Total Investments	\$ 73,219,407	\$ 68,019,713	\$ (5,199,694)
Beneficial Interest in Trusts			
Ludlow Trust, Southern Wealth	\$ 273,714	\$ 231,688	\$ (42,026)
Cozean Trust, First Bankers Trust	378,261	338,905	(39,356)
Lyle ingraham Trust, Southern Wealth	3,512,005	3,344,857	(167,148)
Total Beneficial Interest in Trusts	\$ 4,163,979	\$ 3,915,450	\$ (248,529)

# **ITEM H** Budget and Capital Projects Committee Report

# DESCRIPTION AND BACKGROUND

Governor Philip J. Christofferson, Chair of the Budget and Capital Projects Committee, will provide a report on the committee meeting held on March 27.

## RECOMMENDED ACTION

# DESCRIPTION AND BACKGROUND

The following report is an update on construction projects which have been approved by the Board at previous meetings.

## RECOMMENDED ACTION

This is a discussion item only.

# ATTACHMENT

**Construction Projects Report** 

# **Construction Projects Report**

Project Name	Budget	Approval <u>Date</u>	Expenditure <u>to Date</u>	Completion <u>Status</u>	Occupancy	Project Completion	Final <u>Project Cost</u>
Greenwood Interprofessional Autism Center Project	\$5,610,000	4-9-22	\$2,916,823	52%	8-21-23		
Greenwood Interprofessional Autism Center Phase 2 Project	\$3,420,000	12-3-22	\$ 264,523	8%			
Kirk Building Selective Demolition and Abatement Project	\$ 350,000	1-10-23	\$ 7,289	2%			
2023 Roof Replacement Project	\$1,020,000	2-4-23					
Recreation Center Flooring Project	\$ 505,000	2-27-23					

# TTEM H.2 Contracts for Construction Projects and Equipment Purchases Report

## DESCRIPTION AND BACKGROUND

The following is a report of construction projects and equipment purchases totaling \$25,000 to \$100,000 which have been approved since the last meeting of the Board.

## RECOMMENDED ACTION

This is a discussion item only.

# ATTACHMENT

Contracts for Construction Projects/Equipment Purchases

# **Contracts for Construction Projects**

The following construction projects totaling \$25,000 to \$100,000 have been approved since the last meeting of the Board.

Project Name	Cost				
Glass Architectural Dividing Walls for Pickler Memorial Library Innovation Lab Project	\$59,294.60				
Five vendors on various state and cooperative contracts were con and four responded. The project was supported by Foundation fu	•				
Baseball and Softball Fencing Project	\$31,216.00				
This project replaced fencing on the first and third base sides of the and enclosed the bullpen at third base. Backstop fencing was also softball field. Five proposals were received. The project was fun fees.	installed on the				
Solar Panel Project	\$99,492.00				
Solar panels were installed at five locations at the Truman State U Farm/Observatory. Previously purchased inverters were used and this project. The purchase of the panels included installation and maintenance and support. Two proposals were received. The pro- by E&G funds.	upgraded for two years of				
Equipment Purchases					
	а алана.				

The following single items of equipment totaling \$25,000 to \$100,000 have been approved since the last meeting of the Board.

Description

<u>Cost</u>

None to report.

# DESCRIPTION AND BACKGROUND

For Fiscal Year 2024, the Governor recommended a 7% increase in state support for Truman. To offset cost increases due to inflation that will not be covered by state appropriations, an increase of 4.9% is recommended for undergraduate tuition starting with the 2023 Fall Semester.

There are several designated student fees currently being reviewed by the student government. There may be modifications approved at the Student Government Election on April 2-3; however, no changes in designated fees, such as the Athletic Fee, Health Fec, or Student Activity Fee, are proposed at this time. The charge for the Freshman Orientation Program is also recommended to remain at the current level. The amount in base tuition designated toward the operation of the Student Union is recommended to increase by \$40 for a full-time student. This increase is needed to partially cover the increased operating costs of the facility. With the proposed increase, tuition and required fees charged will increase by \$42 for the 2023-24 Academic Year for a Missouri resident undergraduate student.

Tuition for graduate programs has been transitioning to a tiered approach which will be fully implemented for 2023-24. This consolidates fees and tuition into a single "flat rate" per credit hour for each tier. Previously rates distinguished between in-person and online classes. The proposed tiers are five percent above the equivalent graduate tuition and fee rates for 2022-23 and apply to all graduate courses regardless of delivery method.

# RECOMMENDED ACTION

BE IT RESOLVED that the following enrollment fees for full-time students be approved, effective with the 2023 Fall Semester:

1) Undergraduate students who are enrolled in 12 or more, but less than 18, hours of academic credit for each semester:

Missouri Students	\$9,132 per academic year
Out-of-State Students	\$17,532 per academic year

2) The President is authorized to establish graduate pricing tiers that account for specialized and high-cost graduate programs and are competitive with other institutions; and that such rates be designed to include all of the designated fees with a single cost per credit hour.

BE IT FURTHER RESOLVED that the designated fee for the Student Recreation Center included above be maintained at \$222 for each full-time equivalent student per academic year; and

BE IT FURTIER RESOLVED that the designated fee for the Student Union included above be increased to \$290 for each full-time equivalent student per academic year; and

BE IT FURTHER RESOLVED that the following additional enrollment fees for students enrolled in 6 or more semester hours during the academic year be approved as follows:

- 1) A student activity fee of \$90 per academic year (\$45 per semester);
- 2) A student health fee of \$74 per academic year (\$37 per semester);
- 3) An athletic fee of \$116 per academic year (\$58 per semester);
- An information/technology (itech) fee of \$34 per academic year (\$17 per semester); and
- 5) A sustainability fee of \$10 per academic year (\$5 per semester).

BE IT FURTHER RESOLVED that the freshman orientation fee remain at \$350 for freshman students during the fall semester, and a corresponding fee for freshman students participating in comparable orientation programs during other semesters, with each freshman student to pay such an orientation fee only a single time; and

BE IT FURTHER RESOLVED that the President of the University is authorized to charge tuition and fees for 2023-24 as outlined in Table 4 of the attachment; and

BE IT FURTHER RESOLVED that the President of the University is authorized to establish summer school rates designed to enhance enrollment in such programs; and

BE IT FURTHER RESOLVED that the enrollment fees for part-time students, interim sessions, study abroad, professional development, specialized graduate programs, online programs, and the other enrollment fees, and miscellaneous charges not listed in this resolution, be established by the President of the University, based on the above fees and charges, in accordance with Section 11.010 and 11.020 of the Code of Policies; and

BE IT FURTHER RESOLVED that a copy of the background information and rationale for this fee proposal be attached to the minutes as an exhibit.

Moved by Seconded by		Aye	Nay
Vote:	Burkemper		
	Christofferson		• •••••
	Cozette		
	Dameron		
	Gingrich Lovegreen	·····	
	Miller		- 478-07

#### ATTACHMENT

Background Information and Rationale for FY2024 Enrollment Fee Proposal

Board of Governors – April 1, 2023 Page 36

# **Background Information and Rationale for FY2024 Enrollment Fee Proposal**

Based on the increase in state funding recommended by the Governor for Fiscal Year 2024, the Council on Public Higher Education (COPHE) institutions have indicated that most plan to increase general tuition by four to six percent for 2023-24. This excludes mandatory fees and other costs. Several institutions blended online and traditional on-campus tuition rates for 2022-23, which resulted in higher overall rates at those campuses. The University of Missouri has also indicated that it plans to shift to differential tuition rates by academic program, as authorized in House Bill 297, over the next few years. This transition will make it more difficult to compare costs by institution in the future.

Comparisons of total costs for 2023-24, including mandatory fees, are not available at this time, however, Table 1 outlines typical tuition and fees by campus for 2022-23. Truman had maintained its relative position on this list for several years but dropped lower on the list after significant increases at Missouri State, Central, and Northwest last year after they introduced new blended traditional and online tuition rates.

#### Proposed Actual Tuition Charged for 2023-24

With the 2023-24 increase of 4.9% applied to 2022-23 charged amounts, the increase to full-time students would be \$442 for a Missouri undergraduate. Expressed as the cost per credit hour, the proposed increase is \$18.50 per credit hour for a Missouri undergraduate student. The total increase for a student living on-campus will be \$1,586 for the academic year. Costs for 2023-24 for undergraduate students are outlined in Table 4, and Table 5 outlines costs for graduate students. Non-resident tuition will increase by 4.8%, and the cost per credit hour for graduate programs will increase by five percent.

#### 2022-23 Comprehensive Fees Missouri State-Supported Four-Year Institutions Tuition and Fees for a Typical Full-Time Undergraduate Missouri Resident

	Academic Year Costs	Index
Uarris-Stowe	\$ 6,808	78
Missouri Southern	\$ 8,026	92
Missouri Western	\$ 8,243	95
Lincoln	\$ 8,386	97
Truman	\$ 8,690	100
Southeast	\$ 9,015	104
Missouri State	\$ 9,138	105
Central	\$ 9,360	108
UM-Columbia	\$11,603	134
MoS&T	\$11,630	134
UMKC	\$11,827	136
Northwest	\$11,878	137
UMSL	\$11,883	137

The chart is indexed with Truman at 100 to illustrate relative costs by campus.

Source: Department of Uigher Education FY2023 Comprehensive Fee Schedule

This reflects tuition costs and all required fees for a typical full-time student carrying 15 hours each semester and excludes any program or lab fees.

# Academic Year Tuition and Fees for Undergraduates

Missouri Resident	202	20- <u>21</u>	<u>202</u>	1-22	<u>202</u>	2-23	<u>202</u>	23-24	2022-23 to 2023-24% Change
Unrestricted Tuition	\$	7,553	\$7	7,923	\$8	3,218	\$8	3,620	+4.9%
Student Union Building Fee	-1-	200	., .	220		250	4	290	+16.0%
Student Recreation Center Fee		2.2.2		222		222		222	+0.0%
Subtotal	\$	7,975	\$8	3,365	\$8	8,690	\$	9,132	+5.1%
Student Activity Fec*	\$	90	\$	90	\$	90	\$	90	+0.0%
Student Health Fee		74		74		74		74	+0.0%
Athletic Fee*		116		116		116		116	$\pm 0.0\%$
Information/Technology Fe	3×	34		34		34		34	+0.0%
Sustainability Fee*		10		10		10		10	+0.0%
Base Subtotal	\$	324	\$	324	\$	324	\$	324	+0.0%
TOTAL	\$	8,299	\$8	3,689	\$5	9,014	\$9	),456	+4.9%
Non-Missouri Residents	<u>202</u>	20-21	<u>202</u>	<u>1-22</u>	<u>202</u>	2-23	<u>202</u>	<u>3-24</u>	2022-23 to 2023-24% Change
Unrestricted Tuition	\$14	4,913	\$15	,644	<b>\$16</b>	5,240	\$17	,020	+4.8%
Student Union Building Fee		200		220		250		290	+16.0%
Student Recreation Center Fee		222		222		222		222	+0.0%
Base Subtotal	\$1;	5.335	\$16	6,086	\$16	5,712	\$17	,532	+4.9%
Student Activity Fee*	\$	90	\$	90	\$	90	\$	90	+0.0%
Student Health Fee		74		74		74		74	+0.0%
Athletic Fee*		116		116		116		116	+0.0%
Information/Technology Fee	<b>≥</b> *	34		34		34		34	+0.0%
Sustainability Fee*		10		10		10		10	+0.0%
•									
Subtotal	\$	324	\$	324	\$	324	\$	324	+0.0%
TOTAL	\$14	5,659	\$16	,410	\$1	7,036	<b>\$17</b>	,856	+4.8%

\*Student Initiated Fee

# Academic Year Tuition and Fees for Graduate Students

<u>Tier</u>	Programs	2022-23 Rate	2023-24 Rate	<u>% Change</u>
1	Gifted MA	\$295	\$310	+5.0%
2	English MA, ABA Certificate, ABA/Disability	\$465	\$488	+5.0%
	Studies MA, Leadership MA, Other			
3*	Athletic Training, Communication Disorders,		\$504	+5.0%
	Education (MAE), Music MA, Data Science			
	Certificate, Data Science MS			
4	Vacant			
5	Accounting MAc, Counseling MA	\$515	\$541	+5.0%

These rates are inclusive of all mandatory fees.

\*new tier for 2023-24

	<u>2020-21</u>	<u>2021-22</u>	<u>2022-23</u>	2023-24	2020-21 to 2021-22 % Change
Undergraduate Missouri Resident					
Tuition*	\$ 7,975	\$ 8,365	\$ 8,690	\$ 9,132	+5.1%
Designated Fees	324	324	324	324	+0.0%
Residence Hall	9,185	9,313	9,935	10,701	+7.7%
TOTAL	\$17,484	\$18,002	\$18,949	\$20,157	+6.4%
Undergraduate Non-Missouri Resid Tuition*	lent \$15,335	\$16,086	\$16,712	\$17,532	+4.9%
Designated Fees	324	324	324	324	+0.0%
Residence Hall	9,185	9,313	9.935	10.701	+7.7%
TOTAL	\$24,844	\$25,723	\$26,971	\$28,557	+5.9%

# Proposed Charged Tuition, Required Fees, and Residence Hall Charges

\*Tuition for 2023-24 includes the Student Union Building (\$290), and Student Recreation Center (\$222) as required fees. Designated fees include Student Activity (\$90), Student Health (\$74), Athletic Fee (\$116), Information/Technology (\$34), and Sustainability (\$10).

Residence Hall cost is based on an average double room rate and standard meal plan. Rates were approved at the December 2022 Board of Governors meeting.

# ITEM H.4 Faculty Early Retirement Incentive Program 2024

#### DESCRIPTION AND BACKGROUND

While the most recent retirement incentive was offered on February 5, 2022, data indicate that offering a new incentive with an application window that closes on June 1, 2023, would be mutually beneficial for eligible faculty and the University.

#### RECOMMENDED ACTION

WHEREAS, it is the desire of the Board of Governors of Truman State University to establish a one-time retirement incentive for faculty;

NOW, THEREFORE, BE IT RESOLVED that the attached document, entitled "Faculty Early Retirement Incentive Program 2024" shall be the policy of the Board of Governors and shall automatically expire on June 1, 2023; and

BE IT FURTHER RESOLVED that the President of the University, or her designee, be authorized to implement the policy; and

BE IT FURTHER RESOLVED that a copy of the document, as reviewed at the meeting, be attached to the minutes as an exhibit.

Moved by Seconded by			
		Луе	Nay
Vote:	Burkemper Christofferson Cozette Dameron Gingrich Lovogreen Miller		

#### ATTACHMENT

Faculty Early Retirement Incentive Program 2024

# Faculty Early Retirement Incentive Program 2024

# I. Purpose

The Board of Governors of Truman State University recognizes that early retirement should be for the mutual benefit of the faculty member and the University. This policy provides the incentive for eligible faculty members to declare their intent to retire from the University on or before May 31, 2024.

# II. Time Limits and Retirement Dates

The Early Retirement Incentive Program is available to cligible full-time faculty members and other fulltime employees with faculty status, with a separation/retirement date no later than May 31, 2024.

# JII. Eligibility

# A. Retirement

Eligible for the Program are all full-time employees holding faculty status currently employed at Truman, who will meet one of the following conditions by May 31, 2024.

- 1. MOSERS Participant MOSERS Retirement Eligible on or before June 1, 2024.
- 2. CURP Participant Age plus years of service must equal 70 on or before June 1, 2024.

The Program is not available to employees who have previously retired under the MOSERS or CURP retirement systems or who have already committed their written intent to retire from the University. Retirement eligibility under MOSERS is determined solely by the plan and not by the University. Prior to submitting an application to the Early Retirement Incentive Program, MOSERS participants should obtain verification of retirement eligibility directly from MOSERS.

# B. Application Deadlines

Eligible faculty members must request the Early Retirement Incentive in writing to the Office of Human Resources not later than 4:30 p.m. on June 1, 2023. The program is limited to thirty-five (35) applicants. If interest exceeds thirty-five applicants, selection then will be based upon years of service at Truman State University as calculated from May 31, 2024. Such definition of "seniority" is used solely for the purpose of this Program. In the event two applicants have the same seniority date, then a first come, first served criterion will apply.

# C. Separation Agreement and Release

Employees who choose to participate in the Retirement Incentive Program will be required to execute a Separation Agreement and Release of Claims against the University. This Agreement serves as a consideration for the University's payment of the retirement incentive. Approved applicants will be notified by Human Resources and must complete and sign the Separation Agreement and Release within forty-five (45) days of notification of approval.

# D. Waiver of Sabbatical Service

In the event an individual is selected for participation in this program who has had a University funded sabbatical within the last two years, any remaining service requirement to fulfill the terms of that sabbatical will be waived.

# IV. Incentive

The retirement incentive consists of a cash payment of Thirty Thousand Dollars (\$30,000.00) which will be paid as a lump sum in the employee's final paycheck from the University.

# V. Enrollment Period

This incentive is being offered beginning May 1, 2023. Applications for early retirement must be received by June 1, 2023. May 1, 2023, through June 1, 2023, is the only application window available for this incentive.

#### VI. Other Retirement Benefits

This program is in addition to any benefits an employee is entitled to under the MOSERS or CURP plans. Individuals should contact representatives from those plans as well as the Social Security Office before making decisions regarding applying for the incentive.

#### VII. Professional Advice

Eligible employees are advised to seek tax and/or investment advice from professionals regarding the tax implications of the incentive. The University does not provide financial or tax advice.

Employee medical insurance coverage will terminate in accordance with University Policy. COBRA coverage may be purchased for health, dental, and vision insurance coverage for up to 18 months. Retiree medical insurance coverage can also be purchased through the University through age 65 or Medicare eligibility. Individuals age 65 or older are eligible for Medicare. All individuals are encouraged to explore insurance options and consult with professionals regarding insurance decisions.

#### VIII. Revision

This Faculty Early Retirement Incentive Program supersedes all other early retirement incentive programs previously adopted.

#### DESCRIPTION AND BACKGROUND

The following items have been placed on the consent agenda. Items may be removed from the consent agenda at the request of any one member.

#### RECOMMENDED ACTION

BE IT RESOLVED that the following consent agenda items be approved and attached to the minutes as exhibits:

ITEM I.1	Treasurers for Fiscal Year 2024
ITEM I.2	Softball Artificial Turf Project
ITEM I.3	2023 Masonry and Exterior Repairs Project
ITEM I.4	Brand and Marketing Management Consultant Contract
	Extended

Moved by Seconded by		Aye	Nay
Vote:	Burkemper Christofferson	Ayt	
	Cozette Dameron		\.#.Ammini
	Gingrich Lovegreen	• • • • • • • • • • • • • • • • • • •	
	Miller		

#### ATTACHMENTS

Items 1.1 through 1.4

ITEM I.1 Treasurers for Fiscal Year 2024

#### DESCRIPTION AND BACKGROUND

University treasurers are appointed on an annual basis. These individuals are responsible for administering institutional funds.

#### RECOMMENDED ACTION

BE IT RESOLVED that the following persons be appointed treasurers for Fiscal Year 2024:

Michael A. Garzanelli	Treasurer
David R. Rector	Deputy Treasurer
Cheryl Cragg	Assistant Treasurer

Moved by Seconded by	,, _,, _		24
		Aye	Nay
Vote:	Burkemper		
	Christofferson		
	Cozette		
	Dameron		
	Gingrich	1. * 1	
	Lovegreen		M./
	Miller		

# DESCRIPTION AND BACKGROUND

This project would install synthetic turf at the Truman softball field. Funds for this project are available from the student athletic fee budget and have been recommended by the Athletics Department and supported by the Student Athletic Fee Accountability Committee. The rationale for the project includes increasing the utilization of the field during wet weather, reducing maintenance costs for striping and drying agents, and providing a competitive venue to aid in recruiting students.

Bids for the project opened on March 17, 2023. Proposals were received from five contractors, and the low bid was from Manumoth Sports, Meriden, KS. The total project budget includes geotechnical testing fees, advertising, the general contractor cost, and a contingency.

#### RECOMMENDED ACTION

BE IT RESOLVED that the description and budgeted amount for the following construction project be approved:

Project Name	Project Budget
Softball Artificial Turf Project	\$690,000

BE IT FURTHER RESOLVED that the President of the University, or her designee, be authorized to accept the lowest and best bid for the project; and

BE IT FURTHER RESOLVED that a copy of the description of the project, as reviewed at the meeting, be attached to the minutes as an exhibit.

Moved by	
Seconded by	

		Aye	Nay
Vote:	Burkemper	,	-
	Christofferson		
	Cozette		
	Dameron		
	Gingrich	5.05.5.00.0000 <b>8.5</b>	· # P10-910
	Lovegreen	·,	
	Miller		

## ITEM I.3 2023 Masonry and Exterior Repairs Project

#### DESCRIPTION AND BACKGROUND

Several campus structures need masonry repairs, including Barnett Hall, Pershing Small Gym, Ophelia Parrish, and Stanton Garden. Exterior repairs are needed on a set of windows at Ophelia Parrish and the bridge connecting McClain Hall with Baldwin Hall. This project will address these issues and the work will be completed during the summer of 2023.

Bid specifications were developed by BRS Architects, LLP and the project was advertised in several general circulation newspapers as well as via the American Document Solutions Planroom to reach interested contractors.

A pre-bid conference was held on March 2, 2023, with multiple contractors in attendance. Bids for the project opened on March 14, 2023. Proposals were received from one general contractor, and the bid was from Sparks Constructors Inc. from Kirksville, Missouri. The bid was within the cost estimate for the scope of work developed by the architect. The total project budget includes architectural design fees, advertising, the general contractor cost, and a contingency.

#### RECOMMENDED ACTION

BE IT RESOLVED that the description and budgeted amount for the following construction project be approved:

Project Name	Project Budget
2023 Masonry and Exterior Repairs Project	\$750,000

BE IT FURTHER RESOLVED that the President of the University, or her designee, be authorized to accept the lowest and best bid for the project; and

BE IT FURTHER RESOLVED that a copy of the description of the project, as reviewed at the meeting, be attached to the minutes as an exhibit.

Moved by Seconded by	лим. г		
		Aye	Nay
Vote:	Burkemper Christofferson Cozette Dameron Gingrich Lovegreen Miller		

# ITEM I.4 Brand and Marketing Management Consultant Contract Extended

## DESCRIPTION AND BACKGROUND

A proposal from Enliven Agency, LLC, to perform brand and marketing management services was approved by the Board at the February 4, 2023 meeting. Work with the firm is going well, and due to the ongoing marketing director search, it is advisable to extend the scope of work for this firm. This extension would provide an additional 120 hours of consulting support at a total cost not to exceed \$20,000. As per Board policy, contracted services for which the cost is expected to exceed \$10,000 and for which less than three proposals were received must be taken to the Board for approval.

#### RECOMMENDED ACTION

BE IT RESOLVED that the proposal from Enliven Agency, LLC, of New York, New York, to perform brand and marketing management services via an additional One Hundred Twenty (120) hour retainer agreement, at a cost not to exceed \$20,000, be approved; and

BE IT FURTHER RESOLVED that a copy of the proposal be attached to the minutes as an exhibit.

Moved by Seconded by			
		Aye	Nay
Vote:	Burkemper Christofferson		
	Cozette		
	Dameron Gingrich		
	Lovegreen Miller		
	112111.0%		

#### ATTACHMENT

Enliven Agency, LLC Proposal

# PROPOSAL FOR: TRUMAN STATE UNIVERSITY

# BRAND AND MARKETING MANAGEMENT RETAINER AGREEMENT EXTENSION

MARCH 23, 2023

TRUMAN STATE UNIVERSITY | TYANA LANGE, VICE PRESIDENT FOR ENROLLMENT MANAGEMENT AND MARKETING



ENLIVEN AGENCY, LLC | CONOR O'FLAHERTY 244 MADISON AVENUE, SUITE 1220, NEW YORK, NY 10016



# PROPOSAL FOR: TRUMAN STATE UNIVERSITY (03/23/23) BRAND AND MARKETING MANAGEMENT RETAINER AGREEMENT EXTENSION

#### PROJECT OVERVIEW

Truman State University wishes to extend the services of Enliven via an additional One Hundred Twenty (120) hour retainer agreement which will see the agency provide brand and marketing management services to support the university's Admission Team ahead of the Fall 2023 semester. Working directly with Allison Gus (Director of Admissions), Hayden Wilsey (Associate Director of Admission) and Richie Howell (Digital Content Specialist), Enliven will serve Truman State University via an integrated team of experienced agency professionals to support all facets of admissions marketing while offering a fluid and responsive approach to evolving creative needs.

The following proposal outlines Enliven's process, deliverables, and fees for the execution of this project.

#### **SERVICES**

#### A. Executive Leadership

Enliven's Leadership Team will be assigned to guide Client in:

- a. Brand Strategy and Positioning
- b. Marketing Communications, Campaign, Media and Content Planning
- c. Tracking, Measurement and Optimization

#### **B.** Creative Services

A Creative Services Team will lead Client in the following:

- a. Concept Development
- b. Creative Direction
- c. Graphic Design
- d. Copywriting
- e. Production



#### BRAND AND MARKETING MANAGEMENT RETAINER: PROCESS AND DELIVERABLES

- Dedicated Enliven Team including Founder, Copywriter, Senior Designer and Junior Designer
  - Admissions marketing management including review of all current marketing plans, media plans, target audiences, campaigns, and marketing collateral
    - Collaboration with Truman State University team and existing partners to ensure all current admissions marketing is optimized and new targeting opportunities are identified to help drive enrollment for Fall 2023 by August 1<sup>st</sup>, 2023
  - Strategic guidance on the management and consistent application of the Truman State University brand
  - Fluid and responsive approach to evolving admissions marketing/creative needs
  - Creative services for the development of deliverables including admissions marketing campaigns/messaging, digital advertising, print advertising, radio advertising, video advertising, social media advertising, social media graphics and marketing/recruitment collateral
- Seamless access to specialist services on an as needed basis via Enliven's network of industry leading professionals and partners
- Weekly Status Call with Enliven to review projects and time allocations/management
  Calls with Truman State University partners and vendors on an as needed basis
- One Hundred Twenty (120) hour retainer agreement with a blended and discounted hourly rate of \$150 p/r. for all creative services delivered commencing June 1<sup>st</sup>, 2023

#### PROJECT FEES

BRAND AND MARKETING MANAGEMENT RETAINER AGREEMENT EXTENSION	Fees
One Hundred Twenty (120) hours Creative Services at \$150 p/r.	\$18,000
Total Fees	\$18,000

#### **EXPENSES**

Statement does not include expenses for travel, accommodation, transportation, printing, shipping, voice over recording, music, studio rental, photography, videography, licensing/rights fees, and other ancillary project related costs. These costs will be pre-approved and billed separately.

# ITEM J Agenda Items for Future Meetings

# DESCRIPTION AND BACKGROUND

A list of projected agenda items for the regular meetings during the next year follows this page.

# RECOMMENDED ACTION

This is a discussion item only.

# ATTACHMENT

List of Projected Agenda Items

# LIST OF PROJECTED AGENDA ITEMS Regular Meetings of the Board of Governors

June 2023 Meeting Participation in campus events Minutes for the open session of the last meeting President's report Academic affairs and/or student services report Enrollment management report Financial report Construction projects report State capital funds request for the next legislative session Operating budgets for the next fiscal year Union agreement renewal (in even-numbered years) Dates and agenda items for future meetings Minutes for the closed session of the last meeting Personnel actions report Faculty promotion Faculty tenure August 2023 Meeting Participation in campus events Minutes for the open session of the last meeting President's report Academic affairs and/or student services report Enrollment management report Annual athletics report Annual staff council report Financial report Construction projects report Local capital budgets for the current fiscal year State appropriation request for the next fiscal year Honorary degree consideration (as needed) Dates and agenda items for future meetings Minutes for the closed session of the last meeting Personnel actions report Annual general counsel evaluation committee appointments October 2023 Meeting Participation in campus events Minutes for the open session of the last meeting President's report Advancement, foundation board, and alumni board report Academic affairs and/or student services report Enrollment management report Audit report Financial report Construction projects report Dates and agenda items for future meetings

(NOTE: Agenda items noted in bold italics are discretionary reports and subject to change.)

Board of Governors - April 1, 2023

Minutes for the closed session of the last meeting Personnel actions report Annual general counsel evaluation Annual presidential review committee appointments

December 2023 Meeting Participation in campus events Minutes for the open session of the last meeting President's report Academic affairs and/or student services report Enrollment management report Financial report Construction projects report Housing charges for the next fiscal year Salary policies for the next calendar year Selection of board officers for next calendar year Annual board committee appointments Annual foundation board appointments Dates and agenda items for future meetings Minutes for the closed session of the last meeting Personnel actions report Paid leaves of absence for the next fiscal year Tenure review for faculty members completing their review period end of the fall semester Annual presidential review February 2024 Meeting Participation in campus events Annual photograph of board and president Recognition of past board chair Minutes for the open session of the last meeting President's report Academic affairs and/or student services report Enrollment management report Annual legislative consultant report Annual student government report Financial report Construction projects report External audit firm (as contract expires) Academic calendar (as needed) Board of governors conflict of interest policy review Dates and agenda items for future meetings Minutes for the closed session of the last meeting Personnel actions report

<u>April 2024 Meeting</u> Participation in campus events Annual photograph of board and president Minutes for the open session of the last meeting President's report

(NOTE: Agenda items noted in bold italics are discretionary reports and subject to change.)

Board of Governors - April 1, 2023

Advancement, foundation board, and alumni board report Academic affairs and/or student services report Enrollment management report Annual faculty senate report Financial report Construction projects report Depositary bank (as contracts expire) Food service contractor (as contracts expire) Bookstore contractor (as contracts expire) Enrollment fees for the next fiscal year Dates and agenda items for future meetings Minutes for the closed session of the last meeting Personnel actions report Treasurers for the next fiscal year

The following items will be added to the agendas as needed:

University strategic plan reports Campus master plan reports Reports from administrative areas Approval of new or revised policies Approval of architects and/or engineers for construction projects Approval of new construction projects over \$100,000 Approval of equipment purchases and leases over \$100,000 Approval of consulting services over \$10,000 Approval of change orders for major changes in construction projects Approval of real estate acquisitions Litigation and legal action reports

#### DESCRIPTION AND BACKGROUND

It is helpful to schedule, at least tentatively, the dates for board meetings during the next year. The tentatively scheduled dates are subject to change by the Board, but the preliminary action permits both Board members and staff members to avoid the scheduling of other activities on the targeted dates for board meetings. In addition to the regularly scheduled meetings, special meetings can be called by the Chair of the Board or by three members of the Board. A schedule of calendar events for the next year follows this page.

#### RECOMMENDED ACTION

BE IT RESOLVED that the next regular meeting of the Board of Governors be scheduled for Saturday, June 17, 2023, on the University campus in Kirksville, Missouri, beginning at 1:00 p.m., with the understanding that the Chair may alter the starting time and/or place for the meeting by giving due notice of such change; and

BE IT FURTHER RESOLVED that other regular meetings of the Board during the next year be tentatively scheduled for the following dates:

Saturday, August 5, 2023; Friday, October 20, 2023; Saturday, December 2, 2023; Saturday, February 3, 2024; and Saturday, April 6, 2024.

Moved by Seconded by	,		
		Aye	Nay
Vote:	Burkemper		
	Christofferson		
	Cozette	<u> </u>	<u>.</u>
	Dameron Gingrich		
	Lovegreen		
	Miller		

# ATTACHMENT

Calendar of Events - April 2023 through April 2024

# CALENDAR OF EVENTS April 2023 - April 2024

2023		
April	t	BOARD OF GOVERNORS MEETING
	1	Foundation Board of Directors Meeting and Foundation Banquet (tentative)
	10	Term Break (students); Spring Holiday
	22	Admission Showease Event
	27	Student Research Conference
May	6	Kohlenberg Lyceum Serles: Films and Finger Foods
	13	Spring Commencement
	29	Memorial Day Holiday
	30	Summer Session Begins
June	17	BOARD OF GOVERNORS MEETING (TENTATIVE DATE)
	19	Juneteenth Holiday
July	4	Independence Day Holiday
August	5	BOARD OF GOVERNORS MEETING (TENTATIVE DATE)
	16	Fall Semester Begins with Truman Days
	21	Classes Begin
September	2	Home Football vs. Northern Michigan University
	4	Labor Day Holiday
	9	Home Football vs. South Dakota School of Mines & Technology
	16	Family Day
	16	Home Football vs. Saginaw Valley State University
	23	Admission Showcase Event
October	7	Admission Showcase Event
	7	Home Football vs. Quincy University
	12-13	Mid-Term Break (students)
	14	Home Football vs. University of Indianapolis
	16-21	Homecoming Week
	20	BOARD OF GOVERNORS MEETING (TENTATIVE DATE)
	21	Home Football vs. William Jewell College
November	4	Home Football vs. Upper Iowa University
	11	Admission Showcase Event
	20-24	Thanksgiving Holiday (students)
	22-24	Thanksgiving Holiday
December	2	BOARD OF GOVERNORS MEETING (TENTATIVE DATE)
	11	Finals Week
	16	Fall Commencement
	25-27	Winter Holiday
	28-29	Energy Conversation Days (campus closed)

# Calendar of Events - Page 2 April 2023 - April 2024

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2027		
January	I	New Year's Day Holiday
	15	Martin Luther King, Jr. Day Holiday
	16	Spring Semester begins
February	3	BOARD OF GOVERNORS MEETING (TENTATIVE DATE)
	19	Admitted Student Event
March	11-15	Spring Break (students)
	23	Admission Showcase Event
April	1	Term Break (students); Spring Holiday
	5	Admitted Student Event
	6	BOARD OF GOVERNORS MEETING (TENTATIVE DATE)
	6	Foundation Board of Directors Meeting and Foundation Banquet (tentative)
	18	Student Research Conference
	27	Admission Showcase Event

#### **RECOMMENDED ACTION**

BE IT RESOLVED that this meeting be continued in closed session, with closed records and closed votes as permitted by law, for consideration of the following items as authorized by Section 610.021, Revised Statutes of Missouri:

- 1. Approval of minutes for the closed session of the last meeting under Subsection 14 of the statute for "Records which are protected from disclosure by law";
- 2. Individual personnel actions under Subsection 3 of the statute for "Hiring, firing, disciplining or promoting of particular employees by a public governmental body when personal information about the employee is discussed or recorded"; and
- 3. Confidential communications with the General Counsel.

Moved by Seconded by			
*		Aye	Nay
Vote:	Burkemper		
	Christofferson		
	Cozette		
	Dameron		
	Gingrich		
	Lovegreen		
	Miller		