Another school year has come and gone, and once again it was busy and filled with events. I invite you to read through Pedigree, the School of Business news magazine. At the beginning of the year, we said hello to some new faces, both students and faculty. We had to say good-bye to our graduating students and one long-term faculty member. Between the hellos and the good-byes, our students, faculty and alumni were engaged in activities that promoted learning, scholarship, and professional success. It’s a pleasure to reflect upon their achievements.

I encourage you to become a follower of the School’s Facebook and Twitter feeds, and please let us know how the School of Business can do a better job of staying connected.

Regards,

Deb Kerby, Dean

Follow the School of Business on

www.facebook/trumanbusiness

@TrumanBusiness
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School of Business

Core Values
◆ Student Learning
• Faculty use effective pedagogies to address the varied learning styles of students.
• Assignments, projects, and other learning activities reinforce the development of creative and critical-thinking skills, effective communication skills, technological proficiency, ethical awareness, and life-long learning.
◆ Excellence
• Faculty members maintain high standards of achievement for student performance.
• Students demonstrate high levels of achievement on learning outcomes through course performance and results on nationally-normed examinations.
• Faculty members demonstrate excellence through their teaching and learning, scholarship impacting practice and pedagogy, and service to the profession and community.
◆ Accountability
• Faculty exercise responsible stewardship of the curriculum, maintaining its relevance to current and future business practices.
• Faculty remain current in their disciplines and use effective instructional methods to enhance student learning.
• Faculty assess student achievement of defined learning outcomes and implement changes to the curriculum and pedagogy to improve student learning.
◆ Collegiality
• Faculty, staff, and students build an atmosphere of mutual respect.
• Faculty and staff share ideas, support others’ efforts, and interact with others professionally.
◆ Social and Corporate Responsibility
• Curriculum design and course assignments address the significant issues facing society and businesses, such as ethnic and cultural diversity, environmental sustainability, human rights, sustainable development, and other emerging issues.
• The School provides resources to hire and/or develop faculty prepared to conduct research and provide instruction related to social and corporate responsibility.
◆ Ethics and Integrity
• Students, faculty and staff interact with others in an ethical and professional manner.
• Faculty members teach approaches to ethical reasoning.
• Students demonstrate ethical-reasoning skills.

Don’t Follow.

Pursue.
Students Transition to Major Classes

The School of Business hosted the 9th annual Bridge Ceremony on Sept. 14, 2015. The purpose of this ceremony is to mark the students’ transition to upper-level accounting and business administration major courses. Ricardo (Ricky) Vigil (’04), Vice President and Chief Financial Officer at Maryville Technologies gave the keynote talk. Vigil focused on the role of a leader in a well-functioning group whether at work, in the community, or in your home. He stressed that leaders must take the time to learn the strengths and personalities of group members to achieve the best possible outcomes.

Scott McKillip, senior Business Administration-Finance major, reinforced Vigil’s remarks about working in teams and challenged students to take advantage of the many learning and professional development opportunities offered at Truman. McKillip led the students in reciting the School’s Code of Conduct.

Executive Vice President and Provost Dr. Sue Thomas and Dean Deb Kerby congratulated each student individually as their names were announced by Dr. Kathy Otero, Assistant Professor of Accounting. The School presented each student with a padfolio embossed with the School of Business logo.
The Accounting Department held its annual Hooding Ceremony for graduating Master of Accountancy students on the morning of May 7, 2016, in the Ophelia Parrish Performance Hall. The ceremony allows the accounting faculty to personally recognize the achievements of their students and to offer their best wishes for future success. Alumna Tina Pryor, a 1993 dual degree Bachelor of Science and Master of Accountancy graduate addressed the students. Pryor is an audit manager with Novogradac & Co. The students selected a peer, Jodi Dunivent, to speak on their behalf. Dr. Alan Davis served as the master of ceremony. Dr. Kathy Otero announced the students as Drs. Jack Winstead and Isaac Ison bestowed the graduate hoods on each graduate.

2016 Masters of Accountancy Graduates

Dr. Isaac Ison bestows a graduate hood on Amera Jones.
Hammann Served as Fall 2015 Bentele/Mallinckrodt Executive-in-Residence

The School of Business welcomed Gregg Hammann, Chief Operating Officer of Sedgwick, a claims management provider, at the Bentele/Mallinckrodt Executive-in-Residence. On October 19 and 20, Hammann spoke to the Brand Management, Introduction to Business, International Marketing, and Accounting Capstone classes. He also formally addressed students in a School-wide presentation. Hammann used examples from his executive leadership experiences at Coca-Cola, Levi Strauss, Famous Footwear, Rayovac, and Nautilus as examples during his School-wide talk entitled, “Failures that Created Growth.” A highlight of the talk was Hammann’s “Top 10 to Success” principles. Students had the opportunity to speak informally with Hammann during a reception and luncheon.

As the COO of Sedgwick, Hammann is helping the company to transform health care in the United States to an Integrated Consumer First model. In this role Hammann has responsibility for Finance, Marketing, Information Technology, Legal, Real Estate, Strategy, Human Resources, Mergers and Acquisitions and Industry Relations. He has also served as the Chief Strategy Officer and Chief Financial Officer of the company.

From 2007 through 2014, Hammann owned his own consulting firm, Action-Advisors, helping companies develop strategic planning capabilities. From 2003-2007 Hammann was President and CEO of publicly traded Nautilus Inc., later becoming Chairman, where he repositioned the company.
to compete in multiple channels of commerce.

Previously, he held leadership positions at Levi Strauss & Company, including Global Chief Customer Officer and President of Canada and Latin America. At The Coca-Cola Company Hammann was Vice President of Global Fountain CMG, Director of Strategic Issues, and the first Officer hired from outside the company in its history. He has also held management positions at Famous Footwear, The Rayovac Corporation, and Procter & Gamble.

He graduated from the University of Iowa in Business where he participated in football and track receiving the Lester Bookey award for the Outstanding Student Athlete his senior year. He has an MBA from the University of Wisconsin and has a certification from UCLA’s Anderson School of Business in Sarbanes Oxley accounting as a Financial Audit expert.

Hammann is married with three children. He volunteers his time coaching youth sports and helping local and global charities.

Barner Spring 2016 Executive-in-Residence

Mark Barner ('81) served as the Spring 2016 Bentele/Mallinckrodt Executive in Residence. During his campus-wide presentation he spoke on the topic of “There Are No Limits.” Mr. Barner highlighted how Truman helped him to develop from a small-town boy to successful IT executive. He encouraged students to take advantage of learning opportunities, stay true to values, and live a balanced life. Barner also talked with students in Management Information Systems, Accounting Information Systems, and Business Database Management classes about such topics as cybersecurity and big data. He met informally with students during breakfast.

Barner serves in a dual role as Senior Vice President and Chief information Officer (CIO) for Ascension and as the Chief Executive Officer of Ascension Information Services (AIS), a subsidiary of Ascension, providing information technology services across Ascension and its other subsidiary organizations. Barner’s duties include management of IT operations, strategy, project execution and service delivery. Barner brings extensive executive experience in technology services, outsourcing and large-scale contract administration related to customer experience, IT strategy and relationship management. Since joining Ascension, he has led a matrixed organization of more than 2,700 IT professionals in 23 states and the District of Columbia. Projects have included infrastructure efforts that range from wireless initiatives, telepresence, mobility applications, business continuity, end-user support, security and data protection. He has also led multi-year projects to advance electronic health record (EHR) strategies, including online nursing and clinical documentation, order sets and computerized physician order entry.

Prior to being named CIO for Ascension Health in 2008, Barner served as CIO for the Seton Healthcare Family, headquartered in Austin, Texas, and Regional CIO for Ascension Information Services. Earlier, Barner was employed by EDS, where he was responsible for state and local government contracts. He has also served as Regional Vice President for an Internet consulting company, which had clients in the retail, airline, insurance and healthcare industries and as an executive with Dell in the healthcare area.

Barner, who holds a Bachelor of Science degree from Truman State University ('81), is a graduate of the Ascension Executive Formation program and is active in the College of Healthcare Information Management Executives (CHIME) and Healthcare Information and Management Systems Society (HIMSS). In October 2014, Barner was selected as one of Computerworld’s Premier 100 IT Leaders for 2015. Barner also appeared, for the third year in a row, on Becker’s Hospital Review’s list of “100 Hospital and Health System CIOs to Know” in February 2015.

Barner and his family (including his Cairn Terrier, Murphy) live in the Lafayette Square neighborhood in St. Louis, Mo.
The School of Business recognized John Laurent ('89) as its Alumnus of the Year. He exemplifies all of the qualities of an outstanding alumnus. His personal achievements and community service reflect well upon himself and the School. Laurent has demonstrated commitment to the University through volunteer service, and has contributed financially to the University Foundation.

John Laurent is Vice President of IT for Enterprise Holdings, Inc. in Clayton, MO. He has responsibility for Enterprise's IT in Europe along with global responsibility for Enterprise's financial systems, HR systems, payroll, portfolio management, and acquisitions.

Laurent grew up in O'Fallon, Missouri and attended Fort Zumwalt High School. He is a 1989 graduate of Truman where he majored in Business Administration with concentrations in Finance and Management. After graduating from Truman, Laurent received a Master of Arts degree at the University of Melbourne in Australia, where he was a Rotary International Scholar.


Laurent lives in St. Paul, Missouri—not far from his boyhood home in O'Fallon—with his wife, Stacey, and their three children, Caleb, Aaron, and Melaina. He is involved in numerous civic and charitable efforts including St. Charles Partners for Progress, Compassion International, Living Water International, Perlynko Ukraine Orphanage, Career Explorations Alliance, and the Prince of Wales Seeing is Believing Trust.
The School of Business named **Paul McCain (’12)** its 2016 Young Alumnus of the year. Since graduating from Truman, his business has grown rapidly. McCain is the founder and General Manager of Diode Dynamics, a manufacturer of LED lighting products for the automotive industry. Founded in 2006, the company’s focus on developing innovative products, with superior quality and excellent service, has allowed for continued growth over the past ten years. McCain has hired Truman students as interns and full-time employees.

McCain was raised in St. Louis and attended Parkway South High School. When he turned 16, he purchased his first car, a Hyundai Tiburon. Due to the lack of options available, he began producing LED lighting kits for himself and other Tiburon owners. That led to the founding of Diode Dynamics in 2006. McCain continued to grow the company while at Truman. He was also an active member of Delta Sigma Pi serving as Chapter President and was a member of Sigma Phi Epsilon. McCain graduated in 2012 with a Bachelor of Science degree in Business Administration (Finance) and Economics.

After moving back to St. Louis, McCain began his first fulltime effort toward managing and expanding the operations of Diode Dynamics. Over the past four years, the company has grown significantly, currently employing more than 40 individuals, while shifting its focus to direct manufacturing. Recently Diode Dynamics announced that they will be adding a new 15,000 square foot engineering facility to meet the growing demand for more unique, innovative products in the automotive market. The company plans to add 50 engineers at the location over the next three years to develop and test solid-state automotive lighting products. McCain is married to Kirsten (Vollmer) McCain (’13), and they reside in St. Charles, Missouri.
Employees of the Boeing Company descended on the Truman campus on Sept. 16, 2015, as part of the Boeing Blitz to share information about Boeing internships, jobs, products, and learning opportunities. Truman alumni who work at Boeing gave four presentations throughout the day and hosted a networking event for students in the afternoon. Among the alumni presenters was Chuck Woods, VP and CFO of Boeing Global Support and Services. Truman State University remains among Boeing’s finance focal universities for hiring entry-level employees.

The Boeing Blitz Comes to Truman

Students Take FLITE

The Boeing FLITE (Future Leaders in Thought & Experience) is an inclusive Business internship opportunity offered to rising sophomores at Saint Louis University, Truman State University, University of Missouri – St. Louis, and Howard University who are actively pursuing a degree in business or a related field. This 10-week program takes place from mid-May to early August. During this time, students have the opportunity to gain real-world work experience with the world’s leading aerospace company. The students work Monday through Thursday and participate in professional development activities on Friday. Excel training, interview skills, simulations, and tours are all part of the professional development days. Students live on the University of Missouri – St. Louis campus during the internship period. Truman students selected for the 2016 Boeing FLITE program were Ariel Logan (Troy, MO), Jesus (Jessie) Dias (Higbee, MO), and Viviana Rodriguez (Marshfield, MO).
Truman Accounting Students Rank Nationally on the CPA Exam

A National Association of State Boards of Accountancy (NASBA) report* indicates that Truman’s first-time pass rate on the 2015 CPA exam remains among the highest nationwide. Truman's first-time pass rate ranked fifth in the nation for medium-sized programs with 21 to 60 reported candidates (n = 266). Truman's first-time pass rate ranked 30th out of the 821 institutions with 10 or more reported candidates. Truman students excelled on the Regulation section of the exam with a first-time pass rate rank of fifth in the nation out of the 821 institutions with 10 or more reported candidates. Truman had 39 first-time candidates sit for the exam in 2015. Truman candidates passed 77.4% percent of exam sections taken with an average score of 79.8 percent. Nationally, the first-time pass rate was 55 percent.

Source: NASBA 2015 Uniform CPA Examination Candidate Performance

Truman Alumnus Connects Truman with Chicago

T ruman History alumnus John Thompson ('92) hosted Truman Connect Chicago student field trips to Chicago during the 2015 spring and fall semesters. The trips were part of the School of Business alternative midterm break program. Last fall approximately a dozen accounting, business administration, and liberal arts students traveled to Chicago over midterm break accompanied by faculty member Chuck Boughton. Thompson organized a series of panel discussions held at Aon Hewitt's offices in downtown Chicago. Alumni and other professionals from the accounting, financial services, human resource, and nonprofit sectors discussed career options and professional development with the participants. Firms represented included Aon Hewitt, Morningstar, Baker Tilly, Deutsche Asset & Wealth Management, Oppenheimer, U.S. Bank, New York Life, Northern Trust, and the YMCA. The students attended the Comedy Club, ate Chicago-style pizza, and networked with alumni and business professionals during a reception held at the Mid-America Club atop the Aon Center. Thompson is Partner and Head of Investment Solutions with Aon Hewitt Investment Consulting.
International Education Week was celebrated nationwide during the week of November 16 – 20, 2015. International Education Week is an opportunity to celebrate the benefits of international education and exchange worldwide. The week is a joint initiative of the U.S. Department of State and the U.S. Department of Education as part of their efforts to promote programs that prepare Americans for a global environment and attract future leaders from abroad to study, learn, and exchange experiences in the United States.

Some may be surprised to learn that international students comprise nearly 20 percent of the student body in the School of Business. The students come from 27 different countries. The international students contribute to the cultural diversity, varied experiences, and multiple perspectives of the Truman campus. The presence and engagement of international students significantly enhance the living and learning environment at Truman.

Six students agreed to share just a bit about their experiences and perspectives as international students at Truman. They discussed food, entertainment, classroom etiquette, study habits, attire, travel adventures to Kirksville, and more during the question-and-answer panel discussion. The panel discussants and their home countries were: Philipp Wirth (Germany), Margherita Pariangeli (Italy), Tram Nguyen (Vietnam), Di Han (China), Daniel Duarte (Colombia), and Eyo Ita (Gambia).

Professor from Taiwan Visits Truman

Dr. Day-Yang Liu, a Professor of Finance in the Graduate Institute of Finance at the National Taiwan University of Science and Technology visited the Truman campus on Wednesday, September 02, 2015. He met with Dr. Jason Lin, Chair and Professor of Business Administration and Dean Deb Kerby. During Dr. Liu’s visit, they discussed shared teaching, research, and program interests. Dr. Liu strongly encouraged student and faculty travel to Asia. The National Taiwan University of Science and Technology is accredited by AACSB and is among the top research universities in Taiwan.
Bulldog B.I.T.E. Finalists Pitch at T-REX

Six Truman students pitched their entrepreneurial ideas before a panel of judges during the finals of the Bulldog B.I.T.E. Pitch Competition held at the T-REX co-working space and technology incubator in downtown St. Louis on March 31, 2016. Each finalist had two minutes to pitch their idea followed by three minutes of questions from the judges. The finalists learned the importance of being well-prepared, clear communicators and to respond well under pressure.

First, Second, and Third place winners received $3,000, $2,000, and $1,000, respectively. The winners of the Bulldog B.I.T.E. Pitch Competition were:

First Place: William Fries, Computer Science and Business Administration, with a small USB security device for protecting digital data, such as emails, passwords or encryption keys. The product keeps data offline and securely encrypted, while still allowing for easy access with a short pin.

Second Place: Anthony Hill, Business Administration, with SpiroRip. The product is a plastic device that slips onto a spiral notebook ensuring a perfect, clean tear every time.

Third Place: Stephen Cutler, Business Administration, with Lily Luggage. The product is a rolling motorized suitcase that will follow you, hands-free, by utilizing Bluetooth technology found in all smartphones.

Other finalists were Jordan Duercker, Business Administration; Shane Legatke and Michael Poindexter, Accounting/Business Administration and Business Administration, respectively; and Kevin Wu, Computer Science and Business Administration.

Judges for the pitch presentations were:

Stacey George ('00), Senior Counsel at Wells Fargo
Amanda Gioia ('93), Vice President, Communications at MasterCard
John Haney ('01), CEO of Apps from Outer Space and Tech Lead at Lextech Mobile
Chris LeBeau ('05), Vice President of Entrepreneur Services at Eagle Bank and Trust Co.
Kevin Tibbs ('95), Co-founder of BETTER LIFE, a manufacturer of green household cleaning products

Truman alumni Doug (94) and Diane (95) Villhard along with Villhard Growth Partners sponsored the Bulldog B.I.T.E. Pitch Competition during the 2016 spring semester.
Outstanding Graduate Student in Accounting
Drake Abbey ('15) is from Lake Mills, Iowa. As a Master of Accountancy student, Drake studied taxation and served as a graduate teaching and research assistant. While at Truman, he was involved with Beta Alpha Psi, Beta Gamma Sigma, the Volunteer Income Tax Assistance (VITA) program, and graduated Sigma Cum Laude. He will work as a lender at a community bank.

Outstanding Undergraduate Student in Accounting
Danielle Cox ('15) plans to return to Truman this fall to complete her Master of Accountancy Degree. As an undergraduate student, Danielle was an active member of Beta Alpha Psi, where she served as the Vice President of Social Activities and Recruitment; and Beta Gamma Sigma. She also fulfilled the position of Team Leader in the Office of Student Affairs on campus. Danielle completed a tax internship at KPMG in St. Louis during the spring semester and will be completing an audit internship at Ernst and Young this summer. Danielle is from Palmyra, MO.

Outstanding Student in BSAD – Finance
Jonathan Gilmor was a senior Business Administration - Finance major from Liberty, MO. At Truman, Jonathan was active in many organizations on campus including Beta Theta Pi, Delta Sigma Pi, the Bulldog Student Investment Fund and Beta Gamma Sigma. In addition, Jonathan was a School of Business Peer Mentor where he aided underclassmen in adjusting to college life and prepare for their future. In the summer of 2015, Jonathan interned in the acquisitions group at Monsanto Company in St. Louis, MO. He will be employed with the FDIC in Kansas City, MO.
Outstanding Student in BSAD – Management
Jessica Bucci is from Wheaton, IL, a suburb of Chicago. She was a Business Administration major, with a concentration in Management. She has two minors: Justice Systems and Statistical Methods. She was an active member of Delta Sigma Pi in which she held three executive positions since joining. Jessica was also a member of TSODA and has danced in multiple recitals. She plans to move back to Chicago after graduation and hopes to eventually move to North Carolina.

Outstanding Student in BSAD – Marketing
Anushri Thakkar was born in Chicago and raised in St. Louis. While at Truman, Anushri double majored in Business Administration - Marketing and Public Communications. She held several leadership roles in Delta Sigma Pi, the professional business fraternity. She states, “My college experience has challenged me to listen well and think differently, as well as live more passionately.” Upon graduation, she will be a Rotational Development Associate at Edward Jones Headquarters in St. Louis.

Delta Sigma Pi Receives Awards
The Iota Nu Chapter of Delta Sigma Pi had a successful 2014-2015. In August 2015, the Chapter was presented with a number of awards. The Iota Nu Chapter won both the Gateway Region and the South Central Provincial Awards for: Outstanding Alumni Relations, Outstanding Service, Outstanding Scholastic Development, Outstanding Financial Operations, and Outstanding Chapter.
Debi Cartwright was awarded the Outstanding Chapter Advisor for the Gateway Region and the South Central Province. Truman alumnus, Cory Teller, was awarded the Outstanding District Director for the Gateway Region.
At the national level, Iota Nu won the Outstanding Service Award.

Bulldog Student Investment Fund Hosts Speed Networking
During Homecoming weekend, the Bulldog Student Investment Fund (BSIF) held a speed networking event with members of the Truman State University Foundation Board and other alumni supporters. The BSIF members recognized the support of key alumni and developed new relationships with alumni in the financial services industry.

MARK YOUR CALENDAR!
SCHOOL OF BUSINESS
Spring Recognition Dinner
April 29, 2017

John Thompson ('93). Partner and Head of Investment Solutions with Aon Hewitt Investment Consulting talks with BSIF members.

Floyd Simpson ('02). Product Specialist with the FIS Group in Philadelphia, converses with BSIF members Julian Fung, Philip Eckert, and David Shoko.
New first-year, transfer, international, and exchange students participated in Majors Day activities on August 18, 2015. The peer mentors and faculty introduced themselves to the students, and Dean Kerby conducted some polling of the students to get a quick profile of the group. Anushri Thakkar, a senior double major in Business Administration-Marketing and Public Communication, shared her perspectives about getting the most out of college using a baseball theme—St. Louis Cardinals (no offense to the Royals fans among you). In addition, the students viewed a video entitled A Peacock in the Land of Penguins that addressed issues of diversity and the impact that the lack of diversity has on decision making. In breakout sessions, students discussed issues of diversity in Silicon Valley organizations and at Truman.

Lecture Series Utilizes Video Conferencing

During the spring semester, the Bulldog Student Investment Fund launched a “Third Tuesday Lecture Series.” The lectures focused on topics of interest for those planning to enter the financial services industry. The series used a video conference format to enable professionals to participate without traveling hundreds of miles to Kirkville. The series served as an impetus to enhance video conferencing capabilities during the summer break. Speakers for the inaugural series were Laura Beth Cleveland (EY), Truman Patterson (Evercore), Doug Berry (Northwestern Mutual), and Jonathan Holden (LeBaronBrown Industries).

2015-16 Peer Mentors are upper-level students who meet with first- and second-year student in one-on-one mentoring and small group advising. L to R: Greg Jochens, Caleb Crahan, Shareen Yang, Dalton Powell, Carolyn Wappelhorst, Jonathan Gilmor, Rachel Echternacht, Jennifer Petersen
Truman Students Win Gould Scholastic Award

DST, a global provider of specialized technology, strategic advisory, and operations outsourcing to the financial and healthcare industries announced the winners of the 2015-2016 Robert L. Gould Scholastic Award at a ceremony on April 27, 2016.

The Robert L. Gould Scholastic Award recognizes outstanding students who write papers on designated topics related to the financial services industry. This year, submitted papers were expected to address the potential impact of technology and innovation on the financial services industry and its services models over the next ten years.

Based on the evaluations of DST representatives, 2015-2016 Robert L. Gould Scholastic Award winners were recently announced. Two teams of Truman students received the first and second place awards.

First place and a $10,000 cash award went to Truman students Julian Fuss, junior Business Administration/Computer Science major, and Lasse Fuss, senior Interdisciplinary Studies major, for their paper entitled, Capturing Value from Millennials with Integrated Financial Technology.

Second place and a $7,500 cash award were presented to Ly Dong, senior Accounting/Business Administration major, and Shane Legatzke, sophomore Accounting/Business Administration major, for their paper entitled, Mobile Advising—The Future of the Financial Services Industry.

Students from Avila University, University of Kansas, Park University, Saint Louis University, Truman State University, University of Missouri – Kansas City, Northwest Missouri State University, University of Central Missouri, Baker University, and Kansas State University were eligible to compete.

PBL Members Place at State Competition

Members of Truman’s Phi Beta Lambda chapter participated in competitions during PBL’s State Leadership Conference on April 23, 2016. The chapter placed 1st for the Local Chapter Annual Business Report. The following students placed in their respective events:

Kelsey Beasley: Personal Finance (2nd)
Alexis Caraker: Administrative Technology (top 5); Business Communication (top 5)
Josh Gregg: Sports Management (2nd)
Loc Huynh: Financial Concepts (3rd)
Hailey Ketchum: Hospitality (2nd); Information Management (top 5)
Kana Kotani: Marketing Concepts (2nd)
Taylor N. Libbert: Client Service (5th); Management & Decision Making (1st)
Ariel Logan: Marketing Concepts (1st)
Hien Nguyen: Economic Analysis (top 5); Macroeconomics (2nd)
Thang Nguyen: Entrepreneurship (1st); Leadership (4th); Personal Finance)
Rebecca Stearns: Entrepreneurship (4th)
Truc Tran: International Business (3rd)
Logan Yang: Accounting Principles (top 5); Cost Accounting (top 5)

Students Place at Ethics Case Competition

Winter Wang, Sarah Larara, Michael Varner, and Isaac Speed represented the Truman Enactus Team at an annual ethics competition hosted by Kansas State University March 24-26. Kansas State invites six universities to participate in this case-based competition. Truman is the only school to have been invited all seven years of the competition. University of Colorado finished in first place, followed by the team from University of Oklahoma with Truman’s team in third place. Kansas State, Oklahoma State, and Fort Hayes State, also participated.

Homecoming 2016 is Oct. 21-23!
On April 23, 2016, Beta Gamma Sigma inducted new members. Beta Gamma Sigma is the international honor society serving business programs accredited by AACSB International - The Association to Advance Collegiate Schools of Business. Beta Gamma Sigma membership is the highest recognition that an AACSB-accredited University can bestow upon a business student. Membership is extended to only the very top students in the junior, senior, and graduate class cohorts. Young Alumnus of the Year, Paul McCain, spoke during the ceremony.

Beta Gamma Sigma 2016 Inductees

Nicole Bene
Brandon Bethel
Alec Beuttel
Samuel Gambino
Adam Gregorich
Rachel Hanson
Annorah Harris
James Higgins
Daniel Koch
Nickie McKinnon
Sara Newbold
Lauren Ramspott
Jessica Rhoades
Natalie Ross
Katherine Sherman
Taylor Snodgrass
Quan Tran

2015-16 School of Business Enrollment

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
<th>% Male</th>
<th>% Female</th>
<th>% Minority</th>
<th>% International</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate Accounting Majors</td>
<td>306</td>
<td>55.6%</td>
<td>44.4%</td>
<td>5.9%</td>
<td>27.5%</td>
</tr>
<tr>
<td>Undergraduate Business Administration Majors</td>
<td>535</td>
<td>60.2%</td>
<td>39.8%</td>
<td>11%</td>
<td>16.8%</td>
</tr>
<tr>
<td>Master of Accountancy Students</td>
<td>42</td>
<td>54.8%</td>
<td>42.2%</td>
<td>9.5%</td>
<td>11.9%</td>
</tr>
</tbody>
</table>

Graduating Students:
- 14.2% have studied abroad
- 96% have leadership experience
- 90% have major-related internship or work experience
**Students “Meet the Firms”**

Students met with representatives from 14 organizations during the 7th annual Meet the Firms event. The event focused on introducing sophomore and junior accounting students to the future leadership, internship, and employment opportunities, with these employers.

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**Accounting Faculty Project Selected for Award**

Alan Davis, Associate Professor of Accounting, and Cathy Poyner, Instructor of Accounting, had their manuscript entitled, *A Capstone Course in Accounting - Research, Communication, and Critical Thinking*, selected as the first place winner of the 2015 MidAmerican Business Deans Association Innovation in Business Education Award. Davis and Poyner presented their work during the Association’s annual meeting in Chicago on Oct. 12, 2015 at which time they received a $1,000 cash award.

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**Kaden Receives Excellence in Teaching Award**

Dr. Stacey Kaden, Assistant Professor of Accounting, was presented with the Excellence in Teaching Award at the Recognition Banquet on April 23, 2016. She received a $1,000 grant and had her name inscribed on a plaque outside the School of Business Office. Following the dinner, Dean Kerby presented a plaque to Dr. Kaden in an Intermediate Accounting I class.

Dr. Kaden received multiple student nominations for the award. A nomination from a trio of students stated that Dr. Kaden “is very approachable and genuinely interested in her students. She takes the time to make sure that her students understand the material and provides explanations for all questions she is asked. Her class is challenging, but the amount of effort she puts into teaching motivates her students to want to put effort into the course.”

Dr. Kaden teaches Introduction to Financial Accounting, Intermediate Financial Accounting I, and Federal Taxation. She advises approximately 30 students and assists with VITA. Prior to becoming a Truman accounting professor, Dr. Kaden was a tax accountant with BKD.

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**Dean Kerby presents Master of Accountancy student Nikki Bene with the Federation of School of Accountancy Award during the 16th Annual Recognition Dinner.**

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School of Business
Dr. Paul Fellows Retires

Dr. Paul Fellows, Associate Professor of Business Administration, retired at the end of May 2016. Dr. Fellows joined the School of Business faculty in 1991. He taught several different finance courses, but alumni cite Corporate Finance as one of the courses that best prepared them for their careers. Dr. Fellows will continue to teach Corporate during the 2016-2017 school year.

Three Assistant Professors Join the School of Business

Dr. Jeff Lingwall (left), Assistant Professor of Business Administration, joined the faculty at Truman in 2015. He graduated from the Honors Program at Brigham Young University, with bachelors and masters degrees in Statistics and minors in mathematics and management. He earned additional masters degrees in statistics and economics from Carnegie Mellon University, where he also received his PhD in Economics and Public Policy. Lingwall also earned a JD from the Yale Law School and clerked on the Eighth Circuit Court of Appeals. Prior to joining Truman, Dr. Lingwall practiced class action and mass product liability defense law in Kansas City. He has a variety of research interests, including jurisdictional issues in mass litigation, the history of corporate social responsibility, consumer financial protection, and the effect of education policy. Outside of school, Dr. Lingwall is an avid boardgamer, tries to keep up with his five children, and avoids pears at all costs.

Dr. Isaac Ison (middle), Assistant Professor of Accounting, joined the Accounting faculty in August 2015. Dr. Ison earned a BS in Business Administration from Dixie State University and then worked as an assistant controller for a regional development company in Southern Nevada. Later, he earned a master’s degree from Southern Utah University and a PhD in Business Administration from Jackson State University. Dr. Ison’s primary goal is to share his passion for learning through becoming a better accounting teacher. His research interests revolve around corporate merger and acquisition accounting, specifically, purchase price allocation, goodwill impairment and accounting for intangibles. Ison’s hobbies include researching business ideas, tinkering with mechanical projects, waterskiing and hiking. He always enjoys spending time with his wife and three boys.

Dr. Michael Barnes (right), Assistant Professor of Accounting, joined the Accounting Department faculty in August 2015. He is originally from Broken Arrow, OK and received his BS in Accounting and Master of Accountancy from the University of Oklahoma. Dr. Barnes continued his education with a PhD in Business Administration-Accounting from Oklahoma State University. Prior to obtaining his PhD, he worked as a manager at KPMG, LLP in Dallas, TX. His research interests are primarily in Auditing; focusing on auditor industry expertise, audit quality metrics, audit fee modeling, audit partner and firm rotation, reporting lag, and the Public Company Accounting Oversight Board (PCAOB). Dr. Barnes is a former competitive card gamer; with multiple money finishes at premiere events over the past 12 years. He still plays recreationally here in Kirksville.
School of Business – Performance Information

Senior Exam – Major Field Test (ACCT and BSAD Majors Combined)

<table>
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<tr>
<th></th>
<th>Fall 2013 n = 67</th>
<th>Spring 2014 n = 94</th>
<th>Fall 2014 n = 82</th>
<th>Spring 2015 n = 98</th>
<th>Fall 2015 n = 85</th>
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<tr>
<td>Institutional Percentile</td>
<td>97&lt;sup&gt;a&lt;/sup&gt;</td>
<td>97&lt;sup&gt;a&lt;/sup&gt;</td>
<td>97&lt;sup&gt;a&lt;/sup&gt;</td>
<td>98&lt;sup&gt;b&lt;/sup&gt;</td>
<td>94&lt;sup&gt;a&lt;/sup&gt;</td>
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<tr>
<td>Scoring Above 80&lt;sup&gt;a&lt;/sup&gt; Percentile</td>
<td>49%</td>
<td>51%</td>
<td>48%</td>
<td>56%</td>
<td>41%</td>
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<tr>
<td>Scoring Above 50&lt;sup&gt;a&lt;/sup&gt; Percentile</td>
<td>82%</td>
<td>80%</td>
<td>80%</td>
<td>86%</td>
<td>72%</td>
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Senior Exam – Major Field Test (ACCT Majors)

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<tr>
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<th>Fall 2013 n = 31</th>
<th>Spring 2014 n = 30</th>
<th>Fall 2014 n = 33</th>
<th>Spring 2015 n = 40</th>
<th>Fall 2015 n = 26</th>
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<tr>
<td>Scoring Above 80&lt;sup&gt;a&lt;/sup&gt; Percentile</td>
<td>65%</td>
<td>63%</td>
<td>42%</td>
<td>63%</td>
<td>62%</td>
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<tr>
<td>Scoring Above 50&lt;sup&gt;a&lt;/sup&gt; Percentile</td>
<td>88%</td>
<td>90%</td>
<td>81%</td>
<td>93%</td>
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Senior Exam – Major Field Test (BSAD Majors)

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<th>Fall 2013 n = 36</th>
<th>Spring 2014 n = 64</th>
<th>Fall 2014 n = 49</th>
<th>Spring 2015 n = 58</th>
<th>Fall 2015 n = 59</th>
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<tr>
<td>Scoring Above 80&lt;sup&gt;a&lt;/sup&gt; Percentile</td>
<td>36%</td>
<td>45%</td>
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<td>52%</td>
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<td>Scoring Above 50&lt;sup&gt;a&lt;/sup&gt; Percentile</td>
<td>78%</td>
<td>75%</td>
<td>78%</td>
<td>81%</td>
<td>64%</td>
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Graduation Rates – Student Cohort Entering Truman in 2010

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<th>4-Year Graduation Rate</th>
<th>5-Year Graduation Rate</th>
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<tr>
<td>Accounting (BS)</td>
<td>62.8%</td>
<td>77.1%</td>
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<tr>
<td>Business Administration (BA &amp; BS)</td>
<td>55.1%</td>
<td>66.2%</td>
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Placement Information – Fiscal Year 2015

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<th>Employed Full Time</th>
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<th>Grad School</th>
<th>Volunteer Service</th>
<th>Armed Services</th>
<th>Still Seeking</th>
<th>Planning Grad School</th>
<th>Not Looking</th>
<th>No Response</th>
<th>Total</th>
<th>Placement Rate</th>
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<tr>
<td>Accounting</td>
<td>29</td>
<td>1</td>
<td>35</td>
<td></td>
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<td></td>
<td>7</td>
<td>72</td>
<td>100.0%</td>
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<tr>
<td>Business Administration</td>
<td>70</td>
<td>6</td>
<td>13</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>10</td>
<td>102</td>
<td>97.8%</td>
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<tr>
<td>Master of Accountancy</td>
<td>30</td>
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<td>3</td>
<td>33</td>
<td>100.0%</td>
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Uniform CPA Examination Performance by Calendar Year

<table>
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<th></th>
<th>2013 n = 53</th>
<th>2014 n = 44</th>
<th>2015 n = 39</th>
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<tbody>
<tr>
<td>Rank – Medium-Size Programs (21 – 60 candidates)</td>
<td>11&lt;sup&gt;a&lt;/sup&gt;, n = 280</td>
<td>7&lt;sup&gt;a&lt;/sup&gt;, n = 265</td>
<td>5&lt;sup&gt;b&lt;/sup&gt;, n = 266</td>
</tr>
<tr>
<td>Rank – All Programs with 10 or More Candidates</td>
<td>33&lt;sup&gt;ab&lt;/sup&gt;, n = 787</td>
<td>42&lt;sup&gt;cd&lt;/sup&gt;, n = 776</td>
<td>30&lt;sup&gt;bc&lt;/sup&gt;, n = 821</td>
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<tr>
<td>Percentage of Sections Passed the First Time (Nationally Approx. 55%)</td>
<td>75.9%</td>
<td>73.5%</td>
<td>77.4%</td>
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</table>
Scholarship Awards for 2016-2017

During the 16th Annual Recognition Dinner, students were awarded more than $112,000 in Truman State University Foundation Scholarships for the 2016–2017 academic year.

Alma L. Kotez Memorial Scholarship
Ashley Banze
Danielle Christian
Sarah Cormier
Billy Daniel
Julian Fung
Yuanchuyang Jiang
Briana Kyles
Taylor Lang
Nickie McKinnon
Ninh Nguyen
Katie Schmitz
Gefei Zhang

BKD Annual Undergraduate Accounting Scholarship
James Higgins
Collin Kuntz

Bobby Cowell Life Changing Scholarship
Joshua Dodd

Calvin E. Roebuck Business Scholarship
Nickie McKinnon

Charles Foudree Scholarship
Lauren Akers

Class of 2011 Accountancy Scholarship
Ly Dong

Dean Earl and Edna Ludlow Business Scholarship
Chase Colton
Cory Hogan
Kara Jackson

Delta Sigma Pi/Tina Schmidt Memorial Scholarship
Evan Dake

Don and Nelly Poe Scholarship
Cameron Snyder

Dr. Paul Owen Selby Memorial Scholarship
Blake Buthod
Dakota Henning
Tyler Nord
Taylor Payne
Royce Poore
Brian Scheurer

Duane and Joy Hercules Family Accounting Scholarship
Andrew Meyer
Katie Schmitz

Edward Jones and Company Scholarship
Alicia Mestre

Ernst & Young Accounting Excellence Scholarship
Zach Fischer
Sara Newbold

Eugene J. Croarkin Accounting Scholarship
Lauren Akers
Ashley Banze
Yuanchuyang Jiang
Ninh Nguyen

Gregory and Donna Meier & Friends Business Scholarship
JoAnna Hill

Ina Finegan Whisler Scholarship
Heidi Tripp

Iota Nu Finance and Leadership Scholarship
Heidi Tripp

Jeff and Marilyn Romine Scholarship
Sonny Jadali

John H. Jepson Memorial Scholarship
Adam Boyles

Joseph Mitch Memorial Scholarship
James Higgins

Karl E. Thurman and Mary Evelyn Thurman Business Scholarship
Dakota Henning
Bryan Morton

Kevin and Bonnie (Neuner) Kuebler Scholarship
Kara Jackson

L. L. Via Fund for Excellence Scholarship
Binita Adhikari
Kate Ewald
Cory Hogan
Gregory Jochems

Larry and Sharron Quisenberry Business Scholarship
Danielle Hughes

Mary Giovannini Scholarship
Andy Barrett

Missouri Society of Certified Public Accountants Scholarship
Madelyn Jobe
Dalton Powell

PricewaterhouseCoopers Accounting Scholarship
Yuanchuyang Jiang
Ninh Nguyen

Robert A. Dager Scholarship
Jason Bangert
Taylor Payne
Leo Speno

Ryan Murphy Accounting Scholarship
Billy Daniel

Susan and Joseph Orr Accounting Scholarship
Gregory Jochems

TEI St. Louis Scholarship
Zach Fischer

The Boeing Company – Business and Accountancy Scholarship
Binita Adhikari
Blake Buthod
Riley Hammel
Royce Poore
Nickie McKinnon

UHY Advisors Accounting Scholarship
Sara Newbold

You Zhong Liu Griffith Scholarship
Ly Dong

Larry and Janet Rigdon Study Abroad Scholarship
Alex Nutter
Eric Wang
**Thank you to the individuals, foundations, corporations, and others who made financial gifts to the programs, scholarships, excellence funds, and general funds associated with the School of Business. These gifts significantly contribute to the education, professional development, and success of our students. The resources also enable the faculty and staff to remain current in their disciplines, enhance teaching methods, and conduct relevant research.**

<table>
<thead>
<tr>
<th>A</th>
<th>B</th>
<th>C</th>
<th>D</th>
<th>E</th>
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<td>Terry &amp; Judy Aikin</td>
<td>Andrew Bauer &amp; Julianne Bauer</td>
<td>Michael &amp; Christine Caguin</td>
<td>John &amp; Karen Dabrowski</td>
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<td>Kenneth &amp; Deanna Carlson</td>
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<td>Pat Ellebracht</td>
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<td>Pyung &amp; Sue Han</td>
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<td>Charles Figas &amp; Angela Miratsky-Figas</td>
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</table>
Professor Emeritus Jeff Romine (’74) and retired academic advisor Marilyn Romine (’78) present their scholarship to Sonny Jadali.

G
Greg Jones
Ray Joyce
J-S Janitorial Service

K
Ryan & Stacey Kaden
Tom Kartheiser
Katherine Keenan
James Keethler Jr.
Jefferson Kennelly
Jaquelyn Kent
Debra Kerby
David Kessel
Michael & Tricia Knox
Jim Koepple
Joann Koepple
Jon Koppenhaver
Raymond & Patricia Kowalczewski
KPMG
Lisa Kralina
Brian & Ame Krippner
Paul & Jill Krupela
Kevin & Bonnie Kuebler

L
Mark & Theresa Lacy
Ronald Lane
Luke & Amy Laughlin
Velma Laughlin
James & Susan Lease
Kam Lee
Janice Legg
Douglas & Kerri Less
Gerry & Debra Lewis
Robert & Linda Lewis
Doug Griffith & Laura Liu
Linda Lovata-Rutz
Gregory & Anne Love

J
Jennifer Lovell
Kevin Luber & Mark Rex
Earl & Edna Ludlow Estate

M
James & Laura Malik
Arlis & Julie Mann
Chuck & Nancy Manson
Dan & Debbie Mathes
Novlet Mattis
Cris & Jody Maune
Travis & Mindy McCubbin
Jack & Arlene McKain
James & Kathryn McMurray
Greg & Donna Meier
Deborah Messer
Paul & Gwen Middeke
Mark & Sarah Miller
Robert & Mary Beth Mitchell
Monsanto Fund
Salvatore Montalbano
Erin Montoia
Christopher Moore
Wayne & Peggy Moore
David & Judy Mullins
Ryan & Jennifer Murphy
Jerry & Donna Myers

N
Gary & Stacy Nation
Dibyesh Neupane
E. Wayne & Jo Newman
George Newstrom
Jake & Meghan Norman
Jeff & Penny Norton

O
Tom & Maria O’Brien
Sheila Oetker & Jane Messenger
Travis Oglesby
Mike Oligschlaeger
Joseph & Susan Orr
David & Rae Ann O’Sullivan
Kathy Otero

P
Margaret Parrish
Truman Patterson
Peabody Energy
Edward & Nancy Pezold
Pfizer
Helen Pham
Leah Picker
Frederick & Lisa Pletz
Don & Nelly Ann Poe
Charles Poole
Wayne Potter & Mariella Mecozzi

Adrien & Theresa Presley
PricewaterhouseCoopers LLP

Larry & Sharron Quisenberry

R
Paul & Katie Ramey
Kent & Janet Ravenscraft
Michael Reiser
Jack & Valerie Reiske
Frank & Trudy Reynolds
Rick & Deborah Rickard
John & Audrey Roberts
Kenneth & Barbara Roberts
Rob & Debby Roebuck
Jeffrey & Marilyn Romine
Rex Rominger
Dave Blue & Melissa Rung-Blue
Marvin & Anne Russell

S
Daniel & Sharon Sachs
Michael Scheidt
Kathleen Schlueter
Lavern & Joyce Schmitz
Todd & Penny Schoene
Tina Schoene
John & Sharon Schroeder
Stephen & Berna Schroeder
Timothy & Carol Schutt
Vera Semetko
Shelter Insurance Foundation
Tony Shook & Marilyn Shetley-Shook
David & Mary Shively
Floyd Simpson
Mary Simpson
Melissa Smith
Mary Ann Soukup
Leonardo & Mary Speno
Tim & Gerrie Springston
St. Louis Chapter Tax Executives
Institute
Kenneth & Elizabeth Stark
State Farm Insurance
William & Karen Stebelski
Timothy Stettheimer
Brent & Patricia Stoutlenyre
Robert & Linda Stout
William Stowers
Muriel Svec
Brian & Julie Swanson

T
Marilyn Talbot
Ronald & Mary Thomas
Matthew & Rebecca Thomas
Faculty Publications and Presentations
July 1, 2015 - June 30, 2016

Accounting Faculty


Otero, Kathy F. Ethical Behavior Among Texas CPAs – After the Mandatory College Ethics Course Requirement Introduction. To appear in Today’s CPA.


Business Administration


of the Composite Impact Factor (CIF) in Project Risk Assessment,” IEMS, Cocoa Beach, FL. (March 14, 2016).

**Boughton, Charles Michael.** Western Decision Sciences Institute, “Developing and Maintaining Student Managed Investment Funds,” WDSI, Las Vegas, NV. (April 6, 2016).

**Boughton, Charles Michael,** SMIFC, “Developing and Growing Student Managed Investment Funds,” Indiana State University, Terre Haute, IN. (November 2015).


[www.jtiba.com/group-issues.php](http://www.jtiba.com/group-issues.php)

*Stella the Squirrel* (a holiday mascot for the School) was surprised by the acorns that mysteriously appeared December 2015.
School of Business alumni and faculty reconnect and enjoy the beautiful weather during the 2015 Homecoming tailgate.

Mark Your Calendars!
Homecoming 2016 is Oct. 21-23!
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☐ Hiring interns and full-time employees
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