

# PEDIGREE

CONNECTING THE GENERATIONS OF BUSINESS BULLDOGS

SCHOOL OF BUSINESS • TRUMAN STATE UNIVERSITY • FALL 2013

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## BENTLE / MALLINCKRODT EXECUTIVE-IN-RESIDENCE

# Virginia McDowell

The CEO of the Isle of Capri Casinos, Inc., **Virginia McDowell** served as the Bentle/Mallinckrodt Executive-in-Residence on Feb. 4-5, 2013. Named Gaming Executive of the Year for 2009 by *Casino Journal Magazine*, McDowell has always performed at the top of her game. Among the top ten publicly-traded gaming corporations, she is the only female president and chief executive officer.

Over the past ten years, McDowell has analyzed corporate strategy, researched customer trends and studied competitive markets resulting in a unique perspective among gaming operators. Since July 2007, she has worked at Isle of Capri Casinos Inc., serving first as president and chief operating officer and then president and chief executive officer. McDowell spent sixteen years working in the Atlantic City market before joining Argosy Gaming Company in Alton, Ill. as a member of the turnaround management team. From 2005 through 2007, McDowell served as executive vice president and chief information officer for Trump Entertainment Resorts, Inc.

A 1980 graduate of Temple University with a bachelor's degree in communications, McDowell is a former member of Temple's Presidents Advisory Board, and currently serves as a member of the Board of Directors of Isle of Capri Casinos, and the Board of Trustees of Saint Louis University. She is also a member of the Regional Business Council in St. Louis; a board member at Churchill Center & School and an advisory board member of the St. Louis Crisis Nursery.



Virginia McDowell, CEO, Isle of Capri Casinos, Inc.

McDowell presented "Lessons in Leadership" during a campus-wide talk. She shared insights related to project management and organizational change during classroom presentations.



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## 2 Shreve Named 2013 Young Alumnus of the Year

**R**yan Shreve is the Controller for Garmin International in Olathe, KS with oversight of the financial control and consolidation of over 50 global entities. His work has taken him to 14 different countries around the world. Previously, Ryan worked as an auditor for the public accounting firm Ernst and Young in Kansas City and Assistant Controller for Ascend Learning in Overland Park, KS.

Shreve is a 2002 graduate of Truman State University earning a BS in Accounting. He earned his Master of Accountancy from Truman in 2003. While at Truman, Shreve was active in Blue Key, Beta Alpha Psi, Order of Omega, and Sigma Tau Gamma, serving as President and VP of Finance. He studied abroad with the Missouri-London program and participated in the Europe in Transition program.

Shreve currently serves as the Treasurer for the Kansas City Alumni Chapter Board and as a member of the Accounting Advisory Board for the School of Business. He has participated on the Steering Committee for the University's "Bright Minds Bright Futures" Campaign. In addition, Shreve sits on the board of Big Brothers Big Sisters of Kansas City and has served as the Treasurer of the Board of Directors for Girls on the Run of Kansas City in the past.

Shreve's current service on the Accounting Advisory Board brings both public accounting and corporate accounting perspectives. He has demonstrated commitment to student professional development through Garmin's sponsorship of the Truman Alternative Spring Break program.

Shreve grew up in Kirksville and has a long history of family involvement at Truman. His grandfather, grandmother, mother, step-father, and two sisters all attended Truman. His grandfather, grandmother and step-father all worked for the University and his mother is currently serving as an Instructor of Education. He also met his wife, **Lauren Rase ('03)** at Truman. They currently reside in Olathe, KS with their sons, Grant and Evan....future Bulldogs.



*Ryan Shreve being congratulated by School of Business Dean Deb Kerby.*

## Plassmeyer Named 2013 Business Alumna of the Year



*Susan Plassmeyer*

**S**usan Plassmeyer was selected as the 2013 School of Business Alumna of the Year because of her long-term support for the School of Business and Truman State University. She was a founding member of the School of Business Advisory Board.

Plassmeyer shared her insights and experiences with Truman students as a Bentele-Mallinckrodt Executive in Residence while serving as the executive vice president with the Chicago Transit Authority. She is a proud alumni member of Delta Sigma Pi Professional Business Fraternity and continues to support many Delta Sigma Pi activities and events.

Plassmeyer is the Assistant Vice Chancellor of Alumni and Development, Administration and Development Services for Washington University in St. Louis. She also serves as an adjunct faculty for University College, which is a continuing education and professional studies division of Arts & Sciences at Washington University.

A Pershing Scholar at Truman, Plassmeyer graduated summa cum laude from the University in 1986 with a Bachelor of Science in Business Administration/Finance and a Bachelor of Arts in Economics. She holds the distinction of being the first student representative appointed to the governing board of the University following the enactment of legislation in 1984 permitting student representation. In 1990, she received a Master of Business Administration with a concentration in finance from the University of Chicago-Graduate School of Business.

Plassmeyer currently serves on the Truman School of Business Board of Advisors and the board of Trailnet, a non-profit in St. Louis. She served on the Truman's Foundation and Truman's National Alumni Association Board. Plassmeyer was appointed to the University's Board of Governors in February 2012 and now serves as its Vice-Chair and representative to the University Foundation Board.



School of Business Dean Deb Kerby awards Prof. Steve Allen with the School's first Excellence in Teaching Award.

## Allen Awarded First "Excellence in Teaching Award"

**T**he School of Business named Dr. Steve Allen, Professor of Business Administration, as the first Excellence in Teaching Award winner at the 2013 Recognition Dinner. He was selected for his impact on students' education.

Allen received his undergraduate degree in electrical engineering from the University of Missouri-Rolla in 1978. He worked for eight years both domestically and internationally for Schlumberger Ltd, a major data acquisition and analysis service company for oil and gas exploration. In 1989 he earned a Ph.D. in engineering management with an emphasis in operations management and quality control from the Missouri University of Science and Technology. Dr. Allen has been teaching operations management, project management, and introduction to business courses at Truman since 1989.

## Author Marjorie Kelly on Ownership Structures

**V**isiting author and Tellus Institute fellow, Marjorie Kelly, spoke to students in a strategic management course. Kelly's most recent book, *Owning our Future: The Emerging Ownership Revolution*, served as the catalyst for a discussion about alternative ownership designs. Later Kelly addressed a campus-wide audience on a more personal topic entitled, "From English Major to Ownership Design Consultant: How I found my way from Hemingway to narrative nonfiction to business consulting, and made a living (and had a blast) along the way." She holds a bachelor's in English, cum laude, and a master's in journalism from the University of Missouri. Kelly was co-founder and for 20 years president of *Business Ethics* magazine, known for its annual ranking of the 100 Best Corporate Citizens. Kelly's visit was sponsored by the School of Business, Departments of English and Linguistics and Interdisciplinary Studies, and the Writing across the Curriculum Committee.



## Fleak and Fouch Retire

**D**r. Scott Fouch (left) and Dr. Sandra Fleak (right) celebrated their retirements from full-time service to the School of Business and Accounting Department with a reception on April 25. Dr. Fleak began her career at Truman in 1984, Dr. Fouch started his Truman career in 1985. Both will teach part-time during the 2013-14 year.

## Otero Joins Accounting Faculty



Prof. Kathy Otero

**D**r. Kathy Otero, CMA, received her BA in Accounting & Spanish, her Master of Accountancy-Managerial Accounting specialization and her Ph.D. in International Business - Accounting specialization from the University of Texas at El Paso. She currently teaches Managerial Accounting Seminar, Introduction to Financial Accounting and Introduction to Managerial Accounting.

Her research interests include capital markets, professional ethics, and pedagogical development and effectiveness.

Otero is married and has one son (also an accountant). She and her husband have an assortment of cats, dogs, and horses that provide endless entertainment value.



# Alumni Notes

The *St. Louis Business Journal* named **Stacey Berger ('05, '06)** one of its "30 Under 30" in 2012. Berger is an Audit Manager with Deloitte & Touche, LLP.

**Sarah Miller ('99)** was named a partner with EY.

**Ann Kruse ('95, '96)** was named a partner with PwC.

**Erin Winfrey Stark ('99)** served as a GMA Mom-Tester. View Erin's segment at <http://gma.yahoo.com/video/gma-mom-testers-review-spring-080000070.html>

**Zhiyan (Jane) Song ('09)** was selected as an Accounting Doctoral Scholar. As a doctoral student at the University of Iowa, Song will receive a fellowship of \$30,000 per year for up to four years.

Innovate St. Louis promoted **Phyllis Ellison ('90)** to executive director of Innovate Venture Mentoring Service (IVMS), a nonprofit that links local entrepreneurs in any industry with mentors.

**Philip Gilmor ('10, '11)** earned a Certificate of Distinguished Performance for his high examination performance on the Certified Management Accountant (CMA) Exam during the June/July 2012 testing window. Gilmor was among the top 12 of 3,700 exam testers.

**Jim Tichenor ('90)** was named Vice President and Treasurer at Peabody Energy.

**Jim Bergman ('90)** was the recipient of the University's 2012 Distinguished Service Award.

**Mindy (Frick) McCubbin ('97)** and **Travis McCubbin ('97)** were recognized as the University's 2012 Young Alumni of the Year.

## School of Business Notes

**T**he Accounting Department was named the Inaugural Department of The Year for Truman State University at the April 11, 2013, Accolades of Academics hosted by the Student Government.

During the **Center for Student Involvement Leadership Recognition Program**, the following organizations and individuals were recognized:

**American Marketing Association (AMA)**

2013 Creative Campaign Award

2013 Outstanding Large Organization Award

**Dr. Datha Damron-Martinez**

2013 E.M. Violette Outstanding Advisor Award

**Bulldog Investment Fund**

Outstanding New Student Organization

**Delta Sigma Pi**

2013 Student Senate Shining Star

**Enactus**

2013 Outstanding Service Organization, SERVE Center Award

**Kaleigh Gach** (Accounting) won for her work with VITA

**Dillon Bittiker** (Marketing) won a \$200 scholarship for his work in ResLife

The **Volunteer Income Tax Assistance (VITA) Program** completed 486 tax returns during the 2013 tax season. A total of 99 volunteers participated of whom 69 were Beta Alpha Psi members. The volunteers completed 189 returns for Kirksville community members, 131 domestic students, and 149 international students. VITA is coordinated by Professor Alan Davis.

**Delta Sigma Pi** Chapter President, Heather Storm, was named South Central Province Collegian of the Year.

Graduate student **Ryan Trimble**, received the Federation of Schools of Accountancy Award.

Senior Business Administration major **Chantell Johnson** appeared on ABC's Extreme Makeover: Weight Loss Edition View the episode at: [http://watchabc.go.com/extreme-weight-loss/SH55124938/VDKA0\\_vpnxxzx/chantell](http://watchabc.go.com/extreme-weight-loss/SH55124938/VDKA0_vpnxxzx/chantell)

At its 49th Grand Chapter Conference in Seattle, Washington, **Delta Sigma Pi** recognized Truman's Iota Nu Chapter and the Chapter Advisor. The Iota Nu Chapter won the Outstanding Service Award (2012-2013) for the Gateway Region and the South Central Province. Chapter Advisor, Dr. Debi Cartwright, was awarded Chapter Advisor of the Year (2012-2013) for the Gateway Region and the South Central Province.

In 2012 Truman State University **ranked 22nd for first-time pass rate** among the 255 institutions with more than 60 candidates sitting for the CPA exam. Truman's pass rate was 73.5% while the overall pass rate was 48.9%.

## **Alghalith, Nabil M.**

Alghalith, N. M. (November 2012) Reengineering with ERP: The Aramco Case. *Journal of Strategic Innovation and Sustainability*, 8, (1).

## **Allen, Stephen L.**

Allen, Stephen L., Industry, Engineering and Management Systems, "An Introductory Study into Modern Project Management Undergraduate Curriculum Offered in USA-Based AACSB Accredited Universities," Association for Industry, Engineering and Management Systems, Cocoa Beach, FL. (March 27, 2013).

## **Blum, Michael W. and Castillo, Jose**

Castillo, Jose, Blum, Michael W. Western Academy of Management 2013 Conference, "On The Effort To Shed Light On The Performance Of Family-Owned Enterprises," Western Academy of Management, Santa Fe, New Mexico. (March 13, 2013).

## **Cartwright, Debra K. and Zhang, Lin**

Zhang, L., Ma, B., Cartwright, D. K. (April 2013) The Effect of Online User Review on Camera Sales. To appear in *European Journal of Marketing*, 47, (7).

Bonsall, Richard, Cartwright, Debra K., Gore, Karen, Kaufman, Peter, Marketing Management Association 2012 Educators' Conference, "Student Success and the Marketing Discipline Tuning Initiative," Marketing Management Association, Minneapolis, MN. (September 21, 2012).

## **Damron-Martinez, Datha; Presley, Adrien; and Zhang, Lin**

Damron-Martinez, D., Presley, A. R., Zhang, L. (December 2012) A Study Of Undergraduate Student Intent To Minor In Business: A Test Of The Theory Of Planned Behavior. *Journal of Education for Business*, 88, (2), 109-116. [www.taylor&francis.com](http://www.taylor&francis.com)

## **Fellows, Paul and Presley, Adrien**

Presley, A. R., Fellows, P. (February 2013) An Analytic Hierarchy Process Model for Evaluating and Comparing Web Site Usability. *International Journal of Business Information Systems*, 12, (2), 123-139.

## **Honn, Darla D.**

Honn, D., Ugrin, J. C. (November 2012) The Effects of Cognitive Misfit on Students' Accounting Task Performance. *Issues in Accounting Education*, 27, (4), 979-998.

Ugrin, J. C., Honn, D., Ott, R., Garcia, H. Exploring the Cognitive Effects of Persuasive Messaging on Students' Perceptions about Accounting." *Journal of Accounting and Finance*, 13(4): forthcoming, with . January, 2013. To appear in *Journal of Accounting and Finance*, 13(4), 13, (4).

## **Jackson, Katherine and Jones, Bryce**

Jones, B. J., Jackson, K. L. (December 2012) Reducing Textbook Costs: An Unconventional Approach. *Business Education Innovation Journal*, 4, (2), 7.

## **Jones, Bryce J.**

Jones, B. J., M. s. (August 2012) In Bryce Jones (Ed.), *Legal Environment of Business*, 6th edition. Kirksville, MO: Truman State University. <http://brycej.sites.truman.edu/free-legal-environment-textbook-chapters/>

Jones, B. J., Asst. Prof. Acct., Kansas State University, P. T. (June 2013) Law and Accounting: Did Lehman Brothers Use of Repo 105 transactions Violate Accounting and Legal rules? To appear in *Journal of Legal, Ethical, and Regulatory Issues*, 16, (2), 55-91. <http://www.alliedacademies.org/public/journals/JournalDetails.aspx?jid=14>

Jones, B. J., Smith, S. R. The SEC and Corporate Governance. To appear in *Journal of Leadership, Accountability, and Ethics*, 10, (2), 17.

Jones, Bryce J. Midwest Academy of Legal Studies in Business, "The SEC and Corporate Governance," Midwest Business Administration Association, Chicago, IL. (March 29, 2012).

## **Lin, Jia-Yuan J. (Jason)**

Lin, J.-Y. J., Zhang, Z. W. (September 2012) A Study of Microfinance in China. To appear in *The Journal of Finance Issues*, 10, (2), 30-39.

Lin, Jia-Yuan J., Sung, Chein-Hsing. 10th Biennial Pacific Rim Conference, "Economic Impacts and Government Policy of Microfinance in Emerging Economies," Western Economic Association International, Tokyo, Japan. (March 17, 2013).

Lin, Jia-Yuan J., Fink, Patrick (Student), MBAA International 2013 Annual Conference, "International Financial Reporting Standards: Are They Right for the U.S.," North American Accounting Society, Chicago, IL. (February 28, 2013).

Lin, Jia-Yuan J., MBAA International 2012 Annual Conference, "A Study of Islamic Financial System," Academy of Finance and MBAA International, Chicago, IL. (March 29, 2012).

Lin, Jia-Yuan J., "Microfinance in China," National Chung Cheng University, Chiayi, Taiwan. (January 3, 2012).

## **Mun, Kyung C. (Andrew)**

Mun, Kyung Chun, Global Business Conference, "The reaction of financial markets to macro shocks: A VAR GARCH-M approach," Zadar, Croatia. (September 21, 2012).

## **Poyner, Catherine**

Poyner, C. PowerPoints for GO! Series Excel chapters. Pearson Prentice-Hall.

## **Presley, Adrien R.**

Presley, A. R., Sarkis, J., Laura, M. (August 2012) Incorporating Sustainability into Contractor Evaluation and Team Formation in the Built Environment. *Journal of Cleaner Production*, 31, 40-53.

## **Smith, Steven R.**

Jones, B. J., Smith, S. R. The SEC and Corporate Governance. To appear in *Journal of Leadership, Accountability, and Ethics*, 10, (2), 17.

## **Zhang, Lin**

Ma, B., Zhang, L., Wang, G., Li, F. The Impact of a Product Harm Crisis on Customer Perceived Value. To appear in *International Journal of Market Research*.



## Beta Gamma Sigma Inducted 22 Members

Truman's chapter of Beta Gamma Sigma inducted 22 new members on April 20, 2013. The School of Business Young Alumnus of the Year, Ryan Shreve, spoke to the inductees about success in the business world. Shreve is the Controller for Garmin International based in Olathe, Kansas.

Beta Gamma Sigma is the international honor society serving business programs accredited by AACSB International - The Association to Advance Collegiate Schools of Business. Membership in Beta Gamma Sigma is the highest recognition a business student can receive in a business program accredited by AACSB International.

## Frank A. Davey Memorial Scholarship Established



Frank Davey

In March 2012, Beverly Davey established the **Frank A. Davey** Memorial Scholarship in memory of her husband, a 1970 alumnus. Davey received the IB McGladrey award and earned a degree in accounting from the University.

Davey was a certified public accountant and a partner with McGladrey and Pullen in Cedar Rapids, Iowa, for 38 years. He was active in many civic and community organizations, including the Optimist Club, Chamber of Commerce, YMCA and American Cancer Society. Davey made several trips to Kirksville to recruit Truman accounting graduates. He passed away in March 2011.

The annual scholarship benefits Truman junior and senior accounting majors who hail from a rural area in Iowa or Missouri with a preference for students who grew up on a farm or with a family history of farming. In addition, the scholarship is designed to assist students who exhibit achievement and service in extra-curricular or community groups and organizations. The first recipient of the Frank Davey Memorial Scholarship was Kadie Webster.

## Truman Represented State at National PBL Conference



Jacob Caughron, Ashton Wolter, Joanne Chong, Megan Recklein, and Jeananne Pigeon represented the state of Missouri at the Future Business Leaders of America-Phi Beta Lambda National Leadership Conference in Anaheim, CA. They competed in FBLA-PBL's national business competition against representatives from across the United States, Puerto Rico, and China. At the Awards of Excellence program, Jacob Caughron received 2nd place in Marketing Concepts and 6th place in Sports Management and Marketing. Megan Recklein earned 4th place in Information Management, 5th place in Project Management, and received the Who's Who in Phi Beta Lambda award. Ashton Wolter received 4th place in Business Communication. Truman's chapter received an award for the second largest chapter in the North Central region and February Frenzy Award. Truman's chapter also received the Gold Seal Chapter of Merit Award.

## Authors Meet with Students

Authors Lee Slonimsky and Carol Goodman visited classes and gave campus-wide presentations in March 2013. Slonimsky is also a hedge fund manager with Ocean Partners LP, in New York. Ocean Partners LP pays special attention to companies with significant hiring programs for the developmentally disabled. Slonimsky spoke about the hedge fund industry to students in the Seminar in Finance course and to the Bulldog Student Investment Fund. Slonimsky and Goodman talked with campus audiences and classes about their backgrounds and writing processes.

The School of Business, School of Arts and Letters, and the Department of English hosted the Goodman and Slonimsky visit.



# Students Honored at Recognition Dinner

The School of Business hosted its 13th annual Recognition Dinner on April 20, 2013. The School honored the 2013 Outstanding Students and scholarship recipients.

sgeneration to serve.

More than 720 campuses and 75 federal agencies have joined the "Call to Serve" network, carrying an important message to students about government service: It's not just making a living; it's making the difference.

## 2013 Outstanding Students



Graduate  
Accounting  
Mercury Bai,  
Henan, China



Undergraduate  
Accounting  
Patrick Fink  
Marshalltown, IA



Finance  
Viktor Jankov  
Macedonia



International  
Business  
Rabab Darwish  
Bahrain



Marketing  
Kirsten Vollmer  
Lees Summit, MO



Management  
Megan Recklein  
Cordova, TN

## 2013 Scholarship Recipients

### **Alma L. Kotez Memorial Scholarship**

Michael Budd  
Colby Bycroft  
Hannah Gronniger  
Amy Huetsch  
Andrew Keyes  
Daniel Koch  
Samuel Lohmeyer  
Molly McGraw  
Hannah Miller  
Nephtalem Orshiso  
Shelby Pieper  
Kelly Wamsley

### **Ina Finegan Whisler Scholarship**

Zachary Thomas

### **Ryan Murphy Accounting Scholarship**

Brandon Visonnavong

### **Beta Gamma Sigma Scholarship**

John Reinhardt, III

### **BKD Annual Undergraduate Accounting Scholarship**

Natalia Currie  
Cydney Fielding  
Megan Wamser

### **Calvin E. Roebuck Business Scholarship**

Erin Sullentrup

### **Dean Earl and Edna Ludlow-Business**

Luke Anderson  
Seth Beckett  
Sara Whitman

### **Karl E. Thurman and Mary Evelyn Thurman Business**

Anna Elzein

### **Larry and Sharon Quisenberry Business Annual**

Nicholas Schworer

### **Lead and Enhance the Accounting Profession (LEAP) Scholarship**

Noelle Stratman

### **Larry and Janet Rigdon Study Abroad Scholarship**

Kelsey Collier  
Michael Fentress  
Andrew Keyes  
Connor Keys  
Sara Rasmussen

### **The Boeing Company – Business and Accountancy Scholarship**

Kegan Beckett  
Matt Brethorst  
Ashley Lynch  
A.J. McCutcheon  
Joshua Murphy  
Chelsea Reiter

### **UHY Advisors Accounting Scholarship**

Ian Edwards

### **Delta Sigma Pi /Tina Schmidt Memorial**

Scholarship  
Susan Burk

### **Joseph Mitch Memorial Scholarship**

Victoria Bynum  
Zachary Thomas

### **Mary Giovannini Scholarship**

Greg Jochems

### **TEI St. Louis Scholarship**

Gretchen Wright

### **Julie Ann Weggesser Memorial Scholarship**

Linda Zhang

### **Howard and Anne Elsberry Opportunity in Business Scholarship**

Shahira Robinson  
Ben Salmon

### **Gregory & Donna Meier & Friends Scholarship**

Dillon Bittiker

### **Pricewaterhouse Coopers Accounting Scholarship**

Linda Zhang

### **Eugene J. Croarkin Accounting Scholarship**

Tu Nguyen  
Amanda Truschinger  
Thilini Weerawarnasuriya

### **L.L. Via Fund for Excellence**

Sam Gambino  
Jacy Hedger  
Danielle Tobar

### **William C. Holper Memorial Scholarship**

Cydney Fielding  
Nicholas Schworer

### **Charles and Colleen Foudree Scholarship**

Jacy Hedger

### **Dr. Paul Owen Selby Memorial Scholarship**

Cady Flood  
Bethany Reller

### **Ernst & Young Accounting Excellence Scholarship**

A.J. McCutcheon  
Chelsea Reiter

### **Kevin and Bonnie (Neuner) Kuebler Annual Business Scholarship**

Shelby Nail

### **Duane and Joy Hercules Family Accounting Scholarship**

Kelsey Collier  
Dominic Kacich

### **Iota Nu Finance and Leadership Scholarship**

Tuan Dang

### **Robert A. Dager Scholarship**

Viktor Jankov

### **Vaughn G. Hysinger Business Scholarship**

Taylor Lay

### **James E. Edwards Accounting Scholarship**

Kelly Wamsley

### **Jeff and Marilyn Romine Scholarship**

Victoria Bynum

### **Don and Nelly Poe Scholarship**

Natalie Garlock

### **Bobby Cowell Life Changing Scholarship**

Amanda Truschinger

### **NISA Scholars**

Natalia Currie  
Matthew Lueken

### **Frank A. Davey Memorial Scholarship**

Lisa Moeller



## Hooding Ceremony Recognized Master of Accountancy Graduates

**T**he Accounting Department celebrated the hooding of 32 Master's degree candidates on May 11, 2013. Truman graduate **Steve Rose ('69)** was the class-elected speaker, and **Tom O'Brien ('01, '02)**, controller at Schnuck's, was the featured speaker for the event.



## School Hosts 6th Annual Bridge Ceremony

**T**he Sept. 10, 2013 School of Business's Bridge Ceremony marked the students' transition to studies in their major courses of study. **Mindy McCubbin ('97)**, an equity portfolio manager at Shelter Insurance, delivered the keynote address. She highlighted the many ways that a liberal arts education enhanced her professional career. In addition, McCubbin reinforced the importance of ethical decision making and fiduciary responsibility.

Senior Business Administration major, **Kirsten Vollmer** challenged the students to strive for academic excellence both inside and outside the classroom. Following graduation, Vollmer joined the finance rotational program at the Boeing Company.

Each student was individually recognized for acceptance into upper-level accounting and business administration courses.

## Tag-Line Contest Winners



**T**o generate ideas for promoting the School of Business with both internal and external constituents, the Truman American Marketing Association (AMA) chapter and the Dean's Office sponsored a tag-line competition. Five finalists "pitched" their lines to the selection panel. The top three winners were:

- 1st Place: **Will Nader** (middle) : "Building Excellence. Building Leaders. Building Change."
- 2nd Place: **Nick Caloroso** (left): "It's not just business; it's an adventure."
- 3rd Place: **Ian Garrett** (right): "Sustaining success in business and beyond."



# A Special Thanks to our Donors

(From July 2012 – June 2013)

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Bank of America  
Mark Barner  
David Bauer  
Baxter International Foundation  
Lisa Bean  
David & Jody Beck  
Jackie Behnen  
Kimberly & Todd Bergfeld  
James & Pam Bergman  
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James & Katherine Birkland  
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The Boeing Company  
Raymond & Patricia Bonser  
Chad & Danna Boore  
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Denny & Cheryl Daniels  
Tamara Danielson  
Emily Danielsons  
Beverly Davey  
Jeanne & Scott Davis  
Julie & Dennis Davis  
Louis & Vicky Davis  
Mark & Joan Davis  
Mark Dehner  
Craig & Katherine Desnoyer  
Bill & Terri Dichiser  
Chelle & Doug Dohrmann  
Brad & Jill Donaldson  
Emily Donath  
Lana Dowell  
Joshua & Jennifer Duncan  
Shawn & Annette Eckerle

Daniel & Carol Eimers  
Pat Ellebracht  
Martha Ellison  
Howard & Anne Elsberry  
Elsberry Family Foundation  
Emerson Electric Company  
Nan & Richard Erickson  
John Ernst III  
Ernst & Young  
Rex & Cindy Evans  
David & Janelle Ewigman  
Express Scripts  
Meghan Falter  
Jeffrey Farrell  
Mark & Dana Fellows  
Fidelity Charitable Gift Fund –  
Potter  
Steve & Andrea Fifield  
Charles Figas & Angela  
Miratsky-Figas  
Bonnie & Barry Fitzgerald  
Samuel & Sandra Fleak  
Kevin & Donna Flood  
Darrell & Sara Beth Fouch  
Scott & Sue Fouch  
Chuck & Colleen Foudree  
Kathleen & Dana Frese  
Diane & Gary Gannon  
Kandace & Ronald Gasperini  
Lawrence Gatson  
General Electric  
Angela & Leaman Geosling  
Patricia & Rodney Gifford  
Matthew & Jill Gildehaus  
Philip Gilmor  
Charles & Mary Giovannini  
Pat Goodwin  
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