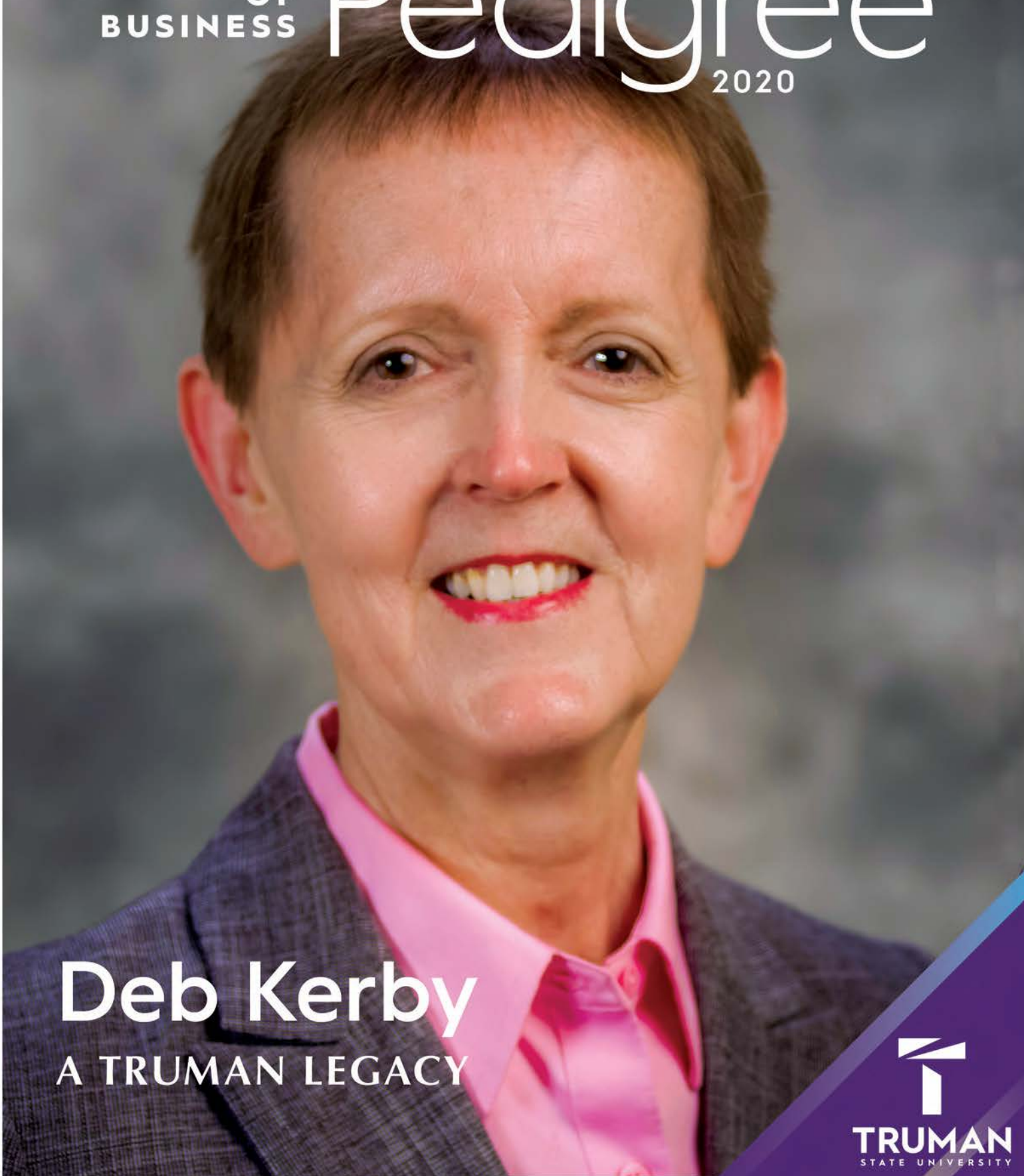


TRUMAN STATE UNIVERSITY

SCHOOL
OF
BUSINESS

Pedigree

2020



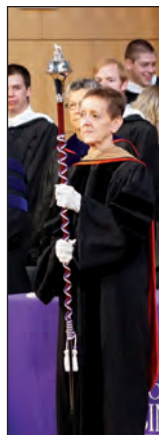
Deb Kerby
A TRUMAN LEGACY



Dr. Debra Kerby ('77, '78)

1955 - 2020

*... devoted 100%
to Truman,
the School of
Business,
its students,
and her
colleagues.
Deb served
as a mentor
to countless
individuals
over her life.*



It is not too late to send your memories of Dr. Kerby. Please send them to www.truman.edu/debra-kerby-memories/.

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School of Business Core Values

Student Learning

- Faculty use effective pedagogies to address the varied learning styles of students.
- Assignments, projects, and other learning activities reinforce the development of creative and critical-thinking skills, effective communication skills, technological proficiency, ethical awareness, and life-long learning.

Excellence

- Faculty members maintain high standards of achievement for student performance.
- Students demonstrate high levels of achievement on learning outcomes through course performance and results on nationally-normed examinations.
- Faculty members demonstrate excellence through their teaching and learning, scholarship impacting practice and pedagogy, and service to the profession and community.

Accountability

- Faculty exercise responsible stewardship of the curriculum, maintaining its relevance to current and future business practices.
- Faculty remain current in their disciplines and use effective instructional methods to enhance student learning.
- Faculty assess student achievement of defined learning outcomes and implement changes to the curriculum and pedagogy to improve student learning.

Collegiality

- Faculty, staff, and students build an atmosphere of mutual respect.
- Faculty and staff share ideas, support others' efforts, and interact with others professionally.

Social and Corporate Responsibility

- Curriculum design and course assignments address the significant issues facing society and businesses, such as ethnic and cultural diversity, environmental sustainability, human rights, sustainable development, and other emerging issues.
- The School provides resources to hire and/or develop faculty prepared to conduct research and provide instruction related to social and corporate responsibility.

Ethics and Integrity

- Students, faculty and staff interact with others in an ethical and professional manner.
- Faculty members teach approaches to ethical reasoning.
- Students demonstrate ethical-reasoning skills.



~ MISSION ~

The School of Business graduates ethically-aware prospective business and civic leaders who are effective communicators, team leaders, critical thinkers, and problem solvers.

We fulfill the mission by:

- ❖ Admitting high-potential students from the Midwest and beyond;
- ❖ Offering programs that embrace the knowledge, skills, and perspectives of the liberal arts;
- ❖ Using effective teaching and learning strategies with appropriate technologies to prepare students for rapidly evolving business careers;
- ❖ Engaging with business professionals, civic leaders, and community members to enhance student learning and readiness for the workforce, and;
- ❖ Emphasizing faculty scholarly activity related to contributions to practice and teaching/learning with a secondary emphasis on discipline-based scholarship.

~ VISION ~

The School of Business will be students' preferred choice for a high-quality business education delivered in a liberal-arts environment.

Message from the Interim Dean



In January, I was entrusted with the interim leadership of the School by the university administration after the passing of our leader, colleague and friend – Dean Deb Kerby. It was a great honor to me after I have served as faculty for 33 ½ years and department chair of business administration for the past 10 years. The time of my interim deanship has passed, and I look back with my whole heart grateful for the support I have received from students, colleagues, alumni and all stakeholders. This 2020 has been a unique year with uncertainty as the only certainty. “Crisis” in Chinese characters is comprised of two words – Danger and Opportunity. We are facing challenges and dangers

in many aspects of our daily business yet we are presented with the opportunity to move forward with innovative initiatives and engagements that will prepare us better in the years ahead. I welcome our new Dean, Rashmi Prasad, in joining a wonderful community of the School of Business and Truman State. I and all faculty and staff in the School of Business will continue to support Dean Prasad to accomplish the core values we have set forth in the Mission statement. Welcome aboard, Dr. Rashmi Prasad.

Jason Lin
Professor of Business Administration

Follow the School
of Business on



@TrumanBusiness



Message from the Dean

Alumni and friends,



What are you proudest of, what do you brag about?" That was my question to the Truman Business Dean search

committee as the interviewers gave me an opportunity to ask a question. Without hesitation came the unanimous answer: "our students". The answer and the conviction behind it made it an easy decision for me to come to Truman. I realized many years ago, while a professor at the University of Alaska, that the most meaningful efforts and legacy for an educator is to support students on their journeys to knowledge, and the development of their professional and personal character. I am excited

and honored to join Truman State University as Dean of the School of Business. It is a time of great challenge for our country. Recently, David Brooks wrote in the *New York Times* that the United States of America faces no less than five epic crises all at once. Crisis also presents opportunity and the quality of business education that we aspire to at Truman, combining the education of head, heart and hands can help to develop the caliber of professional in whom we can trust to seize opportunities to help create a better future.

Rashmi Prasad
Dean, School of Business
Truman State University



... the most meaningful efforts and legacy for an educator is to support students on their journeys to knowledge, and the development of their professional and personal character.

Remembering Deb Kerby's Legacy

Friends - I am sure that you probably heard of Deb Kerby's passing on January 14, 2020. If not, you can read about her dedicated service to Truman at www.truman.edu/remembering-debra-kerby/.

It is difficult to fully capture the impact an educator has on their students, colleagues, and the university they work for with a few words on paper but Deb Kerby made this task impossible. We tried and will continue to try. She was devoted 100% to Truman, the School of Business, its students, and her colleagues. She served as a mentor to countless individuals over her life. Not only did we feel her loss greatly in January, but that loss has continued as we missed her leadership, guidance, and wisdom during the pandemic and all the changes it has brought.

Above all that though, we miss her friendship. What a wonderful person that we all were lucky to know. We will do our best to honor her by carrying on her passion – we will support our students, each other and do all that we can to support the School of Business and Truman. We are forever grateful for her example on how to do this. As pandemic circumstances allow, we hope to be able to celebrate her service to her students, School, University, and profession, over the next year. It is not too late to send your memories of Dr. Kerby. Please send them to: www.truman.edu/debra-kerby-memories/.

We share some of your memories in the pages that follow. Thank you for sharing them with us!

Stacey Kaden ('03, '04)
Accounting Department Chair





Debra Kerby is why I pursued a degree at Truman State University. In the spring before my first semester of college, my family and I visited Truman State to look at their business and music programs. It just so happened the Dean was available to talk to us more in depth about the School of Business. Her passion and knowledge for and of the faculty, students, and extracurriculars radiated through her and it ultimately convinced me to register for Truman in the fall. Throughout my time at Truman, she was a wonderful friend. She set aside time to discuss and answer questions about how to better run organizations on campus and just give overall life advice. Dr. Kerby will be missed, and always remembered.

– **Jade Harrison ('19)**

Dean Kerby will be greatly missed. In my first year at Truman State (then NMSU), Dr. Kerby taught the accounting course that I took. I frequently use the accounting and financial skills gained as a student at Truman and appreciate the caring professors, like Dr. Kerby, who inspired me to obtain my PhD and become a Professor of Finance. Thank you Dr. Kerby for the blessings of skills, talent, and inspiration that breed success.

– **Ken Carow ('88)**



I remember four years ago, I was visiting Truman State as a freshman in high school with my older brother who was a junior at the time. We visited on a showcase day, and had the opportunity to steal Dr. Kerby's time for about thirty minutes. My brother knew he wanted to study business in college, but was not quite sure what the program was like here at Truman. After speaking with Dr. Kerby, our whole family was very impressed. She did not just talk about the School of Business, but she carried a great conversation with all of us as well. After this conversation, the idea of coming to Truman peaked my interest. If the Dean of the School of Business can dedicate her time to speak with us and genuinely care how us strangers are doing, I could only imagine how the professors can focus on each student. Four years later, my brother and I are both happily studying Business here at Truman State.

– **Lucas May (current student)**

Dean Kerby set the standard for professionalism across the School of Business. It was easy to look up to her due to the way she presented herself along with the integrity that she possessed. Her kindness was also profound and I enjoyed seeing her every time I returned to Truman. She is greatly missed.

– **Julianne Baer ('14)**

I first met Dr. Kerby when I was a nontraditional student in her Principles of Accounting II class. She really taught the class and challenged us to think. I was so impressed with her teaching style that I enrolled in her section of Cost Accounting class the very next semester. In 1989 our relationship changed from student/teacher to colleagues as I joined the advising staff in the Division of Business and Accounting. Deb welcomed me, offered her support, and treated me as a valuable addition this business/accounting "family". Throughout the years I witnessed her dedication to students as a teacher, leader, mentor and example. I am one of many, many who will miss her!!

– **Barb Espe**



Debra Kerby is why I pursued a degree at Truman

...

Debra Kerby set the standard ... for the School ...

... I witnessed her dedication to students as a teacher, leader, mentor and example.

I met Deb Kerby almost 21 years ago on a job interview. She gave me the job in her role as the Interim Division Head, bringing me into the Truman family and I have never looked back. Several years ago she became my Dean, but so much more. She was my friend, confidant, voice of reason, mentor, spiritual guide, life role model; the list goes on and on. And yes, she made me crazy sometimes! But, while she did that, she made me better. Not a day goes by that I don't miss her. Something always comes up... Her loyalty, work ethic, genuine caring for others, teaching method, life learning guidance to so many is an inspiration to all. I used to tell her, "I want to grow up to be you."

– Lana Bogeart



My first interactions with Dr. Kerby happened during my freshman year when she interviewed me for the Boeing FLITE Internship Program in the spring of 2017. Going into the interview, I was incredibly nervous! Just the thought of having an interview with the Dean was very intimidating, but her calm and friendly demeanor quickly eased my nerves, and I was fortunate enough to be chosen for the internship. The following years, I continued to interact more and more with Dr. Kerby. Whether it was meeting with her for the Business Student Executive Council, planning to host Truman's first Bulldog Pitch Day, or when she stopped by to chat with me when I was sitting in upper Violette, I was always happy to see her. In everything she did, it was obvious that Dr. Kerby had a love for helping students and doing the little things like saying hello and asking about classes and internships. Her charismatic leadership and passion for the School of Business will be missed dearly.

– Quinn Miller ('20)



On behalf of the KPMG alumni of Truman State, we express our deepest condolences to the family of Dr. Kerby, and Truman State community. Dr. Kerby was a tireless promoter of Truman State and the students who passed through the college of business. Dr. Kerby was consistently soliciting feedback and information from employers to further advance the relevance of the curriculum and enhance the skill sets of the students who set foot on the Truman campus. Her student-first mentality cultivated a generation of outstanding students who more than prepared for their professional life the day they left Truman State. Her impact on Truman is immeasurable. More importantly, the personal impact Dr. Kerby had on each student will leave an indelible positive impact on Truman State, and the communities in which they serve.

– Andy Espe

I was shocked and deeply saddened to learn of Dr. Kerby's untimely passing. She was such an amazing professor! Of course, she was top-notch academically. But perhaps even more impressive was her ability to connect with students in a capacity that went beyond mere "book learning." My time at Truman (then NMSU) spanned the years 1988-1993, when I was a small-town, first-generation college student in the accounting program. Looking back, I was woefully naive and utterly clueless about higher education. About all I had going for me was a sense of determination and a willingness to learn. Dr. Kerby must have recognized this in me because she would do little things to provide encouragement and help to steer me in the right direction. And most notably, she would do these things in the most respectful manner and with such subtlety that I never once felt singled-out or embarrassed by my "greenness." In fact, quite the opposite...she made me feel like I was capable. I remember being a student in her Intermediate Accounting class where our assignment was to write an article suitable for publication in *The*



Every time she had a big smile and a vibrant energy, eager to hear about my career and where life had taken me.

Asset, a monthly newsmagazine published by the Missouri Society of Certified Public Accountants. After submitting my draft, Dr. Kerby pulled me aside and told me she thought my paper was good enough to actually submit for publication. To say I was stunned is an understatement! But because of her encouragement, I decided to accept the challenge. After working to refine my draft during several one-on-one meetings with Dr. Kerby where she provided guidance and thoughtful editing, we submitted the article to *The Asset* and crossed our fingers. Much to my amazement, the article was indeed published in the July 31, 1991 edition. After graduating, I always looked forward to seeing Dr. Kerby any time I would return to Kirksville and visit campus. Every time she had a big smile and a vibrant energy, eager to hear about my career and where life had taken me. She had a tremendous positive impact on my life, and no doubt many, many others. My sincere hope is that she knew this about herself and could feel the colossal respect shared by those of us who were lucky enough to experience her greatness. She left this world way too soon. My deepest condolences to her family.

– Tina Matzen ('93)





Students had fun learning about the opportunities within the majors and meeting faculty and classmates.

School Welcomes New Faces during Major's Welcome

On Wednesday, August 14, 2019, the School of Business welcomed over 100 freshmen and transfer students to the School. Student teams participated in an escape room activity designed to familiarize them with Violette Hall, the School, student organizations, and computer labs. Students had fun learning about the opportunities within the majors and meeting faculty and classmates.



BENTELE/MALLINCKRODT EXECUTIVE-IN-RESIDENCE

*In recognition of the significant contribution that **Raymond F. Bentele ('60)** made as President and CEO of Mallinckrodt, Inc., the Raymond F. Bentele/Mallinckrodt Executive-in-Residence Program was endowed in the School of Business by IMCERA Group in 1993.*

The endowment enables the School to select outstanding individuals from the business field each semester to spend time on campus engaging with students both in and outside the classroom.

Bill Koster Visits as Executive-in-Residence

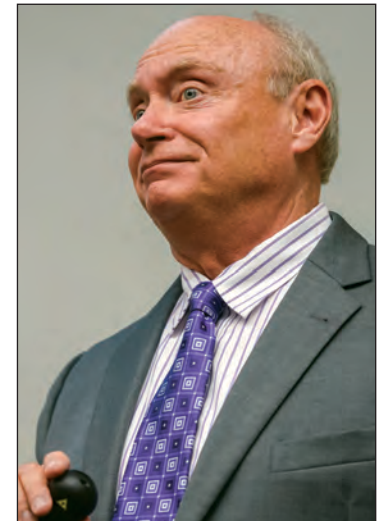
The School of Business hosted **Bill Koster ('84)** as the fall 2019's Bentele/Mallinckrodt Executive-in-Residence. Koster is a Vice President at Protective Life Insurance Company in St. Louis. He has been involved in the finance and insurance industry for over 35 years. Currently, he is responsible for managing the company's Specialty Products division and the training department.

Koster earned a BS in Business Administration from Truman. He also holds an MBA, a Master's degree in human relations, and a PhD in management. Koster has a Certificate in Human Resource Diversity & Development, and the CLU, CPCU, and ARM designations. He is currently pursuing a Diversity and Inclusion Certificate from Cornell University.

Koster is a member of the Society for CPCUs, The Society for Human Resource Management, and Society for Business Ethics. He is an adjunct professor, serves on RV industry boards and enjoys traveling and spending time with his wife and two sons.

Koster gave a great presentation to students, faculty and staff entitled, "Ethics in the 21st Century" and spoke in several classes including Organizational Behavior, Human Resources and Strategic Management. Students also had the opportunity to meet with him over lunch and during informational interviews where he discussed career paths and assisted in re-vamping resumes and helping them prepare for upcoming interviews.

Due to the pandemic, the spring Executive-in-Residence was canceled.



Accounting Hosts Virtual Hooding Ceremony

After surveying students on their preferences after Truman's graduation ceremony was postponed until August, the Accounting Department decided to hold a virtual hooding ceremony on May 9, 2020 through Zoom. The ceremony began with a virtual processional of stick figure graduates. Student speaker, **Mark Hogan ('19)**, and alumni speaker, **Sally Mattie ('10, '11)**, gave their speeches. Students were virtually hooded by the accounting faculty, and students watched a slide show of student-created slides. Students and family members joined from the comfort and safety of their homes.

Students graduating December 2019 and May and August 2020 included Briley Anderson, Michael Anderson, Tyler Athon, Austin Baker, Emily Baumgarth, Carson Bowman, Lauren Buerck, Caitlin Carpunky, Erin Chynoweth, Bryan Clark, Kayley Collins, Stacey Doggett, Zachary Falasz, Tanner Forck, Zhendong Gao, Yichun Guo, Mitchell Henderson, Chance Hill, Mark Hogan, Mary Beth Howard, Wendy Huang, Madelyn Jobe, Ashley Kidwell, Charles Kreh, Abigail Lee, Joshua Murphy, John Nowak, Ana Orozco, Catherine Pence, Jordan Peters, Tristan Porter, Zhengtao Qian, Jenna Rakers, Margaret Rice, Elizabeth Scanlon, Sydney Scherzinger, Jennifer Seithel, Keegan Walsh, Christopher Watters, Josh Woodmansee, and Allen Yu.



Local FBLA Students Visit Campus

The School of Business coordinated with the Admissions Office to host Truman FBLA Day on November 20, 2019. Approximately 180 students from twelve different high schools participated.

Students spent the day on Truman's campus – playing trivia with a business twist, visiting the Planetarium, playing Minute to Win It games, and competing in a campus scavenger hunt. They also had lunch in the Residence Halls.



Celebrating A Student Milestone

On Nov. 4, 2019 the School of Business hosted the Bridge Ceremony to acknowledge the students who were granted permission to enroll in upper-level accounting and business administration courses. The 65 students in attendance were recognized at the ceremony as having successfully completed prerequisite course requirements with the required GPA, submitted their resume, and developed a graduation plan. These students are now well on their way to receiving a degree in their chosen field.



Truman alumnus **Todd Kulage ('08 & '09)** (left) served as the keynote speaker. Kulage is the Director of Finance at Ascension Technologies. **Levi Krauss**, a senior Accounting and Business Administration major (Finance and Management concentrations), was the student speaker who also led the student body in the recitation of the School

of Business Code of Ethics. Dr. Michael Barnes, Assistant Professor of Accounting recognized the individual students on stage as they came up to accept congratulations and their embossed padfolio. A reception immediately followed in the Violette Hall commons area.



Senior Accounting and Business Administration major Levi Krauss is introduced as the student speaker by Prof. Jason Lin.

The School Welcomes Dr. Rashmi Prasad as Dean of the School



Dr. Rashmi Prasad joins Truman with over eight years of leadership in higher education environments. Before Truman, he was Academic Vice-President and Dean of the College of Business at Western Governors University, which enrolls over 42,000 students across the nation. Prior to that, Prasad was the Dean of the College of Business and Public Policy at the University of Alaska.

Before becoming a dean, Dr. Prasad was a professor of business administration for over fifteen years at the University of Alaska. In his professional life he has been a dedicated educator, frequently honored by students, peers and alumni for the quality of his teaching and student advising. Dr. Prasad's primary research focus has been business ethics, intercultural management, and health systems administration. As a researcher and scholar, he has contributed chapters to numerous books and published articles in notable journals such as *Business and Politics*, *Governance*, and *The Journal of Business Ethics*. In 2014 he presented one of the first management studies at the International Symposium on Contemplative Studies in Boston, an inter-disciplinary conference attracting leading researchers from every field. Dr. Prasad earned a bachelor's degree from the University of Michigan, an MBA from the University of Illinois, and a PhD from the University of Kentucky.



What excites you most about being Dean of the School of Business at Truman?

The privilege of leading a team and community that is united around the mission of developing conscientious and highly effective professionals and leaders. Our world needs a qualitatively different and better business education to cope with and thrive in the 21st century. At Truman we have an opportunity to write the next chapter of business education, one that combines the education of head, heart and hands.

What is your top priority during your first few months at Truman?

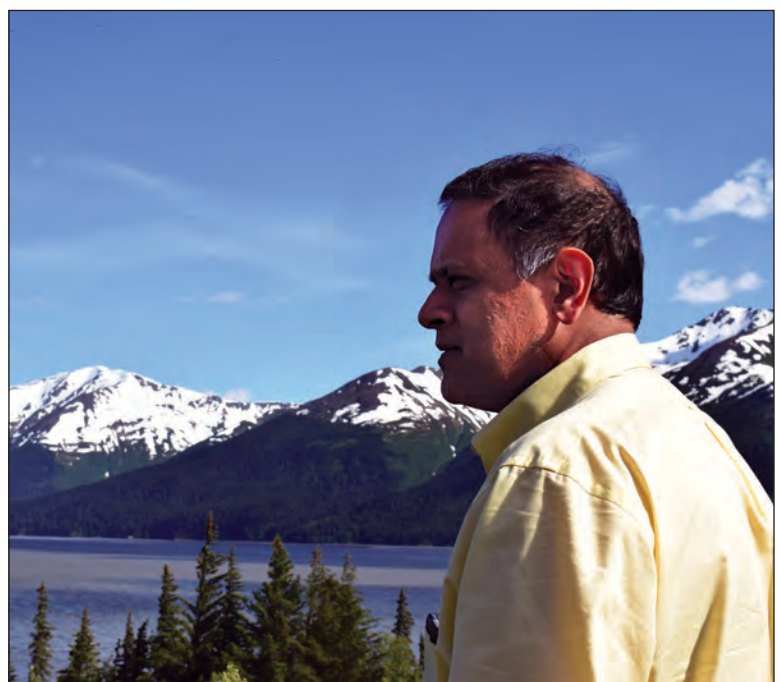
In the present moment, my top priority is to bring the School of Business community together, to face the challenges posed by the pandemic, and to keep heart. Difficult times can also be unique opportunities to learn and grow our capacities. We will emerge stronger, wiser and more skillful from the present challenges.

What do you enjoy doing in your free time?

I love a good hike and have been fortunate enough to live in places (Alaska, Utah) with incredible trails. Reading history, cross-cultural philosophy, and management classics provides rich food for thought, whether it's *No Ordinary Time* by Doris Kearns Goodwin or *Managing the Unexpected* by Karl Weick. I also love to spend time, listening to and being enlightened by my three daughters, who, as they have gotten older, also share my passion for the perfect cup of coffee.

When travel returns to normal, where would you most like to travel to next and why?

1. My first priority is to visit my parents in Michigan.
2. I am longing to take a trip to Alaska, visit old friends, climb 'Flat Top' outside of Anchorage, take the train to Denali National Park and hike.
3. Something I haven't done before: ride the Konkan express from Mumbai to Goa.



Pandemic Affects the Spring Semester

Instead of returning to in-person classes after spring break, students finished the rest of their spring 2020 semester online. It took some time but both faculty and students adapted to this new reality and finished the semester. Unfortunately some of our favorite events were affected like our spring recognition dinner, Beta Gamma Sigma induction, bridge ceremony, and graduation. We instead tried to celebrate many of these achievements through social media.

Business Fraternities Recognized



Delta Sigma Pi Iota Nu brothers attended the 2019 Grand Chapter Congress in Atlanta, Georgia. Iota Nu was awarded:

Gateway Region Awards:

- R. Nelson Outstanding Chapter Award
- Outstanding Service
- Outstanding Scholastic Development
- Outstanding Alumni Relations
- Chapter Advisor of the Year

L-R: Onuka Ibe, Amanda Meeker, Erin Stark, Joseph Shaver, Brian Krippner, Karen Stebelski, Andrew Lind, Debra Cartwright, Caleb Daniels, Randy Hultz

South Central Province Awards:

- Outstanding Service
- Outstanding Alumni Relations



Beta Alpha Psi was recognized for its members' excellence in academics, professional, and leadership and awarded Superior Chapter status.

*Back Row: Levi Kraus, Cody Cross, Caleb Hadler, Detrik Venverfloh, Ryan Anderson
Front Row: Angela Halter, Robin Cooksey, Hannah Finnell, Steven Harris from RubinBrown, Danika Eaker, Morgan Eby, Linh Tran, Becka Fazio*



Alumni Pass the CFA Exam

School of Business alums **Ben Wingo ('19)**, **Drake Raftery ('19)**, and **Danny Alter ('19)** (l-r) all passed the CFA Level 1 Exam! This is a great accomplishment as the national pass rate was 42%.

Hampton's Paper Wins 3rd Place



Isaac Hampton, a senior Economics major and Business Administration minor, won third place in the SS&C/Robert L. Gould Scholastic Competition. This award recognizes outstanding university students who compose exceptional academic papers on topics related to investment management strategies, theories, and trends. His win earned him a \$5,000 award and \$2,000 for the School.

Accounting Students Continue to Succeed on the CPA Exam



During the year, we received the CPA exam results for 2018. Truman ranked 11th for medium-sized programs (out of 278) and 38th (out of 769) out of all programs, placing Truman in the top 5% of programs in the nation. One of our students taking the exam in 2019, **Tim Hudson ('18, '19)**, earned the Elijah Watt Sells Award. Hudson obtained a cumulative average score above 95.50 across all four sections of the CPA Exam. Congratulations to all of our alumni on their success with the CPA exam!

Students Compete in Deloitte FanTAXtic Competition

Truman students competed in the Deloitte FanTAXtic Competition for the first time this fall. Truman's team consisted of juniors **Emily Buerck** and **Amanda Kapp** and sophomores **Cameron Akeson** and **AJ Clever**. The team was supported by Dr. Stacey Kaden. After three weeks to prepare recommendations on a complicated tax situation (and only one person in the group with tax knowledge from a tax class), the team traveled to Chicago November 7-8 to compete in the regional competition and won! Nearly 60 teams representing over 40 colleges and universities participated in regional qualifier events at Deloitte offices across the US. Their win qualified them to compete with nine other teams in the national competition at Deloitte University in Westlake, Texas, January 17-18, 2020. While the team did not place in the top three at the national competition, making it to the competition earned gift cards for the students and \$2,000 for Truman's Accounting Department. While the students had fun in both Chicago and Texas, the experience also gave them valuable critical thinking, presentation, and networking experience. The team thanks the Deloitte Foundation for sponsoring the event and inviting Truman to participate and Deloitte personnel, Anna Zajac and Kelly James, for their support during the events



Above and left: AJ Clever, Emily Buerck, Amanda Kapp, and Cameron Akeson

School of Business Outstanding Students

The Accounting and Business Administration faculty selected students as Outstanding Students in their programs.

The School of Business admits high-potential students from the Midwest and beyond ...

International Business



Madison Schmerbach is a Business Administration major with an International Business concentration from the Kansas City area. While at Truman, she was an active member of Delta Sigma Pi, including holding the position of the Vice President of Marketing. She participated as an intern with the Judicial Archives Project, as well as studied abroad in northern England at the University

of Central Lancashire. Following graduation, Schmerbach will be working on the east coast with JetBlue Airways.

Management



Kayla Peterson is a senior Business Administration major from Ankeny, Iowa. Her concentration is in Management, and her minors are in Economics and Statistical Methods. Peterson is the Vice President of the Advertising and Public Relations Organization, Secretary of the Student Center for the Public Trust, and the Human Resources Intern at the University Career Center. She was also on the Women's Varsity

Tennis Team during her sophomore and junior years. Upon graduation, Peterson will be moving to Kansas City to work at the Federal Reserve Bank as an Analyst.

Marketing



Aren Buresh is a senior Business Administration student concentrating in Marketing and Management with a Minor in English. She has been a member of Delta Sigma Pi all four years at Truman and has served as their Vice President of Marketing, Senior Vice President, and Vice President of Brotherhood. Buresh is also involved in the Community of College Entrepreneurs, where she

served as Treasurer, Vice President, and Fundraising Chair. She also works as a Career Assistant and Presenter for the University Career Center. Off campus, she has an internship with a digital marketing agency, Gorilla 76. Buresh hopes to pursue a career in marketing in Iowa after she graduates.

Finance



Quinn Miller is a senior business administration major with concentrations in finance and marketing. He is the president of the Community of College Entrepreneurs, a member of the portfolio management team for the Bulldog Student Investment Fund, a member of the Harry S. Truman Leadership Scholars Program, and a member of the Cross Country and Track and Field teams. Miller

spent the last three summers completing various business internships with The Boeing Company. After graduating, he will be joining Veterans United Home Loans as a Capital Markets Analyst.

Undergraduate Accounting



Carly Garnett is a senior Accounting major from Carthage, IL. She is a member of the Cross Country and Track and Field for Truman. Garnett is also involved in the Community of College Entrepreneurs and is a member of the professional fraternity Alpha Kappa Psi and the honors society Beta Gamma Sigma. This summer she has a tax internship at Anders CPAs + Advisors in St. Louis and will be returning to Truman in the

fall to attend the Master of Accountancy program. In her free time, Garnett enjoys reading, attempting to be artistic, and playing piano.

Graduate Accounting



Stacey Doggett is a tax-track graduate student at Truman. She graduated from Truman with her Bachelor's in Accounting in August of 2019. During summer of 2020 Doggett will sit for the CPA exam and will start working full time for KPMG St. Louis in the fall of 2020. She will be serving as a Tax Associate in the Global Mobility Services line. Doggett is incredibly thankful for

Truman, the opportunities offered, and the endless support from her professors throughout the years.

Federation of Schools of Accountancy Award



Abigail Lee is a tax-track graduate student at Truman. As an undergraduate, she was involved in Delta Sigma Pi, Beta Gamma Sigma, and the Honors Scholar Program. For the past five years, Lee has been involved with Truman's Volunteer Income Tax Assistance program. After graduation and the CPA exam, she will begin her career as a tax associate for KPMG in the

Kansas City, MO office.

The Federation of Schools of Accountancy (FSA) Student Award Program annually recognizes an outstanding student from each full member school who is enrolled in the fifth year of a program leading to a Master's degree with the word 'Accounting' or 'Accountancy' included in the degree designation.

Join the Truman State University School of Business group on LinkedIn!

Phi Beta Lambda Members Win at Conference

A virtual competition did not slow down Truman's Phi Beta Lambda students from winning in various competitions at the PBL State Leadership Conference.

Gavin Arnold
2nd Accounting Principles
1st Cost Accounting
2nd Financial Concepts
Who's Who in Missouri PBL

Evan Bartlett
3rd Emerging Business Issues
7th Management Concepts

Gavin Arnold competed in the National Leadership Conference and earned 7th place in Cost Accounting.

Saylor Collins
4th Accounting Principles

Mariah Foster
2nd Future Business Educator

Jordan Roling
2nd Statistical Analysis

Delta Sigma Pi Supports the School

A huge thanks to Delta Sigma Pi members! As part of their 40th year celebration, members donated funds to support the School of Business. Part of their donation allowed us to remodel student study areas. Students benefited from reupholstered couches, new comfortable rolling chairs, movable laptop tables, and a large monitor for a group work room.



VITA Continues Service to Students and Community

While the pandemic canceled their last filing date of the season, the student volunteers with Truman's Volunteer Income Tax Assistance program were able to complete approximately 370 returns and help clients claim over \$166,000 in tax refunds.



Nathan Rueckert Returns to Campus with Special Presentation

On September 11, accounting alum, **Nathan Rueckert ('03)**, returned to campus for a special presentation "American at the Seams: How Baseball and Tragedy Came Together to Inspire a Thriving Business." Before his presentation and kickoff of a month long library exhibit displaying his art, Nathan met with students. He talked to an accounting and entrepreneurship class and met with the baseball team. He shared about his time at Truman as well as how the tragedy of the 9/11 attacks inspired his entrepreneurial spirit. He said, "Baseball has the ability to stitch the world together." Nathan also stated that his classes at Truman prepared him well for starting and growing his business.

"Baseball has the ability to stitch the world together."



Alum Continues Teaching Students about Entrepreneurship

On October 16, alumnus and entrepreneur, **Doug Villhard ('94)**, gave an open presentation to students entitled "The Art of the Side Hustle." The presentation taught students how to put their passion for entrepreneurship into practice while a full-time student and gave tips on how to select the perfect "side hustle," how to launch quickly, and how to learn and iterate along the way.

For the spring semester, Villhard again taught a 1-credit hour special topics course entitled The Art (and Science) of Entrepreneurial Thinking that gave 15 Truman students the opportunity to think like an entrepreneur. The course began with two days of learning in St. Louis and then continued through the first half of the semester. The course was delivered both face-to-face and via Zoom.





Victor Wei



Quinn Miller



Carson Heumphreus

An elevator pitch outlines the concept or idea for a product, service or project in a short period of time, typically from 30 seconds to three minutes.

Bulldog B.I.T.E. Elevator Pitch Competition

The Bulldog B.I.T.E. Pitch Competition could not be stopped by the pandemic this year. First-round judges selected six finalists who pitched their ideas for panel of judges on April 3 through Zoom.

Victor Wei, a freshman computer science and business administration double major, won the 2020 Bulldog B.I.T.E. elevator pitch competition. As the winner, he received the Cody Sumter Excellence in Entrepreneurship Award and earned a prize of \$3,000 for his pitch of a colancing business, which allows college students to do freelance work by connecting their expertise to students in their university community who are looking for those services. **Quinn Miller**, a senior business administration major, received the Amanda Gioia Entrepreneurship Award and earned \$2,000 for his pitch of high-speed gym washing machines. **Carson Heumphreus**, a senior business administration major, finished third and won \$1,000 for his pitch of a financial debt solution.

The other students who made the finals were **Linphi Buipham**, a senior business administration major, **Justin Galang**, a sophomore computer science major and **Hunter Lambert**, a senior business administration major.

An elevator pitch outlines the concept or idea for a product, service or project in a short period of time, typically from 30 seconds to three minutes. The length of the pitch mirrors the time spent waiting for and riding an elevator in a high-rise building. The purpose of the pitch is to spur the interest of a potential investor or financial backer.

Bulldog B.I.T.E., which stands for Business Innovation by Truman Entrepreneurs, allowed participants to pitch a for-profit or not-for-profit concept. The competition is funded through the Villhard Innovation Fund, which was created by **Doug ('94)** and **Diane Villhard ('95)**, to stimulate innovation and entrepreneurship at Truman and has received gifts from both individual and corporate donors.

The first round judges for the Bulldog B.I.T.E. were **Carolyn Chrisman ('04)** and Derek Weber. The practice round judges were **Stephanie Ahrens-Mills ('07)**, Elizabeth Gregory, **Bill King ('89)**, Anastasia Tiedemann and Jonathan Walker. The final round judges were **Amy Gryder ('97)**, **Stephanie McGrew ('10)**, **Mindy McCubbin ('97)**, and **Cody Sumter ('10)**.

Pitching to Investors Workshop Held

On October 23, the School of Business partnered with the Department of Agricultural Science to host a Pitching to Investors workshop. Michele Weigand, managing partner for Focused Perspective, a consulting company for entrepreneurs, led the workshop. The workshop taught attendees about investor pet peeves, how to sell a product, and how to do a competitive analysis among other topics.

Michele Weigand leads the Pitching to Investors Workshop by Zoom.





Jy Maze leads the Women Entrepreneurs Roundtable panel.

Women Entrepreneurs Roundtable

On October 22, 2019, as part of Women Entrepreneurship Week, the School sponsored a Women Entrepreneurs Roundtable. The keynote speaker, Jy Maze, president of Maze Freight Solutions, presented on challenges for women entrepreneurs. After her presentation, Dr. Katherine Jackson, professor of business administration, moderated a panel that included:

- Jy Maze**, President, Maze Freight Solutions, Kansas City, MO
- Bianca Adams**, Founder, Shopaugustbay.com, Chicago, IL
- Carli Long**, Etsy Stores, Kirksville, MO
- Jessica Park**, Founder, Take Root Café, Kirksville, MO
- Stephanie McGrew ('10)**, Founder, Lone Star Physique, Kirksville, MO

After the presentations, students were able to network with the panelists.

Start Up Competition Winners

Two members of Truman's Community of College Entrepreneurs participated in Start Up Weekend in Kansas City on Sept 28-29. **Victor Wei**, a computer science and business administration (management) double major, **Justin Galang**, computer science major, and three other team members from around the world pitched a startup called Recycle4YOU. This business would motivate youth to recycle by turning recycling into a game. Their startup idea won 2nd place. Pictured are Wei (first on the left) and Galang (fourth) with their team members.



BSIF Receives \$23,900 Matching Grant from the John and Vera Jo Surbeck Trust

For the last five years, the John and Vera Jo Surbeck Trust has provided a 50 percent match of all gifts to the Bulldog Student Investment Funds at Truman. The Student Investment Fund was established in 2010 by **Mindy McCubbin ('97)**, owner of Truman Wealth Advisors in Columbia, Mo., and former member of the Truman State University Foundation Board. In cooperation with the University and the Foundation, BSIF operates to provide students with real-world experiences in investments and portfolio management. Contributions to BSIF subsidize high-impact co-curricular experiences for BSIF members to gain practical experience through the research, purchase, and management of equity investments. BSIF instills in its members a sense of accountability and real world experience.

Grants totaling \$23,900 have matched gifts of \$47,800 from alumni and friends over five years, for a total of \$71,700 added to the BSIF funds. Much of the additional funding was used to provide student experiences such as conference attendance and participation in competitions.

Boughton Named Entrepreneurship Fellow



Chuck Boughton, instructor of business administration, was named as the inaugural Entrepreneurship Fellow, a program designed to coordinate and expand entrepreneurship education on campus. The previous pages highlight some of those activities that occurred during the year.

Entrepreneurship to Continue as a Focus for School

With the successful events this year and the interest of students and alumni, the School plans to continue and expand several of these activities as well as develop new initiatives as the pandemic allows. If you have suggestions for events or activities to encourage entrepreneurial development, contact Chuck Boughton, cboughton@truman.edu.



Professor Emeritus Bryce Jones Passes Away

The School of Business lost another valuable member of our School family this year. **Dr Bryce Jones**, Professor Emeritus of Business Administration, passed away on August 20, 2019. Dr. Jones taught business law at Truman from 1977 to 2014. Dr. Jones loved his life as a Truman professor, and his students enjoyed his use of interesting case law to enhance his classes. That, combined with his sharp wit and sense of humor, made him a favorite of many students on campus. He will be missed.

School Welcomes Four New Faculty



The School welcomed alumni **Heather Amos ('92, '93)** back to campus in August. She teaches Introduction to Financial Accounting and Accounting Information Systems and oversees the Introduction to Data Analytics class. Amos earned her B.S. and Masters in Accounting from Truman before working for three years in public accounting and twenty-

three years for Archer Daniels Midland, primarily as a Manager of Financial Accounting. She holds a CPA license (inactive) and CMA certificate. Amos enjoys reading, traveling, and spending time with her husband, two children, and goldendoodle.



Dr. Musa Demirtas joined the Business Administration faculty in August as an Assistant Professor. He holds a B.S. in Mathematics from Sakarya University, Turkey and an M.S. in Industrial and Systems Engineering from Colorado State University-Pueblo. Demirtas earned his Ph.D. in Engineering Management from Western New England University.

His primary research interests are applying operations research techniques and tools to build mathematical models and solve large-scale decision-making problems arising in healthcare, supply chain, production planning, and business management. He will teach Operations Management and Project Management. In his spare time, Demirtas likes swimming and playing tennis and soccer. He also likes traveling with his family.



The School also welcomed **Scott Templeton** back to campus. He taught a few Legal Environment of Business classes previously, but joined the School of Business as an Assistant Professor in August to teach law. Templeton has a B.S. in Accounting from Iowa State University and a J.D. from the University of Missouri School

of Law. After law school, he worked as an Assistant Attorney General, but for the last 32 years has been a practicing attorney doing mostly litigation work. Templeton likes to travel, play a lot of bogey golf, and cheer on the Bulldogs, Missouri Tigers, Iowa State Cyclones, and Chicago Cubs. He has two children who are recent Truman graduates and a wife, Heidi, who recently retired after 28 years as the Truman Public Relations Director.



Finally, **Dr. Akhilesh Ojha** joined Truman as an Assistant Professor of Business Administration. He will teach Operations Management and Information Management & Data Analytics. Ojha earned his Ph.D. in Engineering Management from Missouri University of Science and Technology. He also holds an M.S. in Engineering Management

from Missouri S&T, an M.B.A. in Marketing and Finance, and a B.E. in Biotechnology from Panjab University, India. His research interests include supply chain and logistics management, disaster restoration, and critical infrastructure inter-dependencies and management. Ojha likes to play pool and soccer.



Dr. Kathy Otero receives the Excellence in Teaching Award from Interim Dean Jason Lin.

Otero Receives Excellence in Teaching Award

Each year the School of Business recognizes a faculty member with the Excellence in Teaching Award. During the last School of Business meeting, the School presented **Dr. Kathy Otero**, Associate Professor of Accounting, with the award. Multiple students nominated Dr. Otero for the award. One student wrote, “Dr. Otero is one of those people (I use this word with a purpose because she is more than just a professor to me) who will always make time to listen to you even if she doesn’t always agree with you. She has made a huge impact on my academic career and personal life. Dr. Otero should get the recognition she deserves for being an excellent professor, mentor, and person.”

The Excellence in Teaching Award recognizes School of Business faculty who made a positive difference in student learning. Any student who enrolled in upper-level School of Business courses or any School of Business alumnus or alumna within five years from graduation is eligible to nominate a faculty member for the Excellence in Teaching Award. The recipients receive a \$1,000 grant. Dr. Otero plans to use her grant to support students.

Bogart Receives University Purple Pride Award

During the Fall Opening Assembly on August 14, 2019, **Lana Bogart**, administrative assistant to the Dean, was presented with the Mark and Robin Gambaiana Purple Pride Award. The Mark and Robin Gambaiana Purple Pride Award is a cash award that recognizes Truman State University’s dedicated, non-exempt administrative assistants for exemplary service to their departments and to the University.



Lana Bogart receives the Mark and Robin Gambaiana Purple Pride Award from Vice President for University Advancement, Dr. Ernie Hughes.



Dr. Michael Barnes and his coauthor, Dr. Kathy Enget, receive the MABDA Innovation in Business Education Award.

Barnes Wins Business Education Award

Dr. Michael Barnes and his coauthor, Dr. Kathy Enget, won the MidAmerican Business Deans Association (MABDA) Innovation in Business Education Award. The award recognizes creative and unique strategies or programs that advance the quality of education and the management of resources in business schools. Their project was titled “TIME is of the Essence: An Audit Escape Room Activity.” They both attended the MABDA annual meeting in Chicago to share their activity with attendees.



Barnes and Enget present at MABDA Innovation in Business Education Award conference.

Faculty Publications

- Boughton, C.M. and Jackson, K.L. (2019). Variation in the structure and administration of student-managed investment funds, *Managerial Finance*, Vol. 46, No. 4, pp. 481-488.
- Davis, A. B., Lohmeyer, K., and Shonhiwa, T. T. (2019). Peer-to-Peer learning in Student-led Service projects. *Business Education Innovation Journal*, Vol. 11, No. 2, pp. 174-179.

Professor Michael Blum Retires

Professor Michael Blum retired from Truman on August 31, 2020 after 35 years of service to the University. He began teaching at then Northeast Missouri State University in August 1984. After four years, he enjoyed it so much that he decided to earn his PhD at the University of Missouri. He returned to teaching at Truman in August 1992. During his years at Truman, he taught management classes including Organizational Behavior, Human Resource Management/Negotiation, and Labor-Management Relations. While at Truman, he served as Convener for the Business Administration department. In that role, he worked with Deb Kerby and Robert Dager on the time intensive process of earning initial AACSB accreditation for the School.

While accreditation is one of his proudest accomplishments while at Truman, Dr. Blum is also proud of his work with various human resources groups and associations. When there was student interest at Truman, he advised the Society for Human Resource Management on campus. He shares that his most rewarding experience, however, is probably the messages and calls he gets from past students.

When asked about his parting advice to students, he says, "Schedule your day. Make sure you also schedule some break time into that day."

Prior to earning his PhD and teaching at Truman, Dr. Blum taught PE, psychology, sociology, and social health at a high school for three years. He realized it was time for a career change when he did not want to coach three sports. He then worked one-on-one with individuals with disabilities, developing workouts and exercises that improved their wellbeing. After that, he earned his Masters in Industrial Relations from Iowa State and learned about a teaching position at Truman from a friend who worked here.

In retirement, Dr. Blum is looking forward to traveling with his wife, Julie. As circumstances allow, they are looking forward to a trip east to Washington DC, Virginia, New York City, and Boston; a trip west to the Rocky Mountains; and a trip at sea to Alaska. Although he plans to remain living in Kirksville, he is planning a lot of trips around the state to visit his seven, soon to be nine, grandchildren.



Interim Dean Jason Lin congratulates Prof. Michael Blum at Blum's retirement gathering.

... Make sure you schedule ... break time into that day.

Kerby Support Lives on Through the Kerby Family Business Excellence Fund

Dr. Kerby's generosity extended beyond her time and talents and included a commitment to giving back to Truman financially. By establishing the Kerby Family Business Excellence Fund, she set in motion a way to enhance technology and learning opportunities for students, faculty and staff within the School of Business. The fund also provides scholarships and supports academic conferences and research.

Dr. Kerby set an example for all by supporting her alma mater with current gifts, but she also looked to the future and set up Truman as beneficiary of her IRA accounts and a life insurance policy. This combination of current and planned giving makes the Kerby Family Business Excellence Fund one of the premiere endowed funds in the Foundation. Her impact on Truman and our students will live on because of her foresight.

Since Deb's passing, friends and alumni have donated more than \$26,000 to the Kerby Family Business Excellence Fund in her memory. If you would like to make a gift to the Fund, you may do so at www.truman.edu/kerby-fund/. Gifts designated to this fund will honor Deb and help Truman and the School of Business continue to make an impact on the lives of Truman students and faculty in perpetuity.



... friends and alumni have donated more than \$26,000 to the Kerby Family Business Excellence Fund in her memory.

President's Leadership Award Given to Business Alum Larry Quisenberry

The most prestigious award bestowed by the University, the President's Leadership Award honors Truman State University's most ardent supporters who show an exceptional commitment to the University through gifts of volunteerism, expertise, and financial resources. The 2019 recipients of the President's Leadership Award are the late **Larry Quisenberry ('66, '75)** and **Sharron (Bailey) Quisenberry ('66)**.

A first-generation college student, Larry credited the educational foundation he received at Truman with providing him a lifetime of opportunities. Natives of Centralia and Bevier, Mo., respectively, Larry and Sharron met at the University and graduated in 1966—Larry with a bachelor of science degree in business education and Sharron with a bachelor of science education degree in biology. Larry returned to Truman to earn a master of arts degree in secondary school administration in 1975. He earned a doctorate degree in general school administration at the University of Missouri-Columbia.

Pursuing his passion for education, Larry served as a high-school administrator in four Missouri public schools and held administrative positions at five universities. He also served as an accountant with the U.S. House of Representatives in Washington, D.C. In 2012, Larry retired from Iowa State University as program coordinator reporting to the executive vice president and provost where he specialized in data management and grant procurement.

Sharron credits Larry with graciously moving with her as opportunities presented themselves throughout her career. "Larry was a very intelligent and caring person, and anyone who knew him liked him," says Sharron. "We were able to travel all over the world and were capable of doing jobs anywhere because of the education we received at Truman."

Sharron has been recognized nationally and internationally for her work in host plant resistance to insects and insect-plant interactions. She holds a master of arts degree in environmental biology and a master of science degree and a doctorate degree in entomology. She is a fellow and past president of the Entomological Society of America and served on the National Academy of Sciences' Board on Agriculture and Natural Resources and on the board for International Food and Agriculture Development Board. Sharron recently left retirement to become the Associate Dean for Research and Graduate Affairs at the College of Veterinary Medicine at the University of Georgia.

Ardent champions of Truman, Sharron and Larry have been recognized for their philanthropic support of the University with membership in the Joseph Baldwin Society, President's Circle and John R. Kirk Society. In addition to establishing the Larry and Sharron Quisenberry Scholarship in Business and Science, the couple established Deans Investment Funds in the School of Business and the School of Science and Mathematics.

Larry and Sharron served on the steering committee for the University's "Pursue the Future" campaign, with Sharron providing a key role as committee chair. She also lent her expertise as a former member of the Truman State University Foundation Board of Directors.

Since the establishment of the Larry and Sharron Quisenberry Scholarships in Business and Science in 2010, 26 students have been awarded scholarships totaling nearly \$40,000. The Quisenberry Endowed Scholarship fund continues to build and will provide scholarships in perpetuity. Additionally, the couple provided a legacy gift through their estate that will substantially enhance their already significant impact at Truman State University.

"Larry and I benefited greatly from the education we received and knew that we could make a positive impact through our support of the programs at Truman," says Sharron. "Education meant a great deal to him."

Larry and Sharron were married for 53 years. Larry passed away on March 5, 2019.

Sharron and Larry Quisenberry receive the 2010 Alumni of the Year Award from former University President Troy Paino.

"Larry and I ... knew that we could make a positive impact through our support of the programs at Truman."



Advisory Boards Support School

The School of Business and Accounting Department Advisory Boards provide advice to the School and Department to ensure that the content, structure, and effectiveness of programs prepare students for professional success and advancement to leadership positions in business and society. The Boards are a valuable source of information about the changing business environment and the implications these changes have for the business curriculum. Board members support student learning and educational experiences by serving as resources for classroom and student organization speakers, assisting in the identification of potential executives in residence, and providing mentoring and/or internship opportunities for business and accounting students. A key responsibility of the Boards is to offer guidance on the overall direction or mission of the School and Department within the context of the University's liberal arts and sciences mission and maintenance of AACSB-International accreditation. The Boards meet at least once a year to review School activities, provide feedback, and interact with students and faculty.

School of Business Advisory Board

Ed Coil, *Edward Jones*
Bob Dager, *Truman State University*
Christine Frank, *Bayer*
Susan Hatcher, *Boeing*
Gary Hollingsworth, *AccuPay HCM*
Stacey Kaden, *Truman State University*
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Chris Moore, *EY*
Clint Nelson, *Deloitte*
Tom O'Brien, *Schnuck Markets*
Derek Smith, *BKD*
Melissa Smith, *Express Scripts*
Sally Mattie, *Emerson*

School Hosts Kansas City Alumni Event

The School of Business hosted an alumni reception in Kansas City on August 27. The District Pour House provided a great informal atmosphere with equally great food for the alums from the 80s, 90s, 00s, and teens. Truman alums **Thomas McIntyre ('10 & '11, Accounting)** and **Keith Bradley ('06, English)** gave a brief talk and answered questions about their business—Made in Kansas City. Their six locations feature more than 300 local artists, designers, and makers. Thomas and Keith are very passionate about helping local small businesses reach customers throughout the Kansas City metro area.

Unfortunately due to the pandemic, we were not able to host our May alumni event in St. Louis. We are looking forward to resuming these in the future.

School Welcomes Dedicated Director of Development

The School of Business hired Becky Pike as its first Director of Development. In her role, Becky will work to foster relationships that support School of Business programs, students, and faculty.



Greetings! I am Becky Pike and I am the new Director of Development for the School of Business at Truman State University.

I am a native of the St. Louis area and moved to Kirksville in 1997 to coach the volleyball team at Truman. After the 2002 Bulldogs were runner up in the National Championship game, I stepped away from coaching to join the

Office of Advancement.

For the last 16 years, I have focused on the stewardship of gifts to the Truman State University Foundation. I have worked to establish and maintain relationships with alumni and friends who are interested in creating or have established scholarships. Stewardship of these amazing and impactful gifts has been very rewarding.

I am excited about my new role with the School of Business. There are so many opportunities available to make an impact for the program and for current and future students. I look forward to learning more about your experiences at the University, the impact your time in Kirksville has had on your life, and your thoughts and perspective of the future. I consider it an honor to represent the School of Business and to be a part of its legacy.

*Sincerely,
Becky Pike*

You Can Support the School of Business

The pandemic has greatly impacted both the University and our students. Your support is needed now more than ever. In lieu of a trip to Kirksville for Homecoming this year, please consider supporting students with a gift to a scholarship fund.

It is easy to support the School of Business!

By Mail

Truman State University
Office of Advancement
100 E. Normal Avenue
Kirksville, MO 63501-4221

By Phone:

800.452.6678 or 660.785.4133

Online:

<https://www.truman.edu/giving/>

Or contact:

Becky Pike at bpik@truman.edu

Foundation Awards Scholarships for 2020-2021

Donor gifts enabled the Truman State University Foundation to award School of Business scholarships in excess of \$136,000 for the 2020-2021 academic year. The scholarships help the students defray the cost of their college education and lighten their financial burden. Thank you to the donors for their generous gifts to the Foundation! Because of the pandemic, we were unfortunately not able to recognize students at the School's Spring Recognition Dinner.

Alma L. Kotez Memorial Scholarship

Amanda Kapp
Garett Olson
Grant Jenkins
Kaelene Leppanen
Kaylee Trinh
Linh Tran
Madison Cleeton
Michelle Phung
Mitchell Heberer
Morgan Eby
Reese Rosenquist
Vel Tha Zi
Xueyao Chen

Bobby Cowell Life Changing Scholarship

Kat Liebman

Calvin E. Roebuck Business Scholarship

Bricelyn Pemberton
Josh Williams
Will James

Charles Foudree Scholarship

Emily Zaner
Rebecca Geraghty

Dean Earl & Edna Ludlow Business Scholarship

Jj Noa
Nathan Weeks

Delta Sigma Pi/Tina Schmidt Memorial Scholarship

Lucy Taylor

Dr. & Mrs. Pyung E. Han Scholarship

Neer Patel

Dr. Paul Owen Selby Memorial Scholarship

Amanda Kapp
Austin Sykes
Bricelyn Pemberton
Cameron Akeson
Fatima Rehan
Garett Olson
Giovanni Gradellini
Julian Echeverri
Justin Sweeney
Logan Yardley
Madi Desens
Mitchell Heberer
Ngoc Nguyen
Rebekah Orf
Yogini Patel

Duane & Joy Hercules Family Accounting Scholarship

Lilia Fuentes
Tom Cormier

Edward Jones & Company Scholarship

Danny D. Nagy

Erlene Blackwood Madsen Scholarship

Bailey Hawkins

Eugene J. Croarkin Accounting Scholarship

Amanda Kapp
Tom Cormier

EY Accounting Excellence Scholarship

Caleb Hadler
Ngoc Nguyen

Frank A. Davey Memorial Scholarship

Caleb Hadler
Logan Yardley

Grace Hortense Greenley Scholarship

Austin Sykes
Dawson Wood
Kaelene Leppanen
Kat Liebman
Kelci Johnson
Linzi Sedore
Logan Yardley
Mackensie Bagstad
Nathan Weeks
Theodore Pardee

Gregory & Donna Meier & Friends Business Scholarship

Dawson Wood

Howard & Anne Elsberry Opportunity in Business Scholarship

Brayden Hawkins
Madi Desens

Ina Finegan Whisler Scholarship

Lauri Klump

Iota Nu Finance & Leadership Scholarship

Hoang Nguyen
Matthew Kaiser

James E. Edwards Accounting Scholarship

Caleb Hadler

**Jeff & Marilyn Romine
Scholarship**

Michelle Phung
Reese Rosenquist

**John H. Jepson Memorial
Scholarship**

Grant Jenkins

**Joseph Mitch Memorial
Scholarship**

Bricelyn Pemberton

**Julie Ann Weggesser
Memorial Scholarship**

Tom Cormier

**Kevin & Bonnie (Neuner)
Kuebler Business Scholarship**

Matthew Kaiser

**L.L. Via Fund for Excellence
Scholarship**

Cameron Akeson
Neer Patel

**Larry & Sharron Quisenberry
Business Endowed
Scholarship**

Nathan Weeks

Mary Giovannini Scholarship

Michael Franz

**Missouri Society of Certified
Public Accountants
Scholarship**

Caleb Bruemmer
Christian Marzo

**NISA Investment Advisors
Scholarship**

Joe Clay
Yogini Patel

**PricewaterhouseCoopers
Accounting Scholarship**

Austin Sykes
Ngoc Nguyen

Robert A. Dager Scholarship

Giovanni Gradellini
Hoang Nguyen

**Ryan & Lauren (Rase) Shreve
Annual Scholarship**

Austin Sykes

**Susan & Joseph Orr
Accounting Scholarship**

Grant Jenkins

**The Boeing Company -
Business & Accountancy
Scholarship**

Laura Haarmann
Olivia Wenneker
Rebekah Orf
Tom Bindbeutel

**Thomas & Maria O'Brien
Business & Accountancy
Annual Scholarship**

Dawson Wood

**UHY Advisors Accounting
Scholarship**

Rebecca Geraghty

**William C. Holper Memorial
Scholarship**

Hoang Nguyen
Linh Tran

Thank You for Your Support

Thank you to our alumni and friends who support the School of Business! We are so grateful for your support. While many donations to the School and University support student scholarships, these non-scholarship funds support the School through student travel and project support, faculty development, speaker costs, equipment needs, and so much more.

Mark D. Barner Business Excellence Fund

Raymond F. Bentele/Mallinckrodt Executive in Residence Fund

BKD Accounting Fund

The Boeing Fund

Bulldog Student Investment Fund

Business and Accountancy Fund

Cartwright Student Travel Fund

Deans Investment Fund

Delta Sigma Pi Legacy of Excellence Fund

EY Accounting Excellence Fund

Susan K. Hatcher Traditions in Excellence

Kerby Family Business Excellence Fund

KPMG Excellence Fund

PricewaterhouseCoopers LLP Accounting Fund

Randy R. Rogers Endowment Fund

Romine Family Business and Accountancy Excellence Fund

RubinBrown Accounting Excellence Fund

State Farm Enactus Fund

Truman Connect—Chicago Fund

LL Via Endowed Fund for Excellence

Chuck and Sherri Woods Endowment for Business Excellence

Truman State University
School of Business
100 East Normal
Kirksville, MO 63501



TruGiving



"I established the Susan K. Hatcher Traditions in Excellence fund to help ensure that even in financially difficult times, the School of Business can continue and build upon its tradition of excellence."

Susan K. Hatcher ('82)

The Boeing Company

Member, Business Advisory Board

Recent Two-Term Member, Truman State University
Foundation Board

<http://giveonline.truman.edu>