AGENDA

HOMECOMING LUNCHEON (Activities Room, SUB)  12 - 12:50 p.m.

WELCOME AND OPENING REMARKS  1 - 1:10 p.m.
Donna Bailey
- Feedback at end of the session.
- Door prizes throughout the morning.

BEST PRACTICES IN SOCIAL MEDIA:
Todd Kuhns

SUCCESSFUL CHAPTER EVENTS
- Planning best practices (Denise)
- Individual chapters presenting a successful or unique event

BREAK  2:45 p.m.

FOUNDATION REPORT

SUCCESSFUL CHAPTER PRACTICES
- Treasurer / Secretary Role
- Chapter leadership succession planning
- Point System

PRESENTATION OF CHAPTER AWARDS
- Chapter Honor Status
- Chapter of the Year

MOVE TO RUTH W. TOWNE MUSEUM AND VISITORS CENTER  3:40 - 3:50 p.m.

CAMPUS TOUR
- Museum and Visitor’s Center
  - ADMISSIONS UPDATE
    - Update on student enrollment
    - Recruitment in alumni bases
- Archivist in Pickler
- Optional Tour to Centennial Residence Hall

CONFERENCE ADJOURNS  4:40 p.m.