

DEPARTMENT OF BUSINESS ADMINISTRATION

SCHOOL OF BUSINESS

Become an Adept Businessperson

Study how to succeed in practically any area of business. Choose to concentrate in Finance, Management, Marketing, or International Business. Whichever area you pursue, you will find a cooperative spirit as you work on group projects, form study groups, and collaborate with dedicated professors.

Take advantage of numerous professional development opportunities from visiting speakers to the peer mentor program. Join one or more of the many business-oriented student organizations. Work closely with a faculty member on a research project. The options for getting involved within the School of Business are limitless.

Become the leader you've always wanted to be.

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"The professors in the School of Business have pushed me well beyond the classroom. Their constant support and guidance of the many successful School-sponsored student organizations sets them apart across campus."

Sam Lohmeyer, Class of 2015
 Pursuing: Business Administration
 Pursuing after Truman: Business Career Foundation Program at The Boeing Company (summer 2015); Graduate Degree
 Internships: Client Relations Intern at Boston Financial Data Services (2013); Project Intern at CompAlliance (2014)
 Hometown: Kansas City, Missouri

PURSUING BUSINESS ADMINISTRATION

BA MAJOR OFFERED
BS Business Administration
 DEGREES OFFERED
 MINOR OFFERED
BS Business Administration

500 approximate number of students pursuing this major
45 approximate number of students pursuing this minor

16 full-time faculty members
94% of faculty members have a terminal degree in the field

DEPARTMENTAL STUDENT ORGANIZATIONS
 Advertising & Public Relations Club, Alpha Kappa Psi, American Marketing Association, Beta Alpha Psi, Beta Gamma Sigma, Bulldog Student Investment Fund, Delta Sigma Pi, ENACTUS, and Phi Beta Lambda

Student Organizations

Learn and exhibit leadership skills, gain valuable experience in your chosen professions, and interact with students of similar interests.

- **Advertising and Public Relations Club:** Get hands-on experience with on and off campus clients. Listen to speakers for professional insights into the fields of public relations, advertising, marketing, and organizational communication.
- **Alpha Kappa Psi (Tau Upsilon Chapter):** Become a well-trained, ethical, skilled, resourceful, and experienced business leader. Use local, regional, and national programming to develop business and leadership skills, and gain contacts with the business community.
- **American Marketing Association:** Interested in marketing, advertising, communications, or business? Get involved in various business and community relations activities. Help fundraise and create advertisements for local businesses.
- **Beta Alpha Psi:** Join an honorary and professional organization for accounting and finance students.
- **Beta Gamma Sigma:** Receive acknowledgement through this international honor society. The utmost academic honor you can receive in business or accounting programs accredited by AACSB International, membership is for life! Expand your worldwide networking opportunities through Beta Gamma Sigma.
- **Bulldog Student Investment Fund:** BSIF offers a hands-on learning laboratory for students who are interested in investments. Actively manage a fund and make decisions about equity and cash positions.
- **Delta Sigma Pi:** Join a professional business fraternity that supplements member's knowledge of business gained in the classroom. Truman's chapter is one of the most prominent in the nation, and has won the Outstanding Chapter of the Year Award more than any other chapter, nationwide.
- **ENACTUS:** Develop leadership, teamwork and communication skills through learning, practicing and teaching the principles of free enterprise. Members design and implement projects that teach the principles of free market economics, entrepreneurial skills, financial literacy, personal success skills, and business ethics.
- **Phi Beta Lambda:** PBL promotes better understanding and appreciation for the principles of business management while engaging in service activities.



"Your college experience is an investment in yourself. Don't waste a minute!"

Stephen Allen
 Professor of Business Administration

Recent Awards/Accolades

- Truman's School of Business is one of only 180 business programs nationwide to hold accreditation in both Business and Accounting by AACSB International, the "gold standard" of business accreditation worldwide.
- For the last 10 years, the School of Business students have scored in the top 5% of the national population who sat for the Major Field Achievement Test in Business.
- Truman's Delta Sigma Pi chapter won two national awards for 2013-2014, the Outstanding Alumni Relations Award and R Nelson Mitchell Outstanding Chapter Award.

Faculty

- Active in professional business organizations
- Collaborate with students on undergraduate research projects

Curriculum

- Concentrate in Finance, Management, Marketing, or International Business
- International Business concentration requires a study abroad experience
- Want more? Complete a second concentration within business or minor in a different area, like 45% of your Truman business peers.

Internships

- Choose from a variety of internship opportunities including credit, non-credit, summer, semester, local, regional, national, and international
- Career Week and "Meet the Firms" events bring employers to campus to recruit School of Business students every semester

Study Abroad

- Europe in Transition program led by Dr. Lin, Business Administration Department Chair, travels to Belgium, France, and Italy
- Numerous options including China and international business schools in France, Germany, Spain, and Hungary
- Truman grants you access to over 500 study abroad opportunities in more than 60 countries
- Monetary assistance is available, including Truman State University Foundation Scholarships
- Cultural loans are available for all programs

After the Degree

- 14% of Business Administration students pursue graduate studies immediately after graduation
- 86% (of those reporting) were employed within six months of graduation
- Graduates attend Yale University, Carnegie Mellon University, University of Chicago, and Washington University in St. Louis among others
- Employers include Boeing, Cerner, Edward Jones, Monsanto, and Federal Reserve Banks