

# DEPARTMENT OF BUSINESS ADMINISTRATION

## Mission Statement

We graduate prospective leaders who are ethical, broadly educated problem-solvers, effective team-players, clear writers, and articulate speakers.

## Degree Programs

### Undergraduate Programs

Bachelor of Science (BS) or  
Bachelor of Arts (BA) in Business Administration  
Concentrations: Management, Marketing, Finance,  
International Business (BA only)

### Minors

Business Administration

## Accolades

We are dedicated almost exclusively to **excellence in undergraduate business education.**

- Truman's School of Business is one of only 177 business programs in the world to hold **accreditation in both Business and Accounting by AACSB International.** AACSB is the "gold standard" of business accreditation worldwide. Fewer than 7% of schools nationwide hold both accounting and business accreditations.
- School of Business students are prepared for a **global economy** and are required to complete two semesters in one foreign language and advanced economics.
- Opportunities are available for students to conduct **undergraduate research** with a faculty member, either on-campus or off-campus, during the academic year and the summer.
- We have **study abroad opportunities and direct student exchange agreements** with international business schools in locations such as France, Germany, Spain, and Hungary.
- Students have many **opportunities for internships** including credit, non-credit, summer, regular semester, local, regional, national, and international.
- Our **average class size is 25** and faculty members are readily accessible.

- More than 45% of students complete a **second concentration** in business or accounting, or minor in an area outside of business.
- Executive in Residence
- Students in areas outside of business can **complement their degrees** with a minor in Business Administration.
- For the last 10 years, School of Business students have scored in the **top 5%** of the national population who sat for the Major Field Achievement Test in Business, a nationally-based test that measures business knowledge.

## Faculty

The Department of Business Administration has 15 faculty members, more than 93% are full-time and have a terminal degree (PhD or JD).

- Our faculty members are foremost **excellent teachers, but also are active scholars** and regularly collaborate with students on undergraduate research projects.
- Our faculty members are active in professional business organizations, industry, and the community. They currently or recently have served as members or executives of organizations such as the Academy of Finance, Academy of Management, American Marketing Association, Financial Management Association, and the Midwest Academy of Legal Studies in Business.
- Students have nominated our faculty for Educator of the Year multiple times.
- The Order of the Omega presented the Golden Apple Award to many business faculty members.

## Students

- There are 567 studying business administration.
- Student organizations have received national recognition for their excellence. The organizations are **Alpha Kappa Psi** (professional business fraternity), **American Marketing Association**, Beta Alpha Psi (honorary society for accounting, finance, and information systems students), **Beta Gamma Sigma** (honor society for AACSB business schools), **Delta Sigma Pi** (professional business fraternity), **Phi Beta Lambda** (professional organization), **Students in Free Enterprise** (entrepreneurship), and the **Bulldog Student Investment Fund**.
- Of reporting students, 33.83% of graduates go on to earn graduate or professional degrees and 66.17% of graduates go on to full-time employment.

## Professional Development

- Programs like **Boeing Blitz**, **Professor-for-a-Day**, and the **Raymond F. Bentele/ Mallinckrodt Executive-In-Residence Program** bring industry leaders and employers to campus to network with students.
- Events such as **Career Week** and **Meet the Firms** bring employers to campus to recruit business and accounting students.
- Student professional organizations regularly bring corporate speakers to talk on topics ranging from networking to interviewing.
- Services such as **BulldogNet** help students network with alumni nationwide.
- The School of Business emphasizes personal and professional growth; students develop advanced skills and abilities by application of course material and through direct experiences such as:
  - leadership
  - oral and written communication
  - teamwork
  - critical thinking

## Employers

- Truman Business Program graduates are recruited by nearly 250 different organizations. In the article, "The Best Places To Launch A Career: The top 50 employers for new college grads" (*Business Week* September 18, 2008) 50 nation-wide firms are identified. Of those firms, 13 come to campus and recruit Truman students.

Aldi	Federal Reserve Banks:
Allstate	St. Louis, Kansas City, &
Ameren	Chicago
Archer Daniels Midland	Ferrellgas
BKD LLP	Frito-Lay
Boeing Company	Growmark
Cargill	Hallmark Cards, Inc.
Caterpillar Inc.	Hy-Vee
Cerner Corporation	IBM
Clorox Company	JC Penney
Deloitte & Touche	Kiefer Bonfanti & Co. LLP
Edward Jones	Kingsford Products
Eli Lilly and Company	KPMG LLP
Elsevier Publishing	Kraft Foods
Emerson Electric Co.	Missouri Department of
Enterprise Rent-A-Car	Revenue
Ernst & Young LLP	Missouri State Auditor's
Express Scripts	Office
	Monsanto Company

M P P & W, PC  
Pfizer  
Pinnacle  
Principal Financial Group,  
Inc.  
PricewaterhouseCoopers  
LLP  
RubinBrown LLP  
Save-A-Lot  
Sherwin Williams  
Social Security  
Administration

Sprint Nextel Corporation  
Target Corporation  
Tradebot Systems  
Travelers  
UHY Advisors  
Walgreen Co.  
Williams Keepers LLC  
Wells Fargo & Company  
West Liberty Foods  
Whole Foods  
Wolfe Nilges & Nahorski PC

## Graduate Schools

Carnegie Mellon University	University of Chicago
Cleveland Marshall College of Law	University of Illinois
George Washington University	University of Kansas
Harvard University	University of Michigan
London School of Economics	University of Missouri – Kansas City
Massachusetts Institute of Technology	University of Notre Dame
Northern Illinois University	University of North Texas
Stanford University	University of Wisconsin
St. Louis University	Washington University in St. Louis
Texas Tech University	Wharton School, University of Pennsylvania
The Ohio State University	
University of Arkansas	



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International in Business  
and Accounting