Mission Statement
We graduate prospective leaders who are ethical, broadly educated problem-solvers, effective team-players, clear writers, and articulate speakers.

Degree Programs
• Undergraduate Programs
  Bachelor of Science (BS) or Bachelor of Arts (BA) in Business Administration
  Concentrations: Management, Marketing, Finance, International Business (BA only)
• Minors
  Business Administration

Accolades
We are dedicated almost exclusively to excellence in undergraduate business education.

• Truman’s School of Business is one of only 177 business programs in the world to hold accreditation in both Business and Accounting by AACSB International. AACSB is the “gold standard” of business accreditation worldwide. Fewer than 7% of schools nationwide hold both business and accounting accreditations.
• School of Business students are prepared for a global economy and are required to complete two semesters in one foreign language and advanced economics.
• Opportunities are available for students to conduct undergraduate research with a faculty member, either on-campus or off-campus, during the academic year and the summer.
• We have study abroad opportunities and direct student exchange agreements with international business schools in locations such as France, Germany, Spain, and Hungary.
• Students have many opportunities for internships including credit, non-credit, summer, regular semester, local, regional, national, and international.
• Our average class size is 25 and faculty members are readily accessible.

Students
• There are 567 studying business administration.
• Student organizations have received national recognition for their excellence. The organizations are Alpha Kappa Psi (professional business fraternity), American Marketing Association, Beta Alpha Psi (honorary society for accounting, finance, and information systems students), Beta Gamma Sigma (honor society for AACSB business schools), Delta Sigma Pi (professional business fraternity), Phi Beta Lambda (professional organization), Students in Free Enterprise (entrepreneurship), and the Bulldog Student Investment Fund.
• Of reporting students, 33.83% of graduates go on to earn graduate or professional degrees and 66.17% of graduates go on to full-time employment.

Professional Development
• Programs like Boeing Blitz, Professor-for-a-Day, and the Raymond F. Bentele/ Mallinckrodt Executive-In-Residence Program bring industry leaders and employers to campus to network with students.
• Events such as Career Week and Meet the Firms bring employers to campus to recruit business and accounting students.
• Student professional organizations regularly bring corporate speakers to talk on topics ranging from networking to interviewing.
• Services such as BulldogNet help students network with alumni nationwide.

Faculty
The Department of Business Administration has 15 faculty members, more than 93% are full-time and have a terminal degree (PhD or JD).
• Our faculty members are foremost excellent teachers, but also are active scholars and regularly collaborate with students on undergraduate research projects.
• Our faculty members are active in professional business organizations, industry, and the community. They currently or recently have served as members or executives of organizations such as the Academy of Finance, Academy of Management, American Marketing Association, Financial Management Association, and the Midwest Academy of Law Schools in Business.
• Students have nominated our faculty for Educator of the Year multiple times.
• The Order of the Omega presented the Golden Apple Award to many business faculty members.

Employers
• Truman Business Program graduates are recruited by nearly 250 different organizations. In the article, “The Best Places To Launch A Career: The top 50 employers for new college grads” (Business Week September 18, 2008) 50 nation-wide firms are identified. Of those firms, 13 come to campus and recruit Truman students.

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