



Pedigree

Connecting the Generations of Business Bulldogs

SCHOOL OF BUSINESS

2012 SUMMER NEWSLETTER

12th Annual Spring Recognition Dinner

The School of Business hosted the 12th annual Spring Recognition Dinner on Saturday, April 21, 2012. Approximately 300 students, parents, faculty, staff, donors, and guests attended the event that recognized outstanding students, student leaders, scholarship recipients, and the School's Outstanding Alumnus and Outstanding Young Alumnus.

Outstanding Student Awards were presented to:
Mickaela Gerler, Business Administration – Finance
Amy Lehnhoff, Business Administration – Intern'l Business
Erin Mayes, Business Administration – Marketing
Elizabeth Pulley, Business Administration – Management
Bridget Han, Undergraduate Accounting
Laura Hill, Graduate Accounting



That evening many of the recipients of Truman endowed scholarships were recognized. For the 2012-13 academic year 43 foundation scholarship totaling over \$88,000 were awarded to 75 individual School of Business students.

Deb Kerby, Dean of the School of Business, recognized Chuck Woods as the Alumnus of the Year. Mr. Woods is Vice President and Chief Financial Officer for Engineering, Operations & Technology (EO&T) at the Boeing Company. Dean Kerby also recognized Mircea Negrea as the Young Alumnus of the Year. Mr. Negrea is Vice President of Corporate Operations for Pinnacle Technical Resources, Inc., located in Dallas, Texas.

Many other students were recognized for leadership roles in the School of Business, business competition successes, and selection to honor societies and special academies. See page 6 for scholarship recipients.

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Beta Gamma Sigma Induction

The Truman State University chapter of Beta Gamma Sigma inducted 23 new members on Saturday, April 21, 2012. The new members heard a challenge from 2003 alumnus, Mircea Negrea, Vice President of Corporate Operations for Pinnacle Technical Resources, Inc., located in Dallas, Texas. Negrea encouraged students to establish priorities, to learn how to work with large sets of data, and to take calculated risks.

Beta Gamma Sigma is the international honor society serving business programs accredited by AACSB International – The Association to Advance Collegiate Schools of Business. Membership in Beta Gamma Sigma is the highest recognition a business student anywhere in the world can receive in a business program accredited by AACSB International. Membership is extended to the upper 7% of the junior class, upper 10% of the senior class, and upper 20% of the graduate class.



Letter from the Dean, Deb Kerby



The 2011-2012 academic year has slipped into history, and it is time to share a few highlights with you. The Pedigree celebrates the achievements of School of Business students, faculty, and alumni during the past year.

Presentations by outstanding professionals highlighted the spring semester. Retired CEO and author of *Tough Calls from the Corner Office*, Harlan Steinbaum, served as this spring's Bentele/Mallinckrodt Executive-in-Residence. Mr. Steinbaum offered great advice about conducting business and life with integrity and purpose. Ray Klingensmith, 2010-2011 president of Rotary International, reinforced these concepts when he spoke to the students about making service and leadership key elements of their personal and professional careers. Interactions with experienced professionals are vital to our students' development, and both men proved to be excellent role models for Truman students. Your suggestions for executives-in-residence are always welcome.

Our student organizations developed or led a number of events that contributed positively to the campus and local communities. Additionally, several groups garnered regional and national awards for their activities and competitions. Please take time to read about their activities and achievements along with those of the School's students, alumni, and faculty. I am pleased and proud to recognize these organizations' and individuals' successes.

I offer a special thank you to the many donors to School of Business scholarship, excellence, and general funds. Your continuing support helps to maintain the high quality educational experiences of Truman School of Business students and provide teaching/research resources for their faculty.

Wishing you time to relax and refresh during the remainder of the summer.



Steinbaum and Defining Moments

Harlan Steinbaum was well received by his Truman audience as he shared excerpts from his book, *Tough Calls from the Corner Office*.

Harlan Steinbaum was born in St. Louis Missouri. He attended the Wharton School at the University of Pennsylvania and graduated from Tulane University with a BBA degree in 1954. That same year he was inducted into the International Honor Society of Beta Gamma Sigma. Mr. Steinbaum subsequently served as an officer in the United States Air Force and later completed the Executive Program in Business Administration at the Columbia University Graduate School of Business.

He became the president of the family-owned Glaser Drug Company and Medicare Pharmacies in 1969. The family sold Medicare-Glaser Corporation to Pet, Incorporated, where Steinbaum then became a division president. After Steinbaum became a Group President there, the family repurchased Medicare-Glaser Corporation from Pet Incorporated, and Mr. Steinbaum became President and Chairman of the Board. Six years later, Medicare-Glaser Corporation became a publicly traded company listed on NASDAQ.

Mr. Steinbaum was instrumental in the start-up of Express Scripts, which is now ranked 55th among Fortune 500 companies, and he served as Express Scripts' first Chairman of the Board. He retired in 1989, and in February of 2011 Mr. Steinbaum's book *Tough Calls from the Corner Office* was published. In this book he asks top executives about the single most important business decision they made during their careers.

His stories reflected on the pivotal decisions which were defining moments in the careers of successful business leaders. Mr. Steinbaum met with attendees and signed copies of his book after his presentation.



Ray Klinginsmith on “Service & Leadership”



*“There’s a great American hero, we all look up to when the times are hard and the chips are down.”
Michael Murphy*

On April 10, 2012, the School of Business welcomed Ray Klinginsmith. Mr. Klinginsmith began with a song by Michael Murphy, “Cowboy Logic,” as he spoke to an attentive audience about the importance of leadership and service.

Ray Klinginsmith is a retired attorney with 46 years of experience as a lawyer in Macon and Kirksville. A graduate of the University of Missouri-Columbia business school and the law school, he is a member of the Missouri Bar.

Mr. Klinginsmith retired from Truman in 1995 as general counsel and professor of business administration after 22 years of service. While at the University, he also served as dean of administration for a period of five years. Following his retirement from the University, he served a four-year term as a county commissioner for Adair County from 2001 to 2004.

A Rotarian for 50 years, Mr. Klinginsmith is currently a member of the Kirksville Rotary Club. He served as the 2010-2011 president of Rotary International and was the leader of a board of directors from around the world. Ray studied at the University of Cape Town as a Rotary Foundation ambassadorial scholar in 1961, and he became the first recipient of a Rotary Foundation award ever to serve as the Rotary International president.

Ray and his wife, Judie, were two of the founders of the Chariton Valley Association for Handicapped Citizens, which provides services for people with disabilities with a staff of more than 100 employees. He was president of the association from its inception in 1982 until 2009, and now serves as the president emeritus.

Truman Students Continue To ‘Rock’ CPA Exam!

CPA EXAM PASS RATES FOR 2011

National Association of State Boards of Accountancy (NASBA)

The National Association of States Boards of Accountancy (NASBA) has released the summary statistics for candidates taking the Certified Public Accountants (CPA) examination during 2011. Truman State University graduates performed exceptionally well during this exam period.

NASBA classified institutions by the number of candidates taking sections of the CPA exam and published rankings by classification. Truman was classified as a “large” program, having 80 individual candidates complete a total of 256 CPA exam sections. The candidates passed 78.9% of sections taken with an average score of 80.4, placing 4th in the nation among large programs.

*Ranking of Institution by Pass Rate: First-Time, Large Programs
Includes 258 institutions with more than 60 reported candidates*

Rank	State	Institution	Candidates Total	Sections Total	Percent Pass	Average Score
1	NC	Wake Forest Univ.	63	216	88.4%	84.8
2	VA	Univ. of Virginia	127	339	84.7%	84.0
3	MI	Univ. of MI Ann Arbor	109	307	80.1%	81.8
4	MO	Truman State Univ.	80	256	78.9%	80.4
5	FL	Univ. of Florida	153	353	76.8%	79.9

Among all institutions with 10 or more reported candidates, Truman State University ranked 9th in the nation.

2012 Alumnus of the Year, Chuck Woods



Chuck's advice for new students: "Take full advantage of the Truman experience. Truman's faculty challenged me to learn and taught me to think in a critical way. Knowing how to grasp new information and problem-solve helped me navigate many changes throughout my career. I was also encouraged to take on different leadership roles from being on the Inter Fraternity Council to the Student Senate. Whether it's engaging with faculty to become a life-long learner, networking with alumni to gain insight into the real world or taking advantage of opportunities to become a leader, you should explore different opportunities. My experience at Truman prepared me for leadership in my career."

The School of Business recognized Chuck Woods as the 2012 Alumnus of the Year at the 12th annual Spring Recognition Dinner. Chuck Woods is vice president and chief financial officer for Engineering, Operations & Technology (EO&T), one of the five major business units of The Boeing Company. Mr. Woods is responsible for managing EO&T's financial business plans and leads a team of finance professionals specializing in areas including accounting, contracts, pricing and rate forecasting. He joined McDonnell Douglas in 1990 and was appointed to his current position in March of 2011. Woods previously was vice president of Supplier Management for the Boeing Military Aircraft Division, where he managed \$6 billion in annual supply base expenditures with more than 3,000 global suppliers.

Mr. Woods earned a bachelor's degree in business administration

from Truman State University and a master's of business administration from Southern Illinois University. He is the Boeing executive focal for Truman State University, where he is on the President's Advisory Board. He has held positions on the Truman Foundation Board, including president. In 2006, he received Truman's Distinguished Alumni Service Award and was executive-in-residence for the School of Business. He has also been a Truman commencement speaker.

In an interview for the award, Chuck responded about a favorite college experience. "One of my favorites is meeting Sherri, my wife of 25 years, at Truman. The other is witnessing Governor John Ashcroft sign the bill that expanded Northeast Missouri's mission from a regional to a statewide institution. It is one of my favorite memories because the change recognized the university faculty and administration's hard work

and acknowledged the school's great value to the state. It also helped set the foundation for Truman to become the leader it is today on a state level."

Why do I continue to support Truman? "Truman prepared me well for my career. It provided me with many leadership opportunities, trained me to be a life-long learner and taught me to solve problems. I support Truman financially and otherwise because it is a great school that gives new generations a chance to excel. I enjoy seeing new Truman graduates join me at Boeing and I hope they continue doing so in the future."

Chuck and his wife, Sherri, are members of the John R. Kirk Society and the Pershing Circle. They established the Chuck and Sherri Woods Endowment for Business Excellence with a gift of \$25,000 that was matched by Boeing. In 2011, they received the President's Leadership Award.



Bulldog Student Investment Fund

The Bulldog Student Investment Fund (BSIF) is a student organized and managed organization that operates in partnership with the Truman Foundation and is supported by the School of Business. The purpose of the Fund is two-fold: investment education and actual investment experience. This past spring, students presented investment proposals to members of the Truman Foundation's advisory board, recommending several equity investments. Thanks to alumni support, the Foundation has a \$32,000 account that is dedicated to implementing the Fund's recommendations.

2012 Young Alumnus of the Year, Mircea Negrea

Mircea Negrea is the Vice President of Corporate Operations for Pinnacle Technical Resources, Inc., located in Dallas, Texas. Pinnacle delivers vendor management solutions, IT staffing, and payroll services to Fortune 500 clientele.

In his current position, Mr. Negrea provides leadership for recruiting, information technology, infrastructure, human resources, and performance evaluation of recruiters. Mr. Negrea has also served as Executive Director of Accounting, Finance, and Operations, Corporate Controller, and Financial Analyst for Pinnacle. Since joining Pinnacle Technical Resources, Inc., Mr. Negrea has focused recruitment efforts at Truman that have resulted in the hiring of more than thirty Truman graduates.

Mr. Negrea earned a bachelor's degree in business administration – finance from Truman State University in 2003, a master's degree in accounting and information systems from the University of Texas at Dallas, and an MBA degree from the Yale School of Management, London School of Economics. While a student at Truman, Mr. Negrea was selected as the Outstanding Student in Finance and was selected for membership in Beta Gamma Sigma. Mr. Negrea's current affiliations include the Dallas Committee on Foreign Relations, Leadership Arts Dallas, and Theatre 3 Dallas Board. He has received numerous professional awards. Mircea Negrea is truly a global citizen and business professional who is fluent or conversational in nine languages!



Professor Laurie Turner Retires

Accounting faculty member Laurie Turner retired effective June 30, 2012, to pursue other interests. Laurie began teaching at Truman in Fall 1983. She primarily taught introductory and financial accounting courses including non-business entities, but occasionally taught cost accounting and tax.

Laurie stated, "The highlight of my career was working with our highly motivated students. I often had students in more than one course. I was delighted when I saw students mature as learners and thinkers as they advanced through the program. It was always rewarding to hear from former students that some class project had really been helpful to them in their careers. Although the dreaded semester-long municipality project in ACCT 505 seldom received rave reviews in the course evaluations, I later received notes from alumni who were working for governments or auditing governments who were thankful for this learning experience."

"Working with the Accounting Club and later Beta Alpha Psi, I had the opportunity to see students develop and execute programs to add value for members. The work that students did to bring a Beta Alpha Psi chapter to Truman was amazing. Of course, working with a dedicated and supportive faculty in the accounting department was truly a blessing."

"I am on LinkedIn," she said. "Keeping in touch with alumni and colleagues is fun. I want to continue to nurture those friendships." Laurie and her husband, Jim, plan to relocate to the Kansas City area in the near future.

2012 Scholarship Recipients

Alma L. Kotez Memorial

Daniel Althoff
Umesh Basnet
Kegan Beckett
Susan Burk
Kristen Burns
Colby Bycroft
Hannah Gronniger
Dane Holmes
Timothy O'Mara
Heather Storm
Danielle Tobar
Sara Whitman

Aven Roberts and Eugenia Roberts Crain

Noelle Stratman

BKD Annual Undergraduate Accounting

Umesh Basnet
Justin Bayer
Colby Bycroft
Hannah Gronniger
Timothy O'Mara
John Reinhardt

Calvin E. Roebuck Business

Megan Wamser

Charles and Colleen Foudree

Chris Gilbert

Dean Earl and Edna Ludlow Business

Lisa Moeller
Samantha Simms

Delta Sigma Pi/Tina Schmidt Memorial

Anna Tramelli

Dr. Paul Owen Selby Memorial

Megan Recklein

Ernst & Young Accounting Excellence

Ian Edwards

Eugene J. Croarkin Accounting

Cady Flood
Elizabeth Schrum
Megan Wamser

Howard and Anne Elsberry Opportunity in Business

Kelly Krull
Kirsten Vollmer

Kevin and Bonnie (Neuner) Kuebler Annual Business

Brittany Engle

Gregory and Donna Meier and Friends Business

Parker Leatherman

Duane and Joy Hercules Family Accounting

Daniel Garbo
Sara Rasmussen

Ina Finegan Whisler

Raeanna Skinner

Iota Nu Finance and Leadership

Heather Storm

John H. Jepson, Jr. Memorial

Shannon Colligan

Joseph Mitch Memorial

Justin Bayer
Susan Burk

Julie Ann Weggesser Memorial

Rachel Messamaker

Robert A. Dager
Shannon Colligan

William C. Holper Memorial
Michele Oberkrom
Noreen Vohra

**The Boeing Company
Business and Accountancy**
Erik Dauster
Ashley Lynch
Noelle Stratman
Erin Sullentrup
Linda Zhang

Beta Gamma Sigma
Elizabeth Schrum

Mabel Kennedy Carr Business
Noreen Vohra

Dr. Mary Giovannini
Ryan Hashemi

Vaughn G. Hysinger Business
Megan Recklein

**Karl E. Thurman and
Mary Evelyn Thurman Business**
Sara Whitman

Larry and Sharron Quisenberry Business
Stephanie Bergt

James E. Edwards Accounting
Gretchen Wright

Ryan Murphy Accounting
Kadie Webster

Jeff and Marilyn Romine
John Reinhardt

Don and Nelly Poe
Dylan Kriegshauser

**Larry and Janet Rigdon
Study Abroad**
Victoria Bynum
Cong Do
Sarah Dunham
Jaclyn Irwin
Kadie Webster

L.L. Via Fund for Excellence
Jacy Hedger
Shahira Robinson
Teresa Sampers

Bobby Cowell Life Changing
Seth Beckett

PricewaterhouseCoopers Accounting
Rachel Messamaker

Edward Jones and Company
Patrick Zhang

TEI St. Louis
Nora Friel

**Lead and Enhance
the Accounting Profession (LEAP)**
Shahira Robinson
Kadie Webster

Sandra K.G. Reavey
Thomas Hazen

UHY Advisors Accounting
Jennifer Kalla
Ryan Trimble

The Class of 2011 Accountancy
Nora Friel

Frank Davey Memorial
Kadie Webster



Many thanks to our donors!

Gifts received between July 1, 2011—April 30, 2012

A & B Farm Account
 Carrie Abram
 Aegon USA, Inc.
 Aetna Insurance Company
 Judy & Stephen Allen
 Steven Allen & Tanna Gabriel-Allen
 Charles Allen
 Allstate Insurance Co.
 Tamyé & Thomas Almon
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 Danielle DeGeeter
 Craig & Katherine Desnoyer
 Bill & Terri Dichiser
 Cynthia Dodson
 Chelle & Doug Dohrmann
 Emily Donath
 Joseph Douglass

* Deceased

Gerald & Lisa Dowdy	Anna Franklin	Michele & Ben Henke
Lana Dowell	Charles Franks	Duane & Joy Hercules
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Laura Faller-Patton & McLeod Patton	Cynthia Gregory	Bruce & Karen Jones
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Meghan Falter	Andrew & Tonya Grimm	Sheila Justice
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Karen & Kevin Londeen	Dibyesh Neupane	Kent & Janet Ravenscraft
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Kenneth & Kristine Marcantel	Carolyn & Tim O'Hearn	John & Audrey Roberts Jr.
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Laura McCaskill	Stephanie Otto	Rob & Debby Roebuck
Travis & Mindy McCubbin	Cherrie & John Owen	Alice Roebuck
Kenneth & Jane McKinney	Maureen Pardo	Jeffrey & Marilyn Romine
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Kathryn & James McMurray	Gregory & Stephanie Payne	Melissa Rung-Blue & Dave Blue
Terrence McNally	Peabody Energy	Marvin & Anne Russell
Greg & Donna Meier	Mary Peacock	Brenda Russell
Meredith Corporation	Leann & Craig Peden	David & Brittney Sandler
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O. Dean & Patricia Mincks	Helen Pham	Lavern & Joyce Schmitz

* Deceased

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Linda Schroeter	Mary Stephens	Edgar Wein
Matthew Schuessler	Donald Stewart	Wells Fargo Foundation
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Rebecca & Trevor Shanahan	William Stowers	Daniel & Laurie Wilburn
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David & Mary Shively	Target Stores	Krista & Scott Williams
Ryan & Lauren Shreve	Jaclyn & Joey Thessen	Williams-Keepers, LLC.
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Chad & Tracy Smith	Marta Tlalka	H. Daverne & Marla Witt
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Carolyn & Paul Snyder	Gregory & Mary Tracy	Jeffrey Wojnar
Tony Speno	U.S. Bancorp Foundation	Donald & Karen Wolf
Amy Spray	UHY Advisors	Vernon & Kathy Wunnenberg Jr.
Robert & Shirley Sprehe	Gregory & Pamela Van Gorp	Xcel Energy
Joia & Stephen Sprenger	Roberta Varisco	Qianyun Yang
Springleaf Finance Foundation, Inc.	Jennifer & Eric Vehige	Mark & Kathy Young
Gerrie & Tim Springston	Joanna & Kenneth Veirs	Michael & Debra Zahner
State Farm Insurance	Deborah Vennarini	Patricia & Peter Zdrodowski

* Deceased

Alumni Notables



Sarah Miller, named Partner, Ernst & Young

Ryan Schreve named Controller at Garmin International

Michelle Adams, Partner, RubinBrown acknowledged in St. Louis Business Journal's 40 Under 40 (Jan issue)

Sarah Burkemper appointed to Truman State Board of Governors

Susan Plassmeyer appointed to Truman State Board of Governors

Scott Florence accepted to Masters of Finance Program at Boston College

Laura Brooks promoted to Clorox Brand Manager on Target Account

Ann Kruse, named partner at Pricewaterhouse Coopers

Delta Sigma Pi & Target Host Leadership Conference



September 28, 2011, Delta Sigma Pi hosted and Target sponsored “Road Map to Success: Leadership Conference.” The day consisted of numerous 50 minute workshops presented by businesses from across the Midwest, with a keynote presentation by Dave Carroll, Target’s Group Director.

The purpose of the conference was to prepare students for the career fair and the job market. Students had the opportunity to learn about internships and job opportunities while developing essential resume, interviewing, and leadership skills.



“Entrepreneurship and Responsibility”

On August 23, 2011, the School of Business welcomed more than 170 first-year and transfer students to campus. John Nolan, an entrepreneur from Joplin, Missouri and a recent graduate from Truman State University, spoke on the topic of “Entrepreneurship and Responsibility.” Nolan’s “dream board” captured the imagination of many students. The poster depicted quotes and pictures that inspire Nolan and motivate him to achieve his goals. Nolan encouraged students to set goals for themselves and to then work toward reaching them.

Risks and Rewards!

The School of Business sponsored a panel of entrepreneurs and small business owners to discuss the risks and rewards of being in business, as part of Business Bulldog Days last fall. Panelists included the following entrepreneurs – Katherine Jackson, owner of Blink of an Eye; Gary Hollingsworth, Sales Manager for First Colony Coffee & Tea and a Truman alumnus; Wayne Prichard, Marketing Manager in this region for Chipotle Mexican Restaurants and a Truman alumnus; Burt Beard, owner of Beard’s Decorating Center, a 95 year old local business now run by the fourth generation of the Beard family.





President Troy Paino



Spring 2012 Graduation

School of Business
2012 Valedictorians and
Delta Sigma Pi Scholarship

Key Recipients:

Rachel Cotton
Julia Davis
Mickaela Gerler
Amy Lehnhoff
Teagen Nabity
Salisa Suwanprathip
Kaylee Wiesemann



Beth Klein, speaker

Quick Facts about the School of Business

20 countries represented by students

including: Austria, China, France, Greece, Iceland, Morocco, Mongolia, Japan, South Korea, Uzbekistan, Taiwan, Nepal, Nigeria, Vietnam, Hong Kong, Norway, Sri Lanka, Bahrain, India, Ghana, Sierra Leone and Bulgaria.

815 students enrolled in the School of Business in Fall 2011

477 Males
338 Females
295 Accounting majors
479 Business Administration majors
41 Master of Accountancy students

22 full-time faculty
3 part-time faculty

9 Student organizations including:

Alpha Kappa Psi (AKPsi), American Marketing Association (AMA), Beta Alpha Psi (BAP), Beta Gamma Sigma (BGS), Delta Sigma Pi (DSP), National Association of Black Accountants (NABA), Phi Beta Lambda (PBL), Students in Free Enterprise (SIFE) and the Bulldog Student Investment Fund (BSIF).

Boeing

Initiatives Spur Professional Development

The fourth Boeing TRU-Leaders Academy cohort entered Truman during the 2011 fall semester. A select number of first-year students are invited to participate in this leadership program. Seventeen students completed the seven-week program that included readings, group discussions, site visits to business and governmental organizations, and opportunities to meet with Boeing representatives.

Truman alumni employed at Boeing assisted in launching the “Truman Alternative Spring Break” or TASB program, a job-shadowing experience completed during spring break. March 2012 marked the third time the TASB program was offered with 21 students participating. Companies and firms such as Acosta, Aldi’s, BKD, Boeing, Ernst & Young, Express Scripts, Frito Lay, Garmin, and RubinBrown hosted an extern or externs from one to five days. Students observed meetings, met with employees, performed simple assignments, and visited work sites during the experience. Students and employers alike have provided overwhelmingly positive feedback.

This summer, four Truman and four University of Missouri-St. Louis (UMSL) students who just completed their first year of studies are Boeing FLITE (Future Leaders in Thought and Experience) interns. They live as a cohort on the UMSL campus, work four days at Boeing, and participate in professional development activities at Boeing. The Truman participants are Mallory Ogbomo, Nephtalem Orshiso, Brandon Visonnavong, and Gina Wang. After the first week, Ogbomo reported, “I have learned a lot about the different processes and structures involved in what goes on. I have also assisted in updating some of the data associated with the financial planning. Getting used to all the acronyms will definitely take some more time, but I’m catching on. This last week has been amazing and I am excited to see what the rest of the internship holds!”

Boeing employees will serve as mentors to nine Truman students during the upcoming academic year. Mentors and mentees will have a kickoff event at Truman early in the year, engage in regularly scheduled virtual meetings, and participate in a professional development and networking event at Boeing.

The Boeing Company continues to foster the development of Truman students through its generous contributions of financial resources and employee time. Boeing’s commitment to Truman State University and the School of Business is multi-faceted and influenced heavily by the more than 225 Truman alumni employed by the company. Students benefit from scholarship funds, leadership development opportunities, classroom visits, project management evaluations, job shadowing, site visits, and internships.

The Truman and Boeing collaboration illustrates the many learning experiences provided by our corporate, professional services, not-for-profit, and government agency partnerships. Students experience tremendous professional growth from their “real-world” based experiences and networks. We are always eager to offer additional learning experiences for Truman students so let us know if your organization would like to enhance your partnership with the School of Business.



School of Business Organizations Excel!



Phi Beta Lambda

Truman State chapter received the award for the largest chapter in the state.

State Farm awarded a grant of \$5,000 to Truman State University to assist SIFE, a student organization that conducts financial literacy programs in the northeast Missouri region. Truman's Students in Free Enterprise (SIFE) team is a student organization within the School of Business that develops and implements projects that teach the principles of free market economics, entrepreneurial skills, financial literacy, personal success skills and business ethics with a vision of changing the world.



Peer Mentor Program

The Academic Peer Mentor Program of the School of Business was developed in the spring of 2009 as a pilot project in partnership with New Student Programs. The Peer Mentors are upper-class students in the School of Business majors. The mentors are paired with first- and second-year Accounting and Business Administration majors to provide them with peer advice and support. The peer mentors also plan and present programming for School of Business majors throughout the academic year.

One program that was highly successful was the ABC's to Success program. This program was developed by two of the mentors, but all of the mentors contributed to the program. The mentors invited first- and second-year School of Business majors, as well as underclassmen who had an interest in School majors or the business minor. They covered topics including making connections with peers and employers, preparing for internships and careers, study abroad opportunities, campus resources, and School of Business student organizations. Due to its success, this workshop will become an annual program of the Peer Mentor Program.

The Peer Mentor Program has grown steadily since its inception. In its first year, the 2009-2010 academic year, 43 first-year students participated in the program as mentees. Because of numerous requests from mentees to continue into their second year, the program was expanded in the 2010-11 academic year to include both first and second-year students. That year the program had 34 returning mentees and 76 new ones. After the two year pilot, the program was deemed a success and went from pilot status to being a regular program in the School of Business. In the 2011-12 academic year, the program grew to include 56 returning mentees and 118 new ones.

The Peer Mentors also contribute to the School of Business in numerous other ways. They help with get-acquainted activities for new students on Majors Day, meet with prospective students who visit campus, serve as panelists for Truman Showcases for prospective students, and provide additional support to the Recruitment Committee and the Office of the Dean.

2011-2012 Mentors

Megan Recklein
Michael Roberts
Shahira Robinson
Elizabeth Schrum
Abby Sowatsky
Kirsten Vollmer
Sarah Weinhold
Jean Xie

Faculty Publications

Nabil Alghalith. (2012) "Defining and Assessing Written Communications Skills of MIS Students," *Journal of Higher Education Theory and Practice*, 12 (2)

Nabil Alghalith. (2012) "Reengineering with ERP: The Aramco Case, *Journal of Strategic Innovation and Sustainability*, 8 (1) (forthcoming)

Stephen Allen. (2011) "Ethics and Project Management: A Journal Publication Analysis," *Journal of Management & Engineering Integration*, Vol. 4, No. 1, pp 11-19

Scott Fouch. (2011) "Contested Settlements on Condemned Real Property Used in a Trade of Business or Held for Investment," *TAXES: The Tax Magazine*, Dec. 2011, pp 43-48

Scott Fouch. (2012) "Prepaid Medical Expenses and Continuing-Care Facilities, *Today's CPA* (forthcoming)

Darla Honn, Ugrin, J. (2012) "The Effects of Cognitive Misfit on Students' Accounting Task Performance," *Issues in Accounting Education* (forthcoming)

Jason Lin, Hashimoto, K. (2011) "Can Financial Crashes Be Predicted? - A Study of Modeling Financial Crashes," *The Journal of Global Business Issues*, Vol 5, Issue 2, Fall/Winter, pp 23-34

Jason Lin, Zhang, W. (2012) "A Study of Microfinance in China," *The Journal of Finance Issues*, Vol 10, Issue 2, Fall 2012

Datha Martinez, Adrien Presley, Lin Zhang. (2012) "A Study of Undergraduate Student Intent to Minor in Business: A Test of The Theory of Planned Behavior," *Journal of Education for Business*, (forthcoming)

Kyung-Chun Mun. (2012) "The Joint Response of Stock and Foreign Exchange Markets to Macroeconomic Surprises: Using U.S. and Japanese Data," *Journal of Banking and Finance*, Vol 36, 383-394 (February 2012).

Adrien Presley, Paul Fellows . (2012) "An Analytic Hierarchy Process for Evaluation and Comparing Web Site Usability, *International Journal of Business Information Systems* (forthcoming)

Adrien Presley, Sarkis, J., L. Meade. (2012) "Incorporating Sustainability into Contractor Evaluation and Team Formation in the Built Environment, *Journal of Cleaner Production* (forthcoming)

Lin Zhang, Moore, M., Moore, R. (2011) "The Effect of Self-Construals on the Effectiveness of Comparative Advertising," *Marketing Management Journal*, 21 (1), pp.195-206.

Lin Zhang, Ma, B, Debra Cartwright (2012) "The Effect of Online User Review on Camera Sales," Chicago, IL: *European Journal of Marketing*. (forthcoming)

Hooding Ceremony



In honor of the 2012 graduates and the 30th anniversary of the Master of Accountancy program, the first graduate of the program, Randy Hultz, offered words of encouragement to the graduating students and their guests.

MAc 30th Anniversary



Jeff Romine speaks in Kansas City

Mark Your Calendar!



September 10, 2012 Bridge Ceremony
 September 15, 2012 Family Day &
 Red Barn Arts & Crafts
 October 20, 2012 Homecoming Reception

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 Website: <http://business.truman.edu/>

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Stay Connected

A strong network is vital for the continued success of the students and programs in the School of Business at Truman State University. Alumni, please take a moment to update your profile. You can update your record at: <http://alumni.truman.edu/UpdateInfo.asp> or by completing the form below.

Name: _____

Address: _____

Email: _____

Phone: _____

You can stay further connected by (check):

Speaking to classes as a Professor-for-a-Day _____

Serving as a mentor to a current student _____

Offering job-shadowing opportunities _____

Hiring interns and full-time employees _____

Contributing to School of Business Foundation Funds _____

(<http://giving.truman.edu/FundsList.asp>)

Return to: School of Business, Truman State University, 100 E. Normal, Kirksville, MO 63501 or email sbdean@truman.edu

